

# Real Estate Medium

End-to-End ERP for Managing Sales, Projects & Financials Seamlessly



### About Us

StrategicERP from ITAakash Strategic Software (P) Ltd is a software platform for start-to-end process automation and information management systems customized for the Real Estate, Construction & Infrastructure industries.

We guide businesses on their path to digital transformation and help them become technologically capable. Our cutting-edge products are the brain-child of the core development team from IIT.



Vision

We empower businesses through innovation, striving to be the trusted provider of business automation solutions. Our goal is to simplify real estate operations, overcome business challenges, and foster seamless collaboration across all departments.



### Mission

We streamline project management with innovative ERP solutions, ensuring seamless data flow across departments. By empowering businesses to overcome challenges and enhance efficiency, we help clients and partners achieve lasting success.

15+ Years of Operation

250K ERP Users **300K+** Mobile ERP Users 150+ Skilled Professionals **10+** Awards and Accolades



### StrategicERP Moments











### What is Real Estate Large ?

Our award-winning **Real Estate Software** has been trusted by business leaders since 2005, valued for its AI-powered features, and chosen for its proven success in boosting productivity and revenue.

Real Estate Large helps you to manage **core business functions:** 

- Project Engineering
- Site Management
- Purchase Management
- Contract Management
- Sales & Pre-sales Management
- Financial Management
- Statutory Management
- Budget Management
- HR and Payroll Management

Integration with **innovative technologies** for real estate management:

- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps



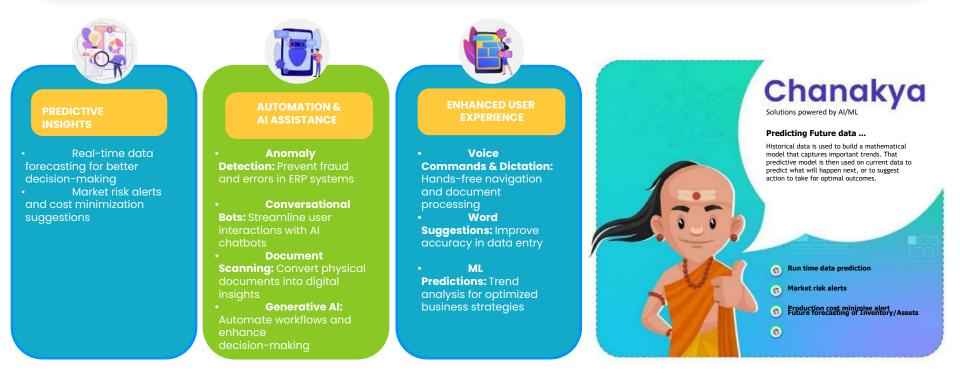
### **Real Estate Large Module**



## **Chanakya Al**

Chanakya AI is an advanced AI-powered assistant designed to enhance ERP systems with intelligent automation, predictive analytics, and seamless decision-making support.

#### It integrates with Strategic ERP, Centiloquy, and Inverse.ai to drive business efficiency.



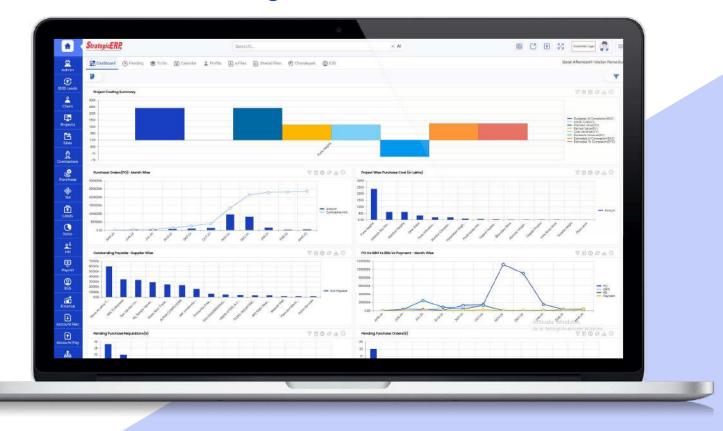
### **Advanced Features**



### Al and Machine Learning Technology



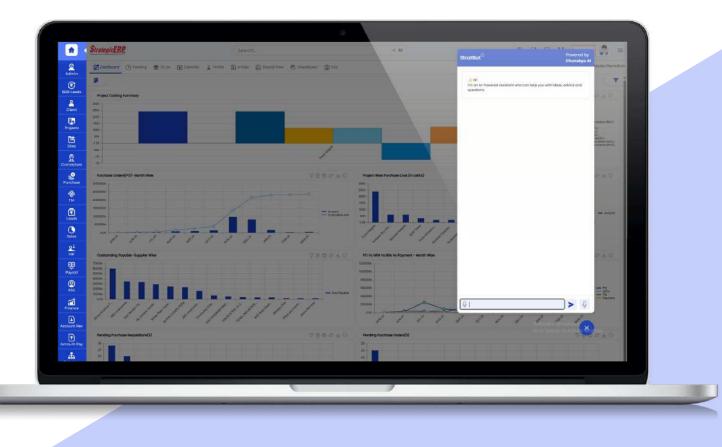
### **Real Estate Large Menu Screen - Modules**





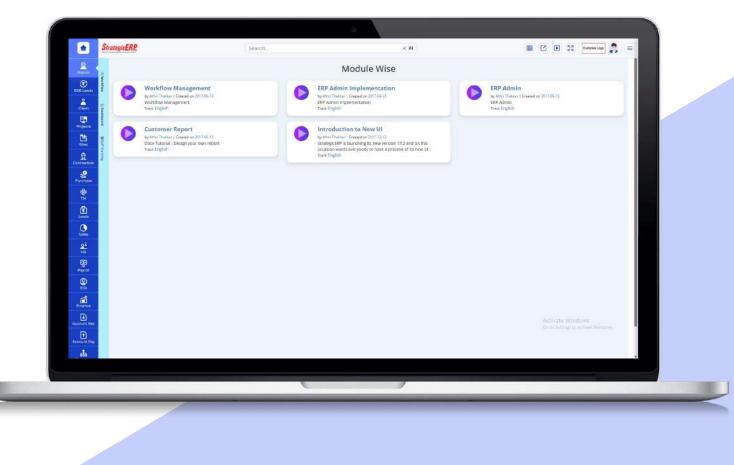
### Voice Search –

### **Conversational User Interface for Instant Details**





### **Video Tutorials – Easy to Learn with Online Tutorials**





### **Click-to-Call – Call Register with Click-to-Call Integration**

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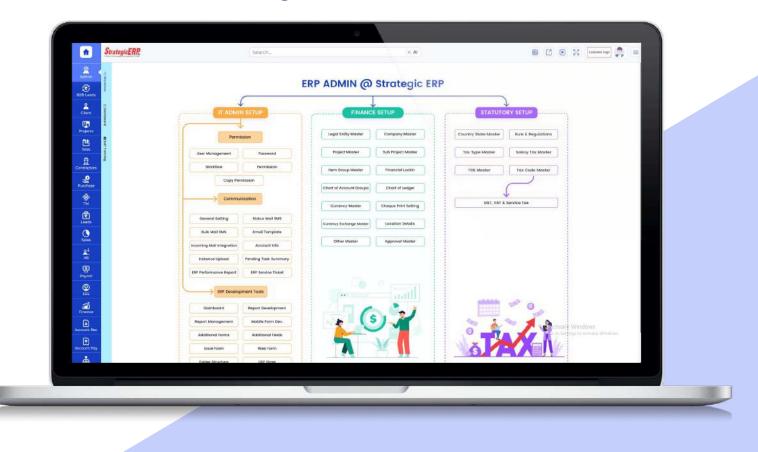


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1	ERP Admin	1	47	35	0
2	Financial Management	10	16	37	32
3	Statutory Management	6	42	37	0
4	Budget Management	0	6	13	7
5	Pre Sales	13	22	15	12
6	Sales Management	7	31	18	14
7	Project Engineering	6	31	23	8
8	Site Management	9	16	12	8
9	Purchase Management	8	14	11	14
10	Contractors Management	4	16	15	4
11	Lease & Rent		32	32	12
12	HR and Payroll	0	37	17	4
13	Employee Self Service	0	12	14	3
14	Administration	8	12	12	7
15	To-do Task Management	0	11	9	2

StrategicERP®

### Real Estate Large Module Flow | ERP Admin

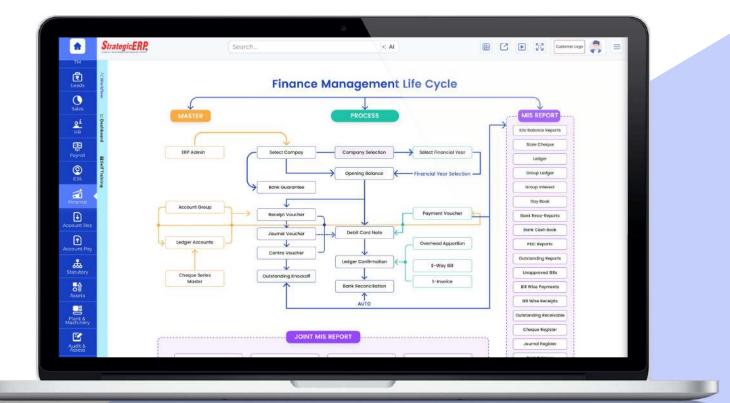




### **Real Estate Large Module Flow | Financial Management**

Manage Ledger Accounts, Group Ledger , Trial Balance, Profit & Loss account, Balance sheet and Day Book

**Financial Management** 





### **MIS Reports | Financial Management**

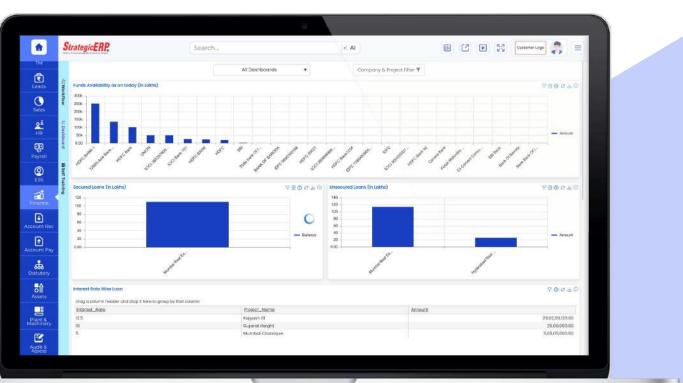
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### **Dashboard Reports | Financial Management**

#### **Outstanding Receivable**

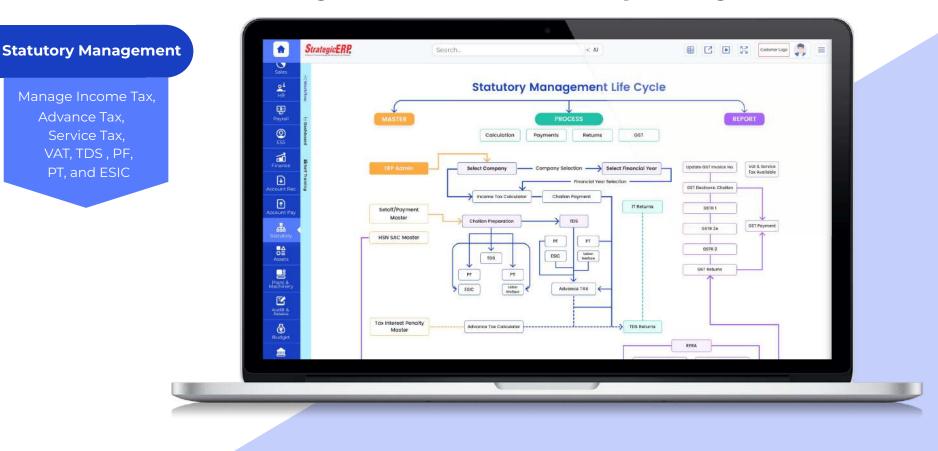
- Profit Loss Analysis
- Outstanding Payable
- Project-Wise
   Outstanding Payable
- Funds Availability





### **Real Estate Large Module Flow | Statutory Management**

Advance Tax. Service Tax, VAT, TDS, PF, PT, and ESIC

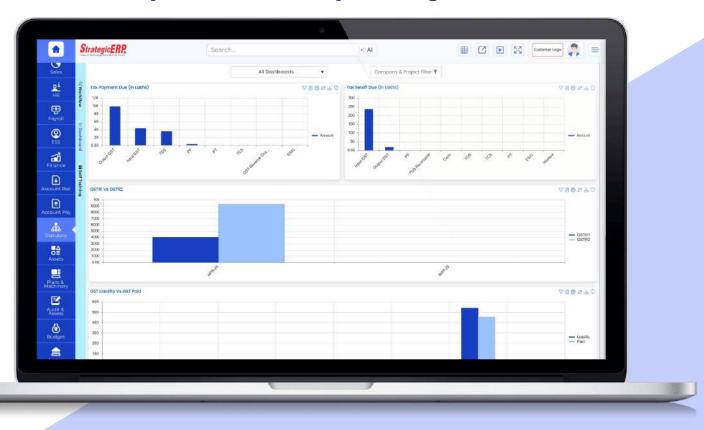




### **Dashboard Reports | Statutory Management**

#### **Tax Payment Due**

- Tax Setoff Due
- Tax Payment History
- Project-Wise Tax Summary

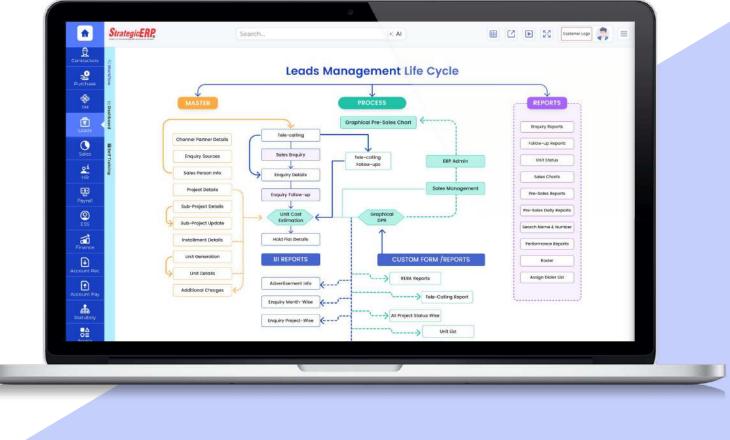




### **Real Estate Large Module Flow | Leads Management**

Manage Enquiry, Project Details, Sub Project Details, Unit Details , Additional Charges, Sales Person Info, Enquiry Source and more...

**Pre Sales** 





### **MIS Reports | Leads Management**

#### Graphical Sales Chart Report

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre-Sales Daily Report

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### Dashboard Reports | Leads Management

#### Source-Wise Enquiries

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- Project-Wise Enquiries
- Sales Enquiry Status
- Source-Wise Expense

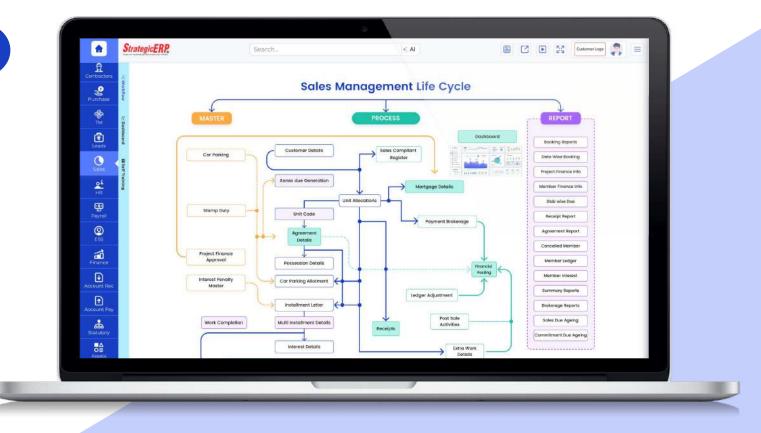
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### **Real Estate Large Module Flow | Sales Management**

Manage Stamp Duty, Project Finance approvals Unit Allocation, Completion of Work, Installment Letter, Car Parking Allotment, Agreement Detail, Post Sales Activity and more...

Sales

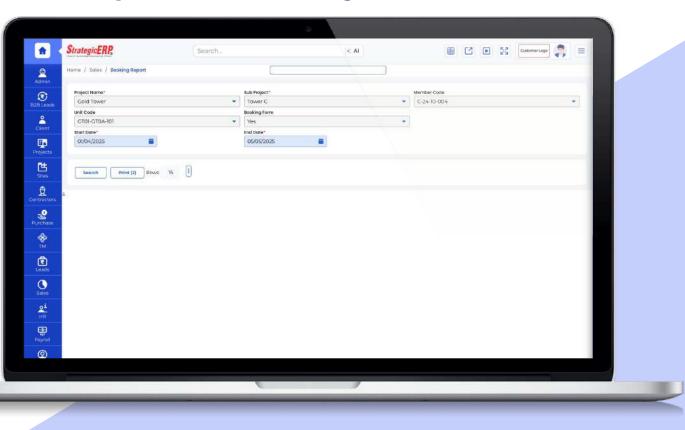




### **MIS Reports | Sales Management**

#### **Booking Report**

- Project finance Info
- Member Finance Info
- Slab-Wise Due
- Agreement Report
- Cancelled Members

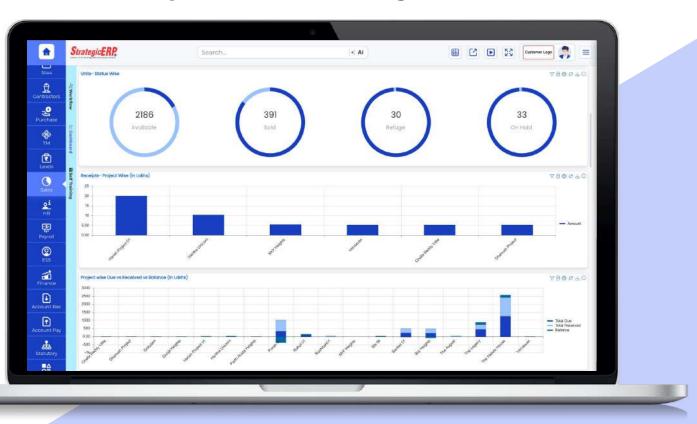




### Dashboard Reports | Sales Management

#### **Project-wise Sales**

- Unit Availability Status
- Project-Wise Receipts
- Project-Wise Units

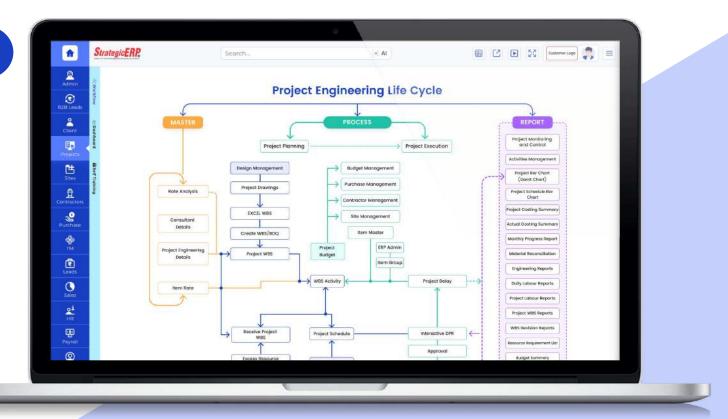




### **Real Estate Large Module Flow | Project Engineering**

**Project Engineering** 

Manage Project, Activities, Project, Drawings, Project Delays, Graphical DPR, Activity Material, Labour Monthly Breakup, Budget Summary, and Outward Cash flow





### **MIS Reports | Project Engineering**

#### **Project Bar Chart**

- Snapshot Bar Chart
- Engineering Report
- Daily Labour Report
- Thumb Rule Report
- Abstract Summary
- Material Reconciliation

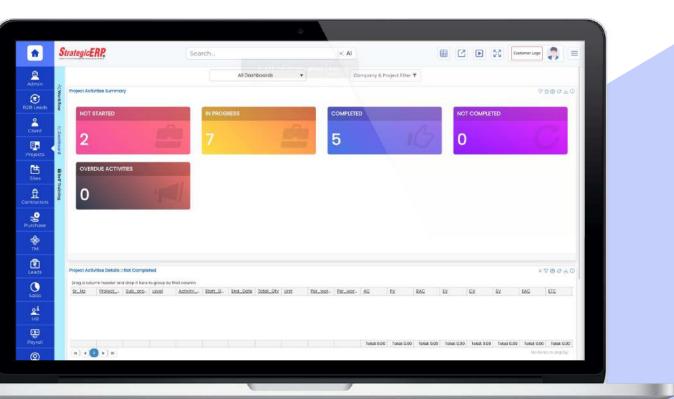
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### **Dashboard Reports | Project Engineering**

#### **Project Activity Summary**

- Level-Wise Costing Summary
- Month-Wise Costing Summary
- EAC Vs AC Vs ETC

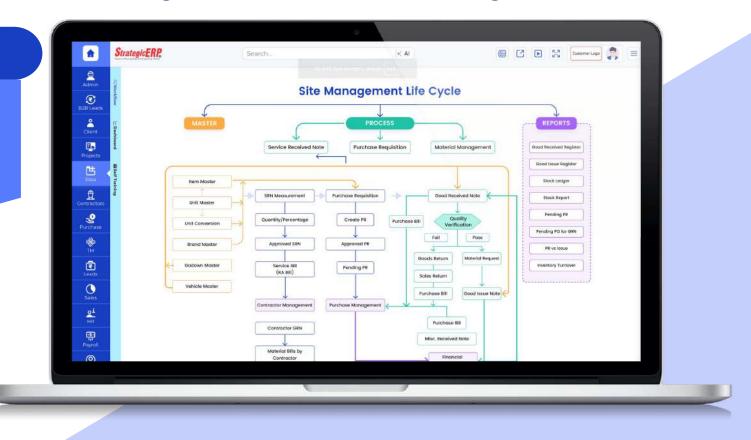




### **Real Estate Large Module Flow | Site Management**

Site Management

Manage SRN- Measurement and Abstract, Purchase Requisition, and Goods Received Notes





### **MIS Reports | Site Management**

#### **PR Vs Issue**

- Stock Ledger
- Stock Report
- Pending PRs
- Pending POs for GRN
- Goods Received Register

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### Dashboard Reports | Site Management

#### **Project-wise PR**

- Store Aging Report
- Stock in-Hand
- Stock Aging Report

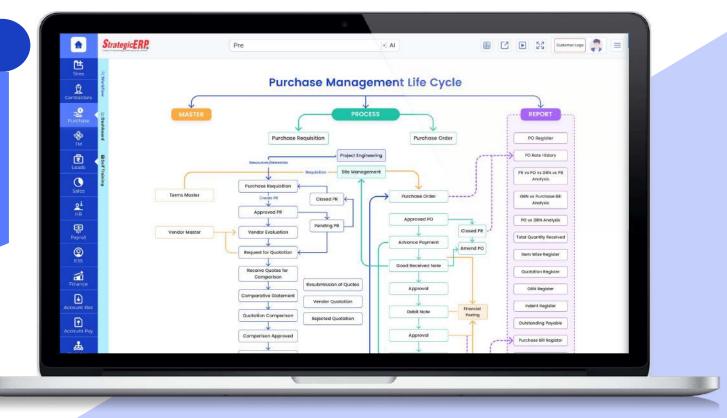




### **Real Estate Large Module Flow | Purchase Management**

**Purchase Management** 

Manage Purchase Requisition, Pending Requisition, Comparative Statement, Shortlist Vendor, Purchase Order, Advance Payment, P.O Closing Quantity, and Vendor Evaluation





### **MIS Reports | Purchase Management**

#### GRN Vs Purchase Bill Analysis

- Supplier Ledger
- Indent Register
- PO Register
- PO vs GRN Analysis
- PR vs PO vs GRN vs PB Analysis

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### **Dashboard Reports | Purchase Management**



#### **Other Critical Reports**

• Project-Wise Purchase

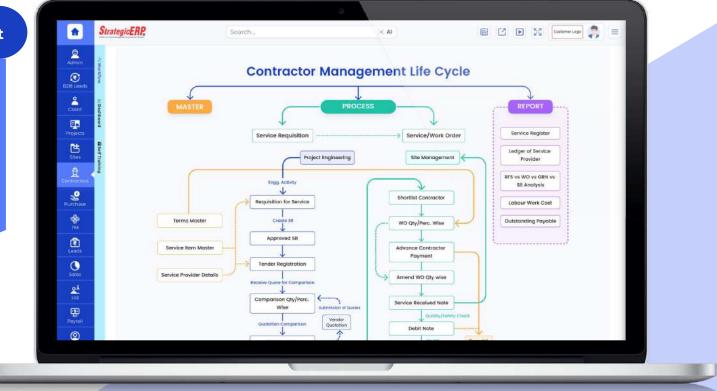




### **Real Estate Large Module Flow | Contractors Management**

**Contractors Management** 

Manage Requisition for Services, Tender Registration, Comparison-Perc & Qty Wise, Work Order- Perc & Qty Wise, Amend WO Qty Wise, and Service Bill-Perc & Qty Wise





### **MIS Reports | Contractors Management**

#### RFS vs. WO vs. SRN vs. SB Analysis

- Services Register
- Ledger of Service

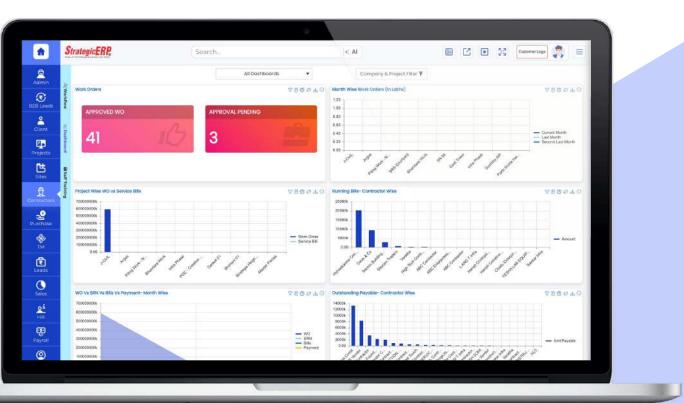
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3 Perth Nords 4 Parth Nords 5 Perth Nords 5 Perth Nords 6 Perth Nords 4 Perth Nords 4 Perth Nords	Tower-A Tower-A Tower-A	A-5W2 PNH-Tower- A-5W3 PNH-Tower- A-5W2 PNH-Tower- A-5W3 PNH-Tower-	STEEL WORK for Basement -2 STEEL WORK for Basement -2 STEEL WORK for Basement -2 STEEL WORK for Iss Floor CONCRETE	mts STEEL WORK for Basement -2 STEEL WORK for Ist Floor STEEL WORK for Ist STEEL WORK for Ist Floor CONCRETE	100.00 100.00 100.00	19600 1460/024.00 19600	000	C12524072 C12524072	01/08/2024 01/08/2024 01/08/2024	100:00 100:00 100:00	000	Аар Аар



### **Dashboard Reports | Contractors Management**



- Project-Wise WO vs
   Work Done
- Month-Wise Work
   Orders

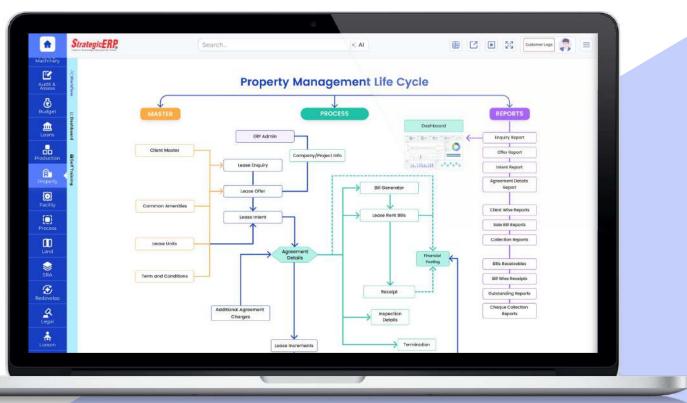




## Real Estate Large Module Flow | Property Management



- Fully Automated Escalations and Recoveries
- User Definable and Programmable Lease Abstracts
- Utility Billing
- Tenant Service Billing
- Property and Tenant Reminder System
- Integration with Industry-Leading
- Financial Modeling Software



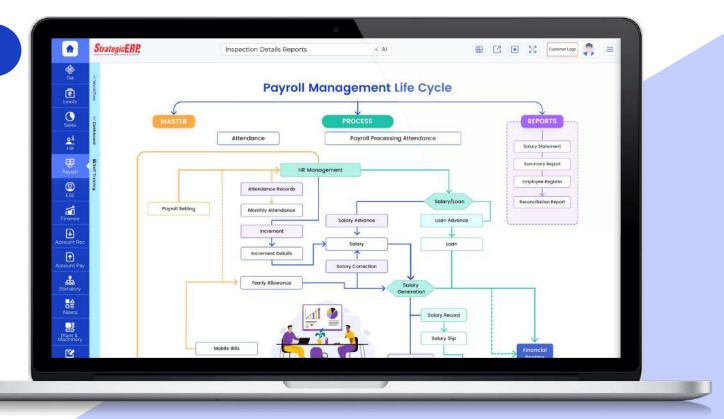




## Real Estate Large Module Flow | Payroll Management

Payroll Management

Manage Employee Details, Company Holidays, Roles and Responsibilities, Recruitment, Attendance, Leave Management, Payroll Processing, and Separation





## **MIS Reports | Payroll Management**

#### **Summary Reports**

#### **Other Critical Reports**

- Salary Statement
- Employee Register
- Employee Ledger
- Reconciliation Report

Strategic <b>ERP</b>	Insp	ection Details Reports	(+; AI			55 Customer Logo	Ξ
ome / Payroll / Summary Repo	orts		MA AT PP SE MR	)			
Name of Company* Mumbal Real Estate (P) Ltd		Stort Date* • 05/05/2024		End Date* 05/05/2025			
Company Wise Summary	Project Wise Summary	Department Wise Summary	Project Wise Department Summary	Deduction Summary	Location Based Sala	ry Summary	
Actual vs Disbursed							
		Com	npany Wise Summary : Total 2 📥 Piyot				
					5	learch 🗍	
Sr 🗢 Company Name 🕀	Start Date 😄	End Date ≑	Earned Gross 😩	Total N	et Salary 😩	Total No. Of Employees	
1 Mumbai Real Estate (P	P) Ltd. 01/06/2024	30/06/2024	79,200.00	68,474	.00	2.00	
2 Mumbai Real Estate (P	P) Ltd. 01/07/2024	31/07/2024	68,000.00	57,260	00	100	
				1			_
			1,47,200.00	1,25,7:	4.00	3.00	-
Print (1)			1,47,200.00	1,25,71	44.00	3.00	1
Derine (B)			1,47,200.00	1,25,71	4.00	3.00	-

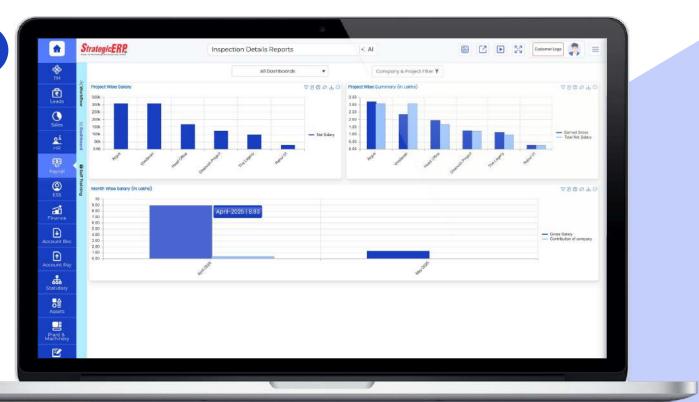


## Dashboard Reports | Payroll Management

**Project-Wise Salary** 

#### **Other Critical Reports**

Project-Wise Salary





## Real Estate Large Module Flow | Employee Self-Service

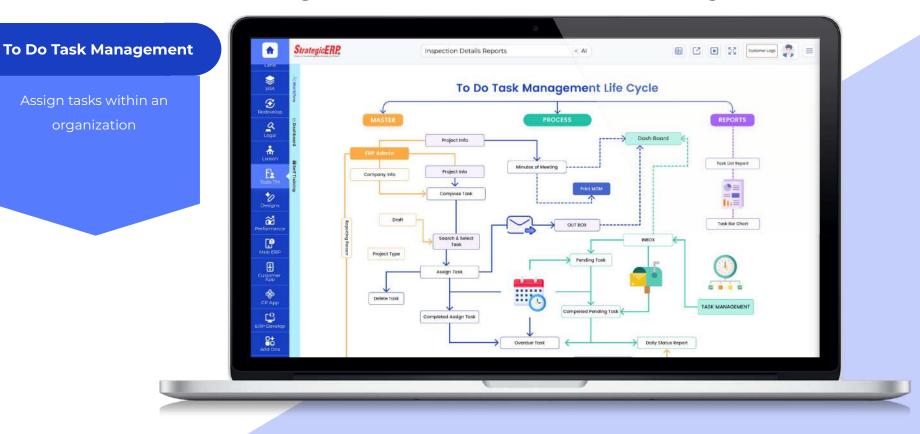
**Employee Self-Service** 

Manage Daily Attendance, Leave Application, Salary Advance, Loan Advance, and Transportation Allowance

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ei HR II					
Dathboard Payroll		DAILY ATTENDANCE	_	LEAVE APPLICATION	
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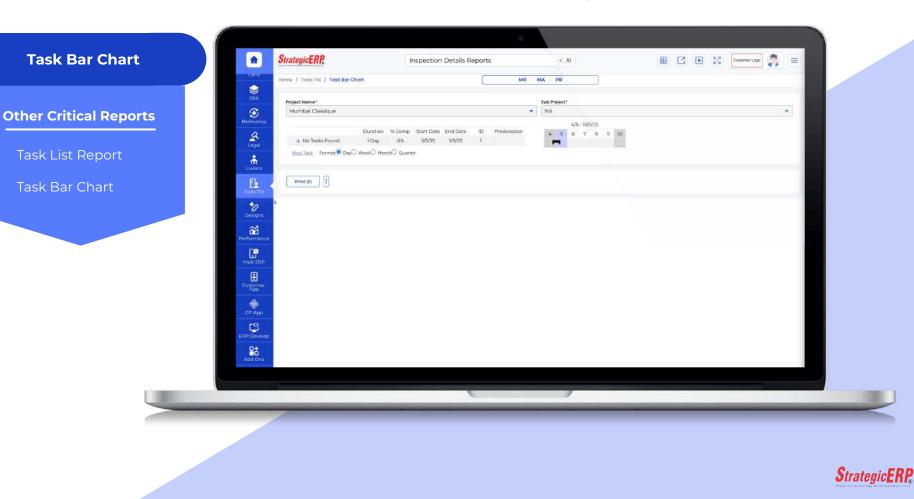
## Real Estate Large Module Flow | Todo Task Management





## MIS Reports | Todo Task Management

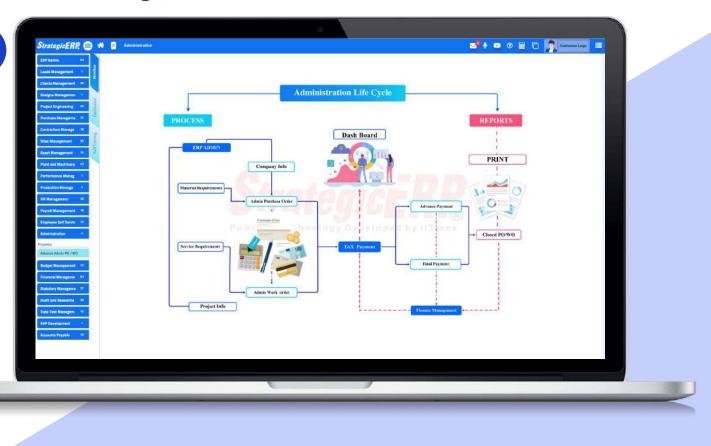
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## **Real Estate Large Module Flow | Administration**

#### Administration

Manage Vendor Registration, Material/ Service Request, Material Issue, Admin, PO/WO, Sales Bill Book, Petty Cash and more...



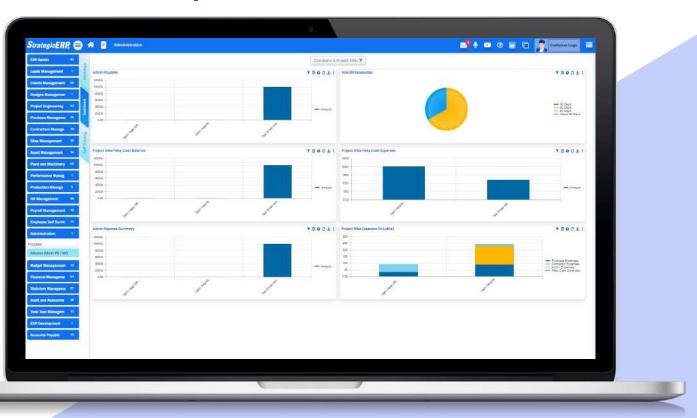


## **Dashboard Reports | Administration**

#### **Admin Payable**

#### **Other Critical Reports**

- Expense Report
- Sale Bill Receivable
- Project-Wise Petty cash Balance
- Inventory Report





## **Real Estate Medium : Add-on Modules**

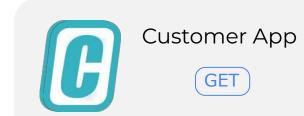






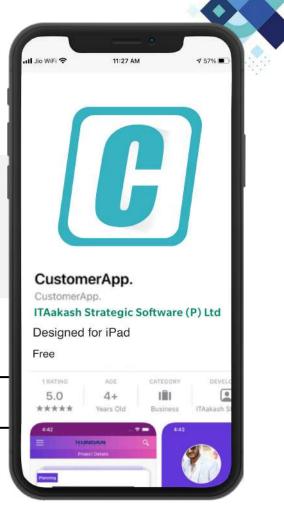
Available On :





Access ERP on Mobile – Anytime , Anywhere







Available On :







## Access ERP on Mobile – Anytime , Anywhere



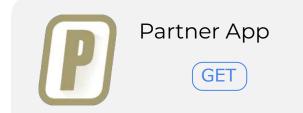
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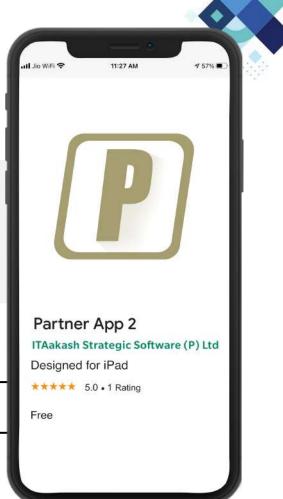


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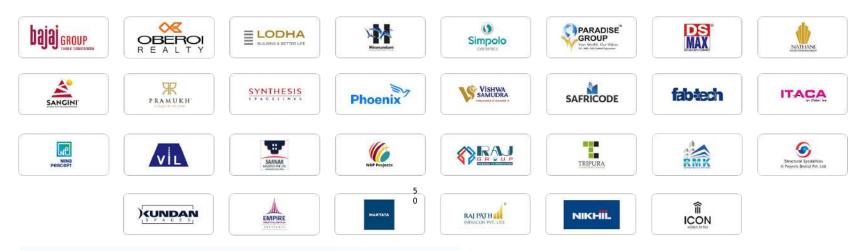




Access ERP on Mobile – Anytime , Anywhere



## Our 1000+ Growing Clientele



#### Some of our listed Customers

šr. No	Name of the Company	Location	Website	NSE	BSE
1	Capacit'e Infraprojects Limited	Mumbai	https://capasite.in/	CAPACITE	540710
2	Trescon Limited	Mumbai	https://www.trescon.com	-	532159
з	EMS Limited	Ghaziabad	https://ems.co.in/	EMSLIMITED	543983
4	Empire Industries Limited	Mumbai	https://empiremumbai.com/		509525
5	Shraddha Prime Projects Ltd	Mumbai	https://shraddhaprimeprojects.in/	2	531771
6	Oberoi Realty Ltd	Mumbai	https://www.oberoirealty.com/	OBEROIRLTY	533273
7	Ashoka Buildcon Ltd	Nashik	https://www.ashokabuildcon.com/	ASHOKA	533271
8	Lakshya Powertech Ltd	Ahmedabad	https://www.lakshyapowertech.in/	LAKSHYA-ST	-
9	Aurum Proptech Ltd	Navi Mumbai	https://www.aurumproptech.in/	AURUM	190
10	Madhucon Projects Ltd	Hyderabad	https://www.madhucon.com/	MADHUCON	531497

#### Limited but not Listed

Sr. No	Name of the Company	Location	Website
1	Modern India Limited	Mumbai	https://modernindia.co.in/
2	Raja Housing Limited	Banglore	https://rajahousingitd.com/
з	Mahendra Realtors & Infrastructure	Mumbai	https://www.mripl.net/
4	SPD Constructions Limited	Bhubaneswar	https://spdcl.in/
5	Pranav Constructions Limited	Mumbai	https://www.pranavconstructions.com/

## **Our Al Powered Product Solutions**

Mode

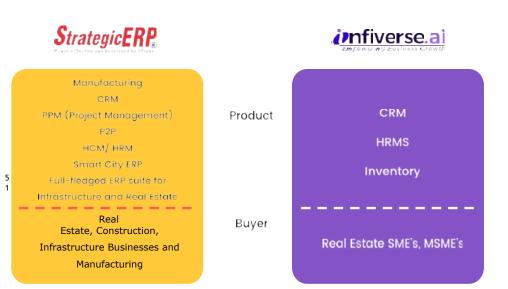
ERP

based

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**StrategicERP's RE LARGE** is an all-in-one ERP solution for large real estate enterprises. It covers Pre-Sales and Sales CRM for lead tracking and automation, PPM for project planning, budgeting, site and contractor management, and Finance for automated reports and tax compliance. It also includes HCM for HR and payroll, Facility & Property Management for maintenance and vacancy tracking, Legal & Liaison for land compliance, and Mobile Apps for real-time access and decision-making on the go.





Real Estate ERP Residential Real Estate Commercial Real Estate Property Management Smart City ERP





#### Construction ERP EPC Contractors MEP Contractors

Civil Contractors

Turnkey Projects

#### Manufacturing ERP



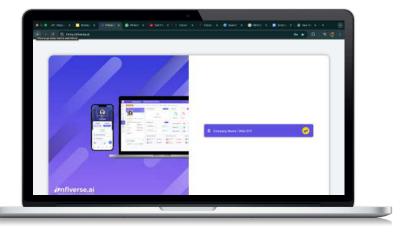
Ceramic Industry Steel Manufacturing Plastic Industry

## Our Awards



## **Technical Support**





### StrategicERP Support Portal



http://strategicerpcloud.com/crm/

Username : support Password : xyz





support@strategicerp.com

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