

Infrastructure MEDIUM



### **About Us**

StrategicERP from ITAakash Strategic Software (P) Ltd is a software platform for start-to-end process automation and information management systems customized for the Real Estate, Construction & Infrastructure industries.

We guide businesses on their path to digital transformation and help them become technologically capable. Our cutting-edge products are the brain-child of the core development team from IIT.

#### Vision



We empower businesses through innovation, striving to be the trusted provider of business automation solutions. Our goal is to simplify real estate operations, overcome business challenges, and foster seamless collaboration across all departments.



### **Mission**

streamline We project management with innovative ERP solutions, ensuring seamless data flow across departments. By empowering businesses to challenges overcome and efficiency, we enhance help clients and partners achieve lasting success.

15+
Years of Operation

250K ERP Users 300K+
Mobile ERP Users

150+
Skilled Professionals

10+ Awards and Accolades

# **StrategicERP Moments**















### What is Infra Medium?

Our web and mobile-based Infrastructure Medium ERP software has been trusted by business leaders since 2005, valued for its AI-powered features, and chosen for its proven success in boosting productivity and revenue.

Infra Medium is compatible with multiple operating systems, including Windows, Linux, and Mac, with no dependency on specific browsers or devices.

# Infra Medium ERP helps you manage **core business functions:**

- Project Engineering, Budgeting, & Planning
- Project Budgeting & Billing
- Client & Site Management
- Contractors Management
- Lead Management
- Asset Management
- HR, Payroll, & ESS Management
- Procurement Management
- Financial & Statutory Management
- Legal, Liaison, & Loan Management
- To-do Task Management

#### Integration with **innovative technologies**:

- Tally
- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps

# **Chanakya Al**

Chanakya AI is an advanced AI-powered assistant designed to enhance ERP systems with intelligent automation, predictive analytics, and seamless decision-making support.

It integrates with Strategic ERP, Centiloquy, and Inverse.ai to drive business efficiency.



### PREDICTIVE INSIGHTS

- Real-time data forecasting for better decision-making
   Market risk alerts
- and cost minimization suggestions



# AUTOMATION & AI ASSISTANCE

- Anomaly
   Detection: Prevent fraud
   and errors in ERP systems
- Conversational Bots: Streamline user interactions with Al chatbots
- Document
   Scanning: Convert physical documents into digital insights
- Generative AI:
   Automate workflows and enhance
   decision-making



### ENHANCED USER EXPERIENCE

- Voice Commands
   & Dictation: Hands-free navigation and document processing
- Word
   Suggestions: Improve accuracy in data entry
- ML Predictions:
   Trend analysis for optimized business strategies



# Chanakya

Solutions powered by AI/ML

#### Predicting Future data ...

Historical data is used to build a mathematical model that captures important trends. That predictive model is then used on current data to predict what will happen next, or to suggest action to take for optimal outcomes.

- Run time data prediction
- Market risk alerts
- Production cost minimise alert Future forecasting of Inventory/Assets
- 9

### **Advanced Features**



Al and Machine Learning Technology



**Mail Conversation** 



**Voice Command** 



Dashboards



Calculator



Multiple Tab



**Background Option** 



Multiple Language



**User Profile** 



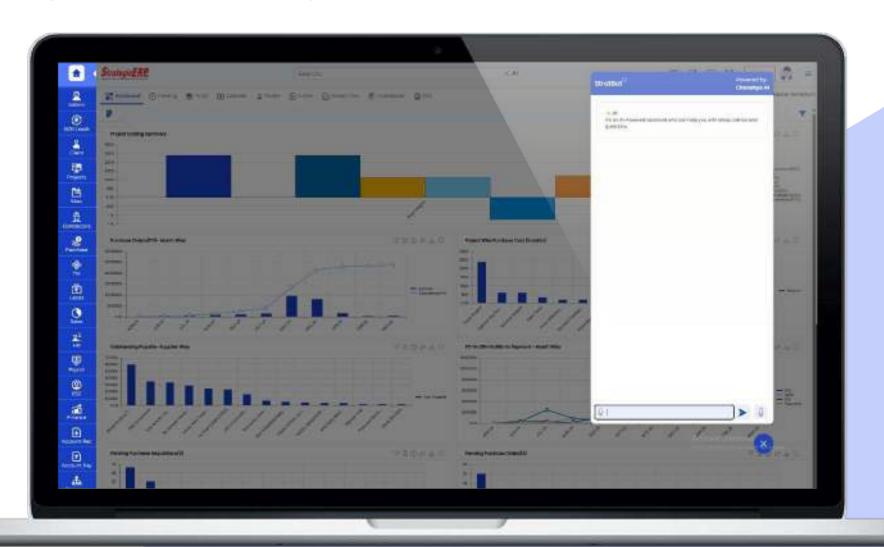
**ERP User Chat** 

### Infra Medium Menu Screen - Modules



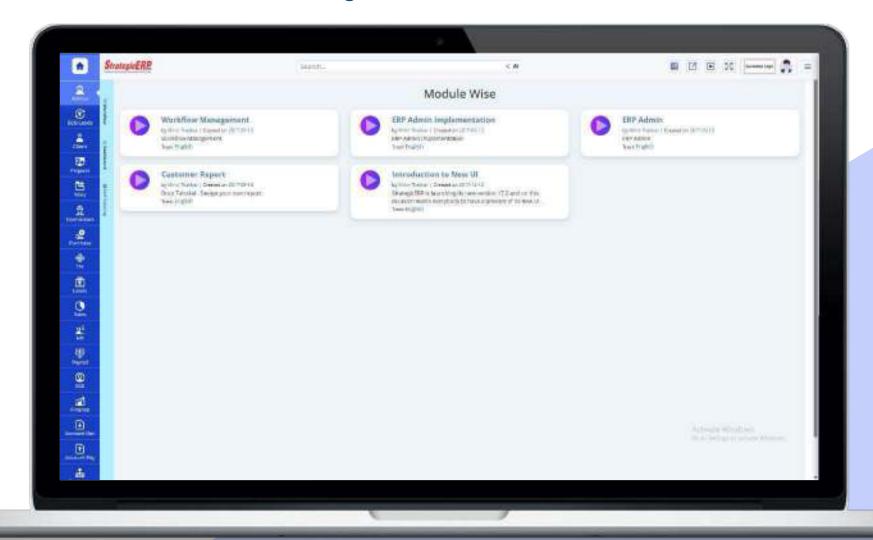


# Voice Search – Conversational User Interface for Instant Details



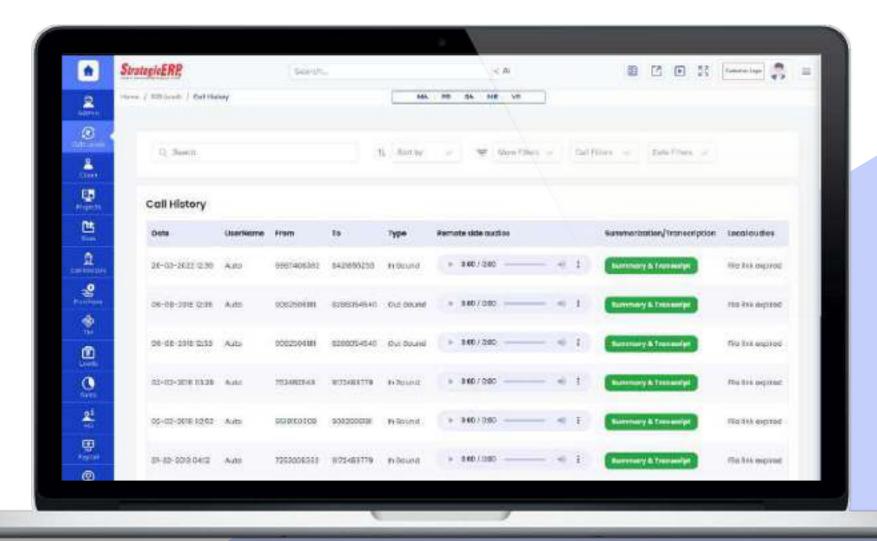


### **Video Tutorials – Easy to Learn with Online Tutorials**





### Click-to-Call – Call Register with Click-to-Call Integration





### Infra Medium Module Flow | ERP Admin

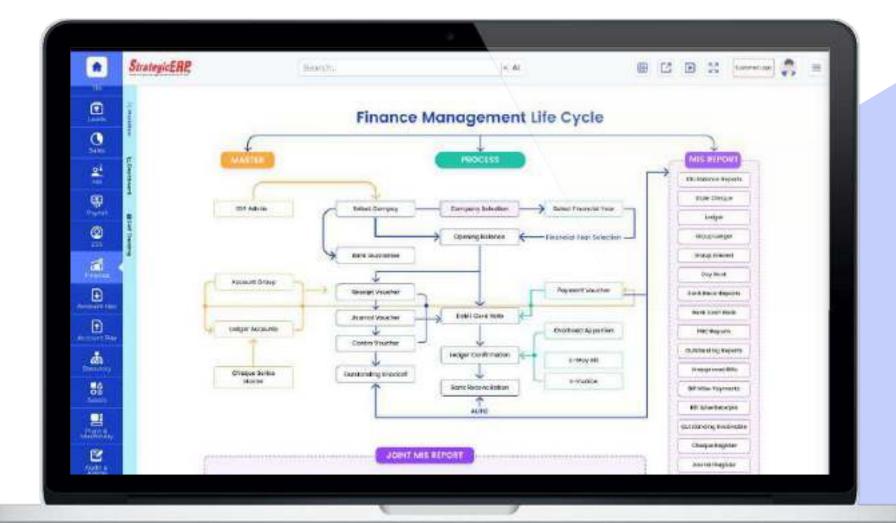




### Infra Medium Module Flow | Financial Management

# Financial Management

Manage Ledger
Accounts, Group
Ledger, Trial
Balance, Profit &
Loss account,
Balance sheet and
Day Book

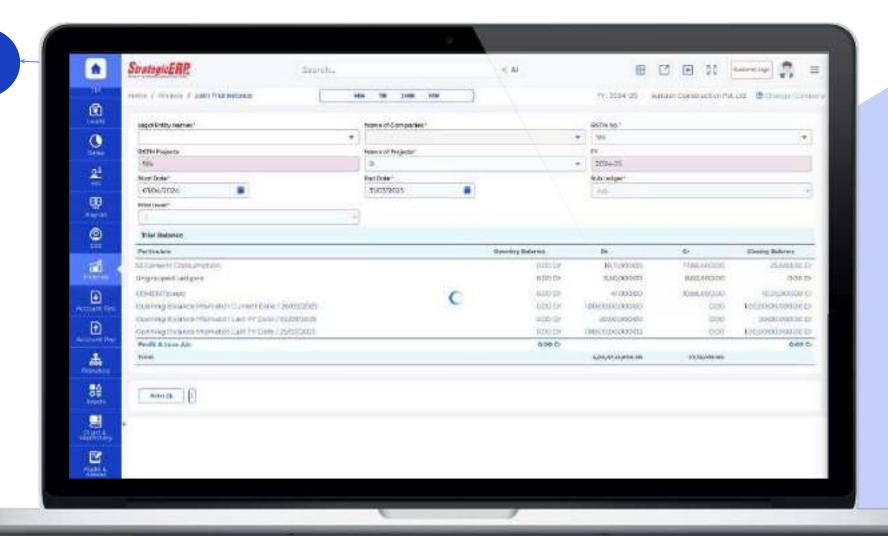




### **MIS Reports | Financial Management**

#### **Joint Trial Balance Report**

- Bank Reconciliation
- Ledger Confirmation
- Balance Sheet

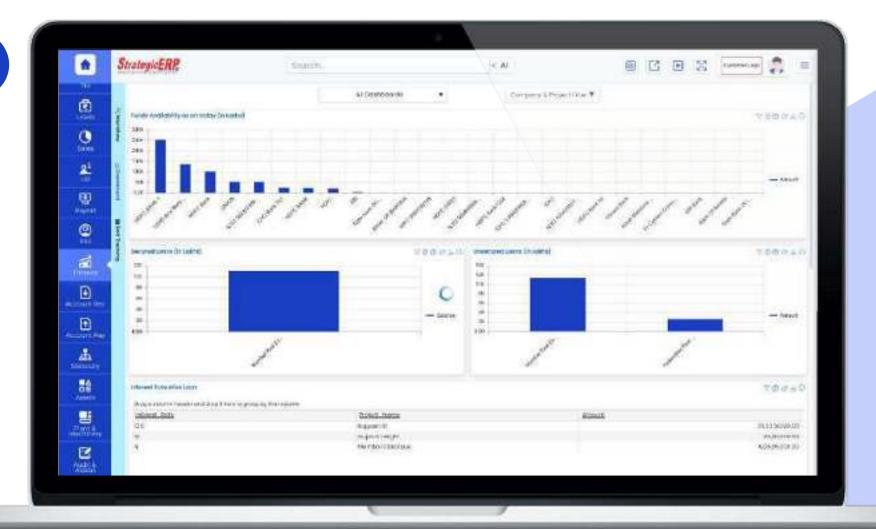




### **Dashboard Reports | Financial Management**

#### **Outstanding Receivable**

- Profit Loss Analysis
- Outstanding Payable
- Project-WiseOutstanding Payable
- Funds Availability

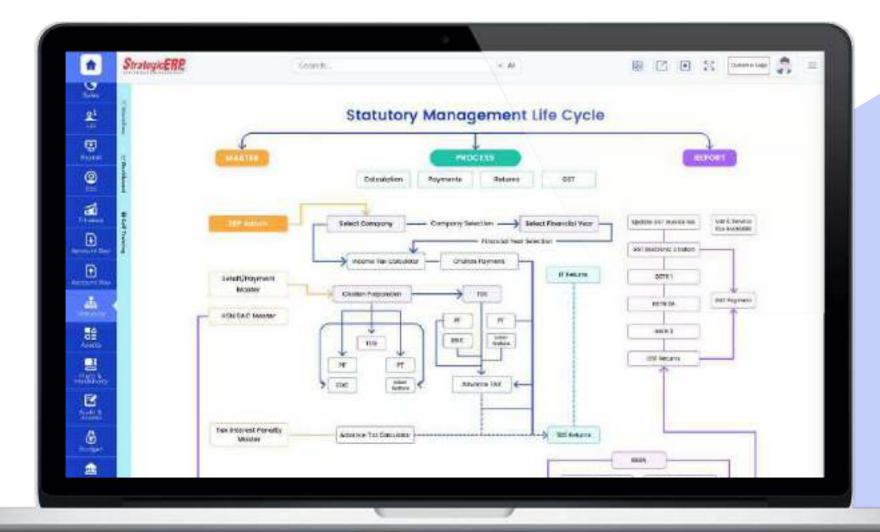




### Infra Medium Module Flow | Statutory Management

### Statutory Management

Manage Income Tax,
Advance Tax,
Service Tax,
VAT, TDS, PF,
PT, and ESIC

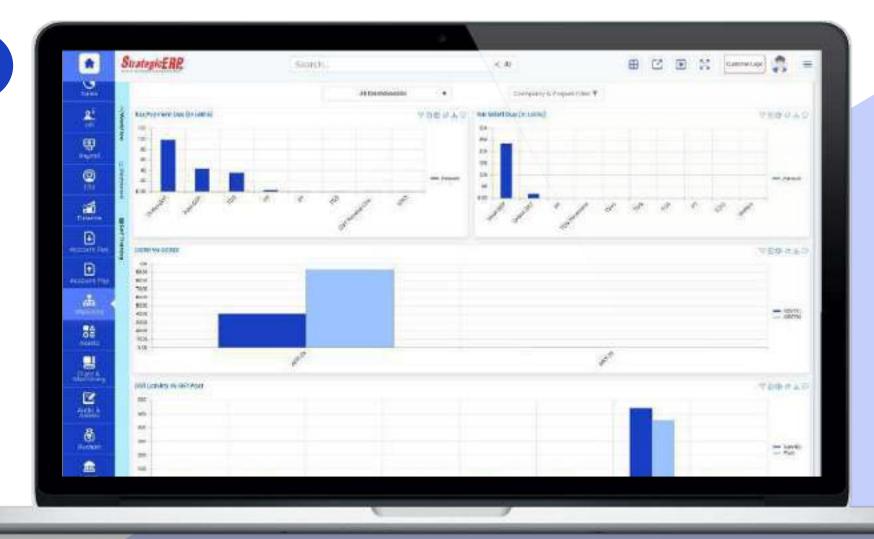




### **Dashboard Reports | Statutory Management**

#### **Tax Payment Due**

- Tax Setoff Due
- Tax Payment History
- Project-Wise TaxSummary

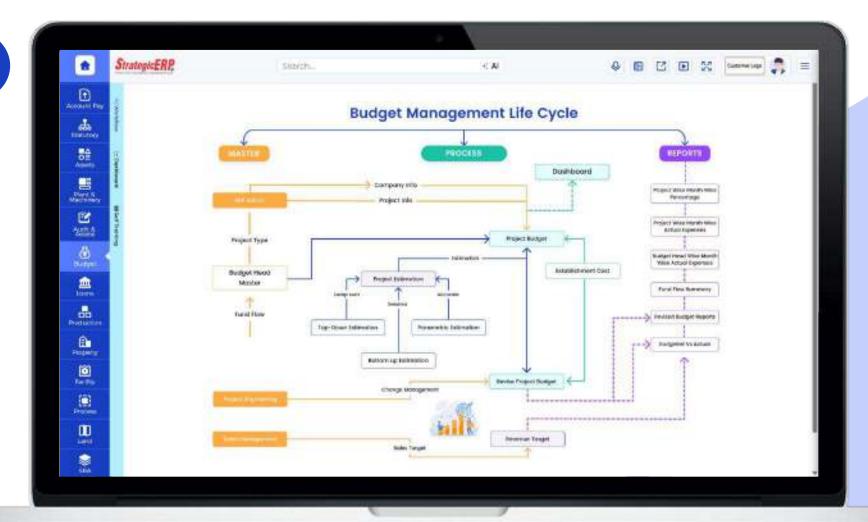




### Infra Medium Module Flow | Budget Management

#### **Budget Management**

Manage Project
Budget, Revise
Project Budget,
Establishment Cost,
Revenue Targets,
and more..

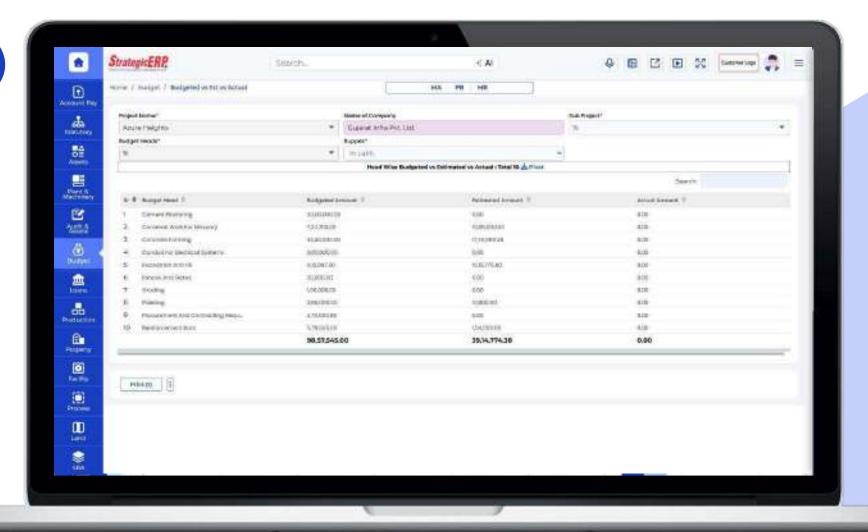




### MIS Reports | Budget Management

## **Budget Vs. Est. Vs. Actual**

- Revise Budget Report
- Fund Flow Summary

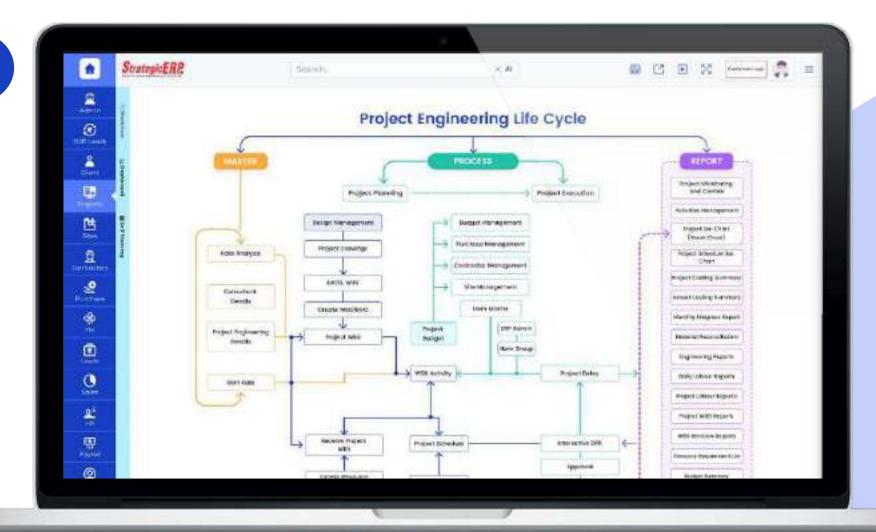




### Infra Medium Module Flow | Project Engineering

### **Project Engineering**

Manage Project,
Activities, Project,
Drawings, Project
Delays, Graphical
DPR,
Activity Material, Labour
Monthly Breakup, Budget
Summary, and Outward
Cash flow

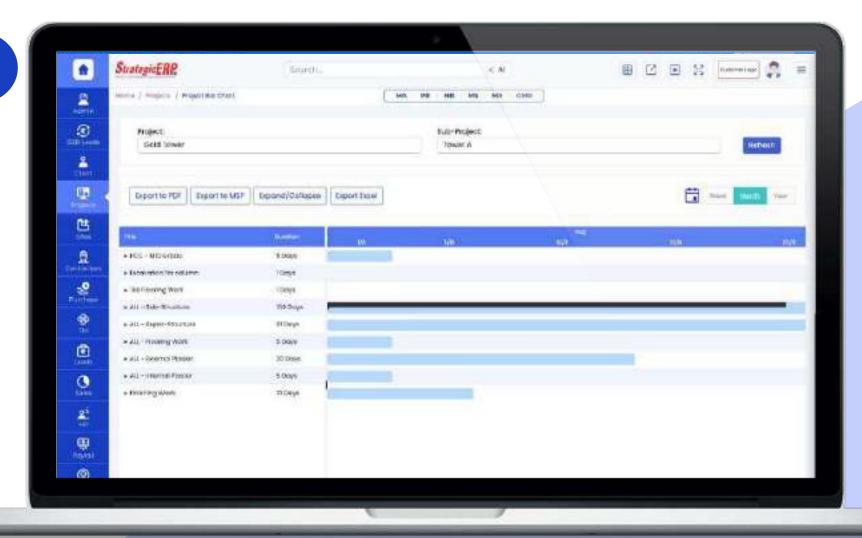




### **MIS Reports | Project Engineering**

#### **Project Bar Chart**

- Snapshot Bar Chart
- Engineering Report
- Daily Labour Report
- Thumb Rule Report
- Abstract Summary
- Material Reconciliation

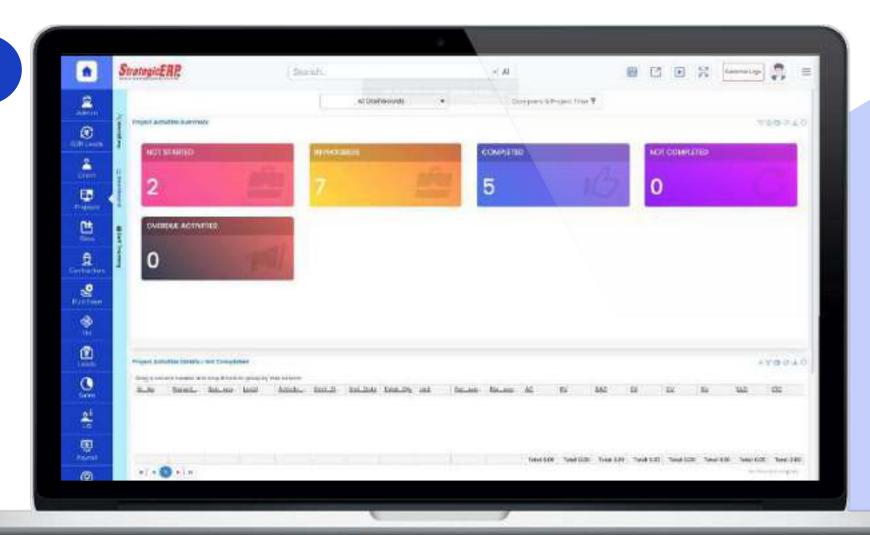




### **Dashboard Reports | Project Engineering**

### **Project Activity Summary**

- Level-Wise CostingSummary
- Month-Wise CostingSummary
- EAC Vs AC Vs ETC

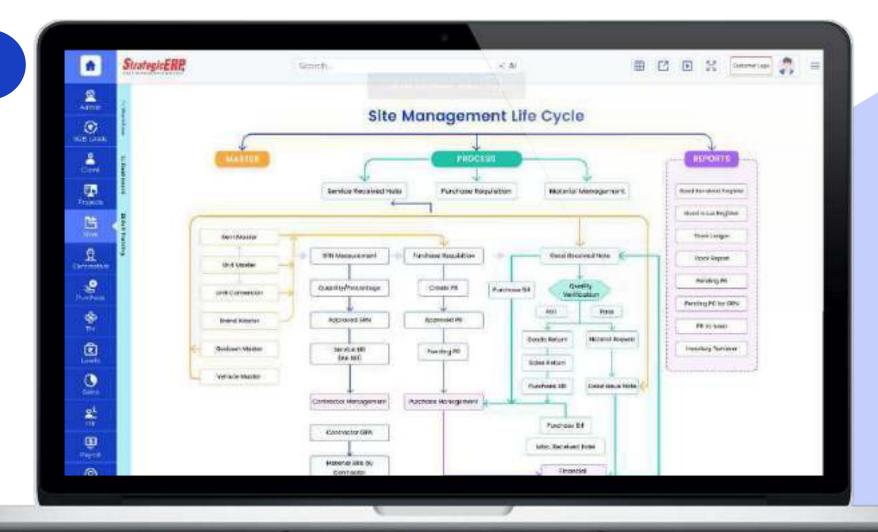




### Infra Medium Module Flow | Site Management

#### **Site Management**

Manage
SRN- Measurement and
Abstract,
Purchase Requisition, and
Goods Received Notes

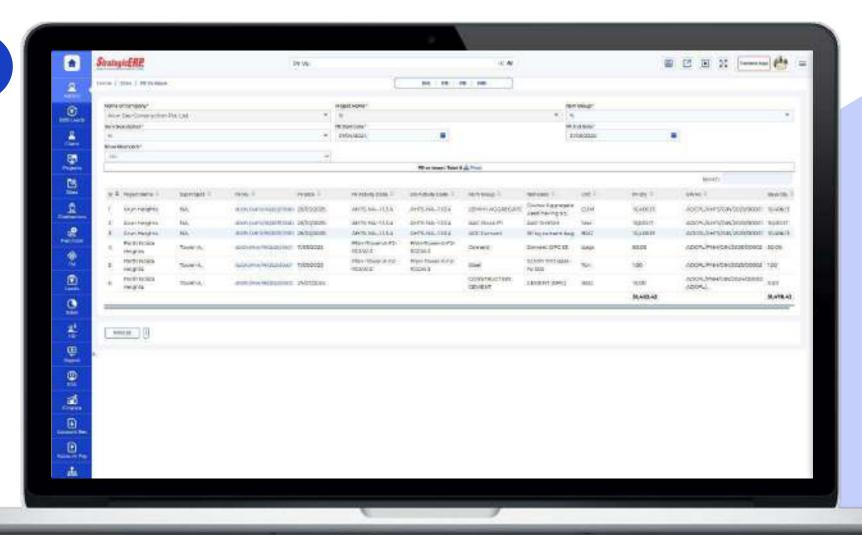




### **MIS Reports | Site Management**

#### PR Vs Issue

- Stock Ledger
- Stock Report
- Pending PRs
- Pending POs for GRN
- Goods Received Register





### **Dashboard Reports | Site Management**

### **Project-wise PR**

- Store Aging Report
- Stock in-Hand
- Stock Aging Report

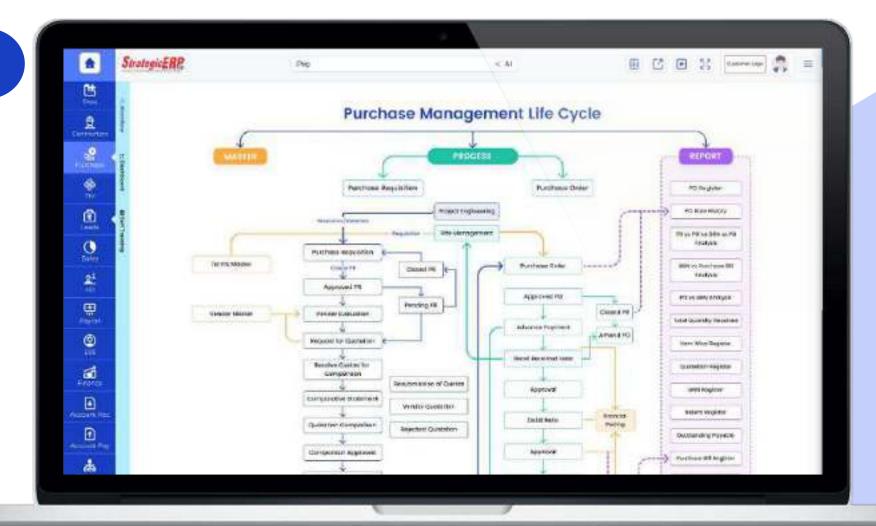




### Infra Medium Module Flow | Purchase Management

#### **Purchase Management**

Manage Purchase
Requisition, Pending
Requisition,
Comparative Statement,
Shortlist Vendor, Purchase
Order, Advance Payment,
P.O Closing Quantity,
and Vendor Evaluation

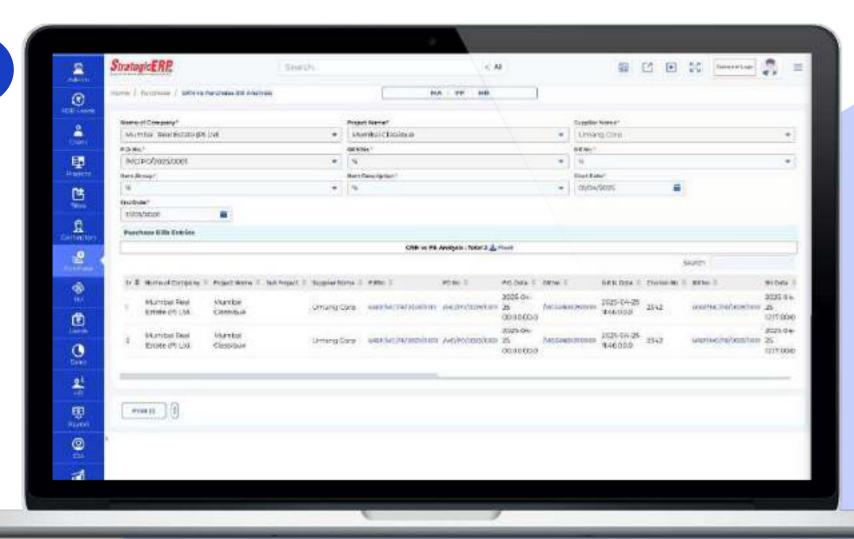




### MIS Reports | Purchase Management

#### GRN Vs Purchase Bill Analysis

- Supplier Ledger
- Indent Register
- PO Register
- PO vs GRN Analysis
- PR vs PO vs GRN vs PB Analysis



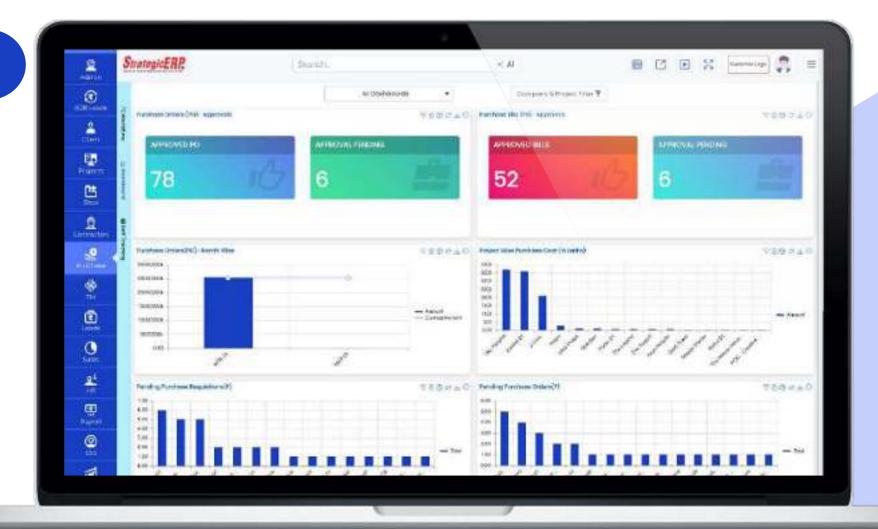


### **Dashboard Reports | Purchase Management**

#### **Purchase Order**

#### **Other Critical Reports**

Project-Wise Purchase

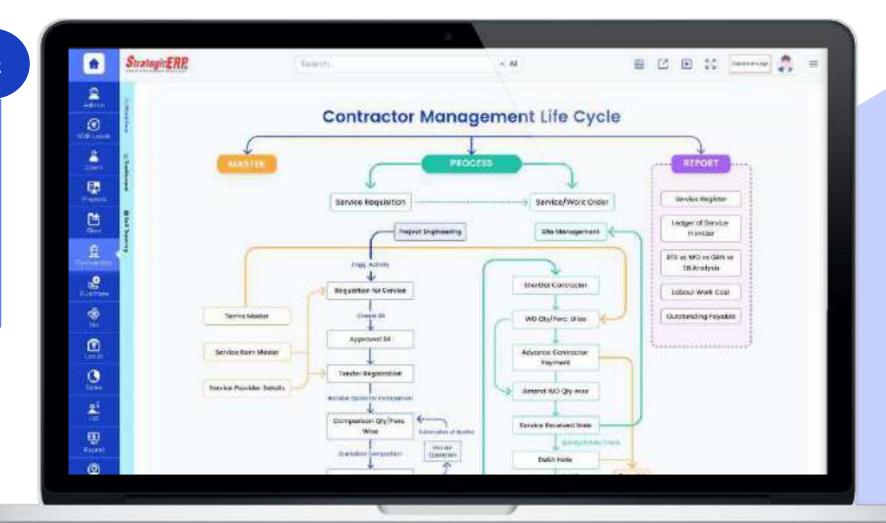




### Infra Medium Module Flow | Contractors Management

#### **Contractors Management**

Manage Requisition for Services, Tender Registration, Comparison-Perc & Qty Wise, Work Order- Perc & Qty Wise, Amend WO Qty Wise, and Service Bill-Perc & Qty Wise

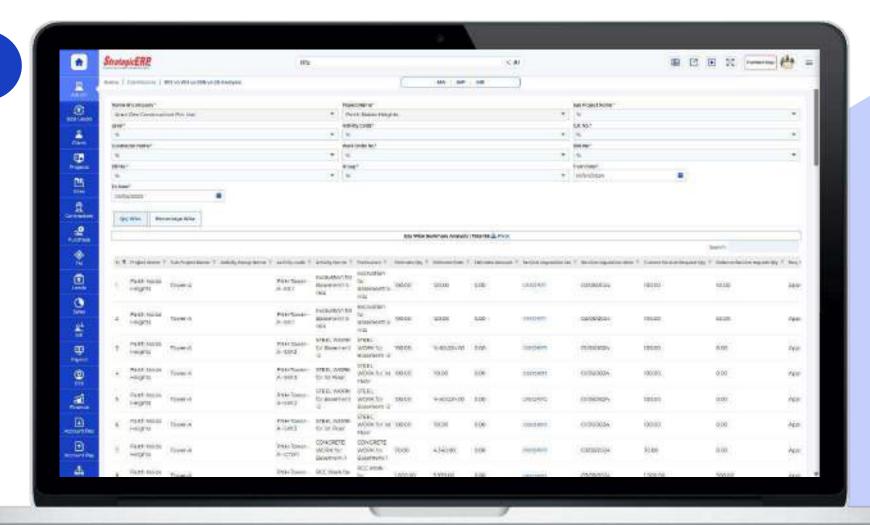




### **MIS Reports | Contractors Management**

RFS vs. WO vs. SRN vs. SB Analysis

- Services Register
- Ledger of Service

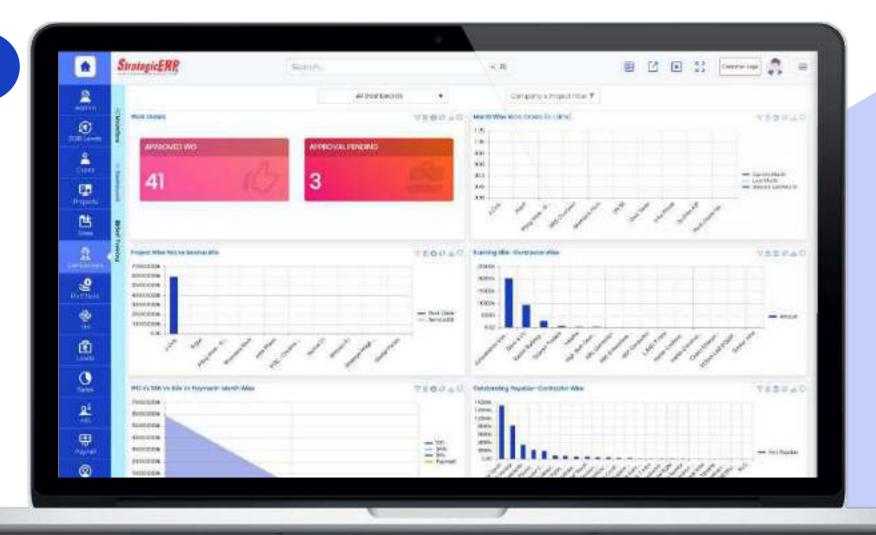




### **Dashboard Reports | Contractors Management**

#### **Contractors Comparative**

- Project-Wise WO vs
   Work Done
- Month-Wise WorkOrders

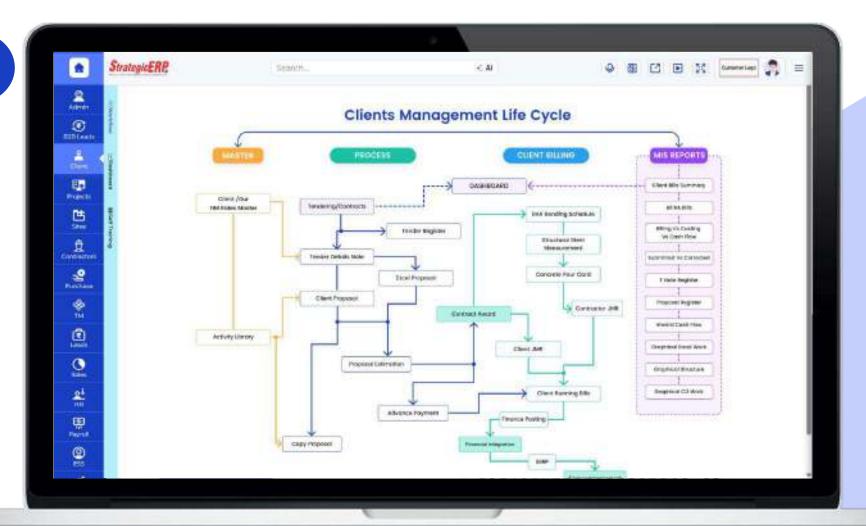




### Infra Medium Module Flow | Clients Management

#### **Client Management**

Manage Proposal Estimation, Tender Note Detail, Client Proposal, Client Billing and more..

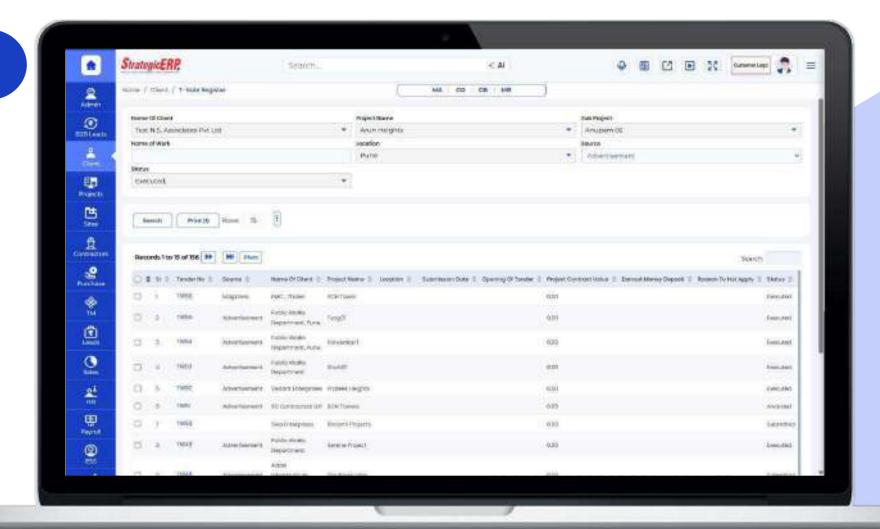




### **MIS Reports | Clients Management**

### T-Note Register

- Proposed Bar Chart
- All RA Bills
- Inward Cash flow

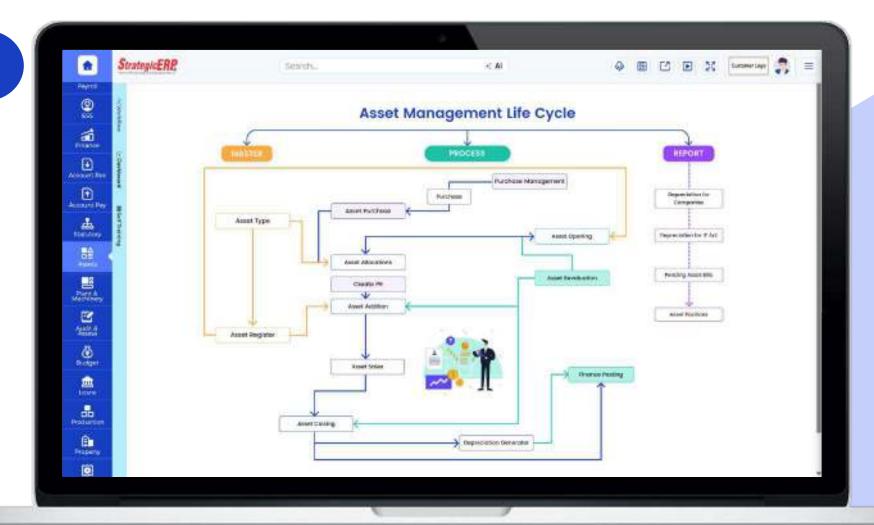




### Infra Medium Module Flow | Asset Management

#### Asset Management

Manage Asset Allocation, Asset Addition, Asset Revaluation, Asset Sale, Asset Closing, Depreciation Generator and more..

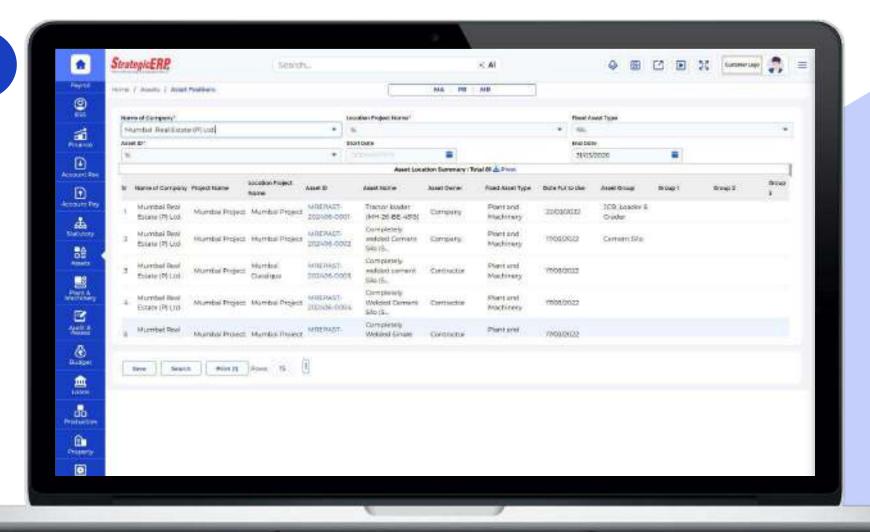




### MIS Reports | Asset Management

#### **Asset Position**

- Depreciation For Companies
- Depreciation for IT ACT
- Pending Asset Bills

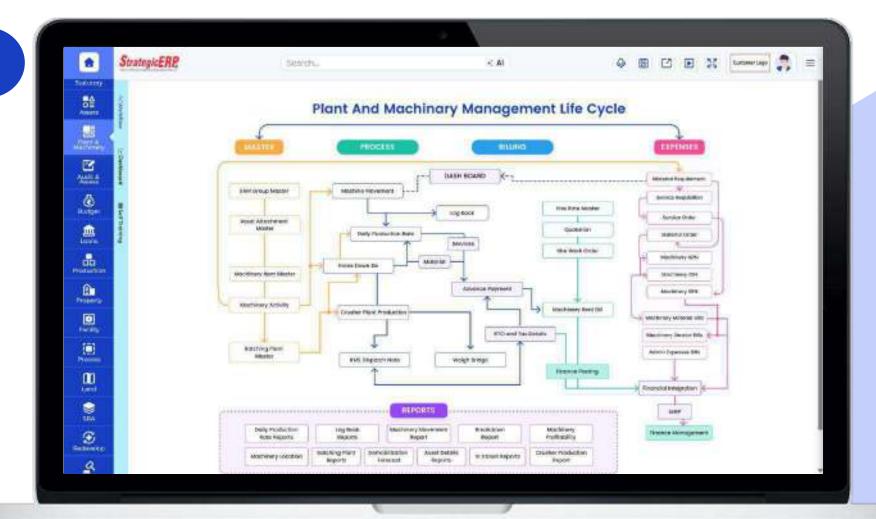




### Infra Medium Module Flow | Plant and Machinery Management

# Plant & Machinery Management

Manage Quotation, Hire
Work Order, Machinery
Movement, Repair & Service
Detail, Daily Production Rate,
Breakdown Detail, Log Book,
Machinery- GRN GIN SRN,
Machinery- Material &
Service bill, Crusher Plant
Production and more..

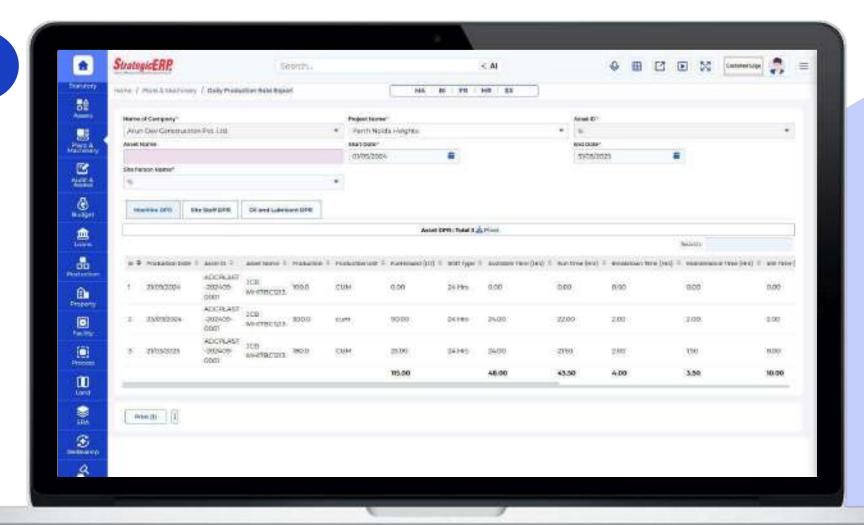




### **MIS Reports | Plant and Machinery Management**

#### Daily Production Rate Report

- Log Book Report
- MachineryMovement Report
- Breakdown Report
- Machinery Profitability
- Batching Plant Report
- Asset Details Report
- Intransit Report
- Crusher Production Report





## **Dashboard Reports | Plant and Machinery Management**

**Upcoming Machinery Services** 

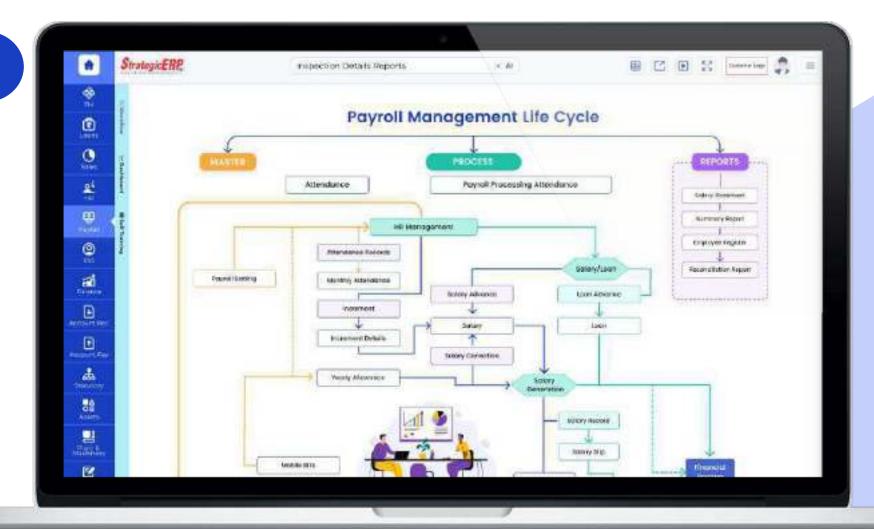




## Infra Large Module Flow | Payroll Management

#### **Payroll Management**

Manage Employee
Details, Company
Holidays, Roles and
Responsibilities,
Recruitment,
Attendance, Leave
Management, Payroll
Processing, and
Separation



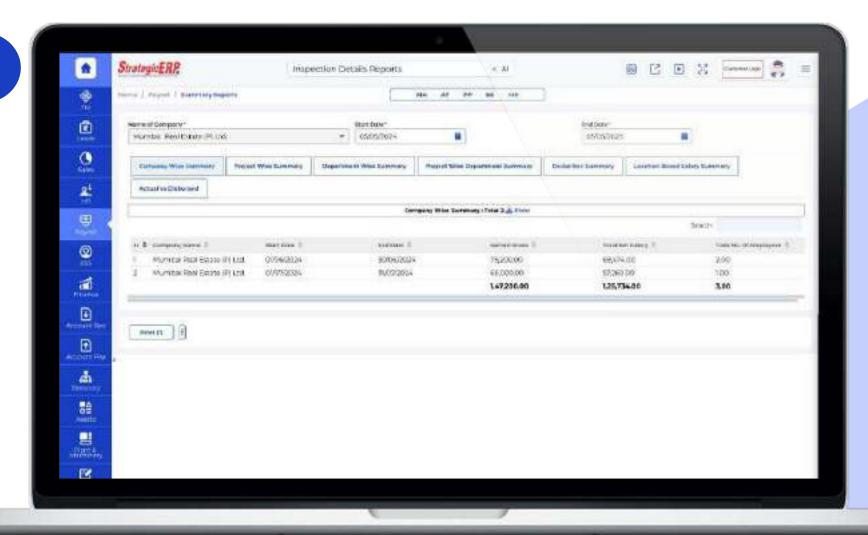


## MIS Reports | Payroll Management

#### **Summary Reports**

#### **Other Critical Reports**

- Salary Statement
- Employee Register
- Employee Ledger
- Reconciliation Report



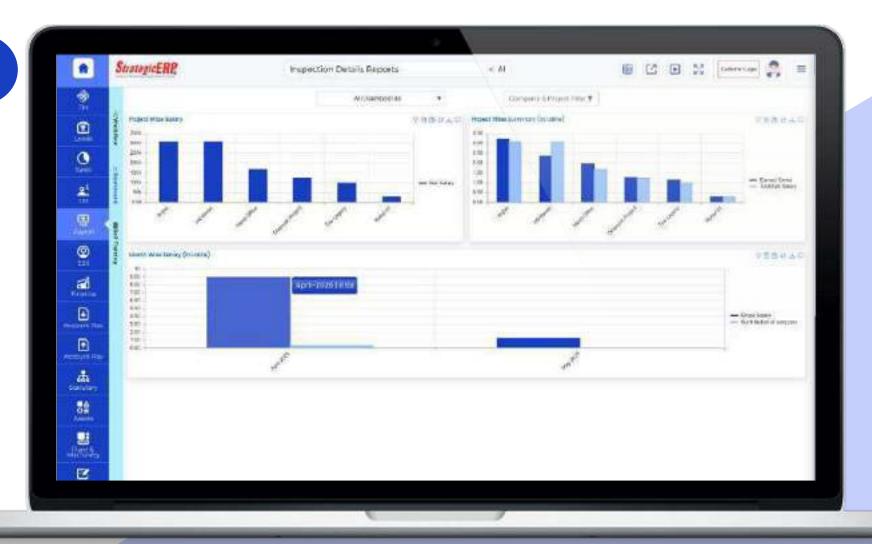


## **Dashboard Reports | Payroll Management**

**Project-Wise Salary** 

**Other Critical Reports** 

Project-Wise Salary

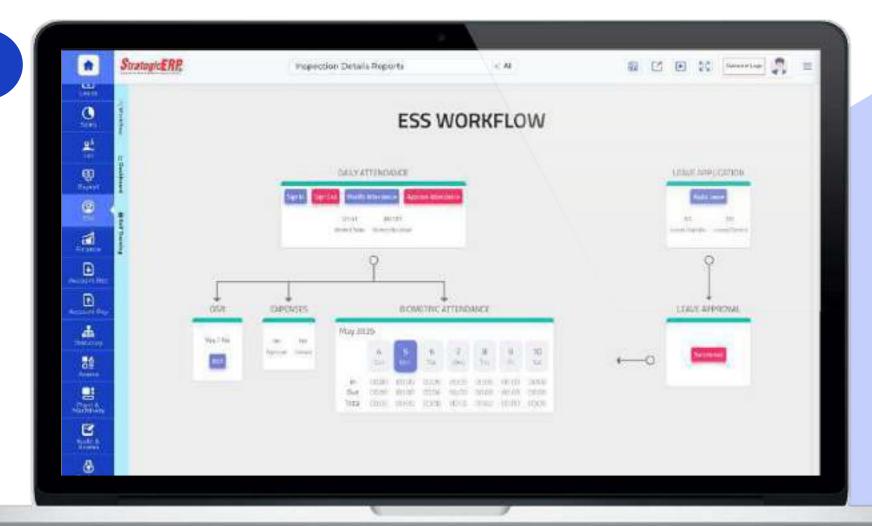




## Infra Medium Module Flow | Employee Self-Service

#### **Employee Self-Service**

Manage Daily Attendance, Leave Application, Salary Advance, Loan Advance, and Transportation Allowance

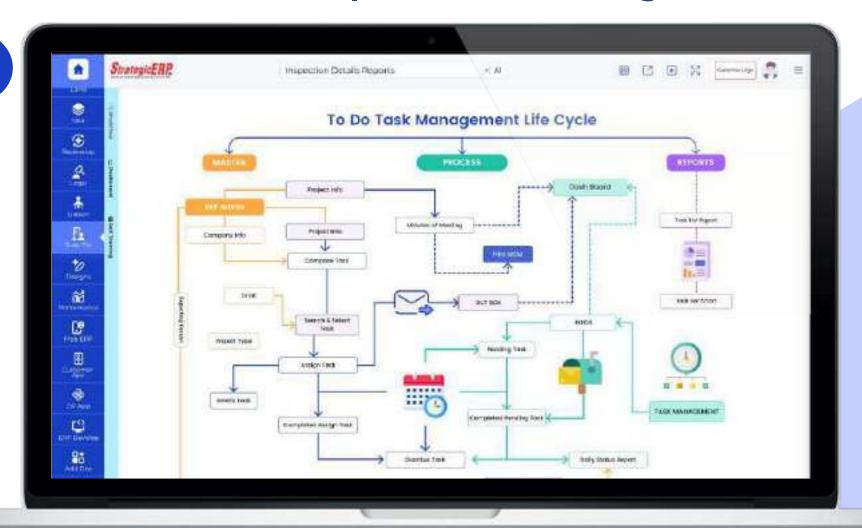




## Infra Medium Module Flow | Todo Task Management

#### **To Do Task Management**

Assign tasks within an organization



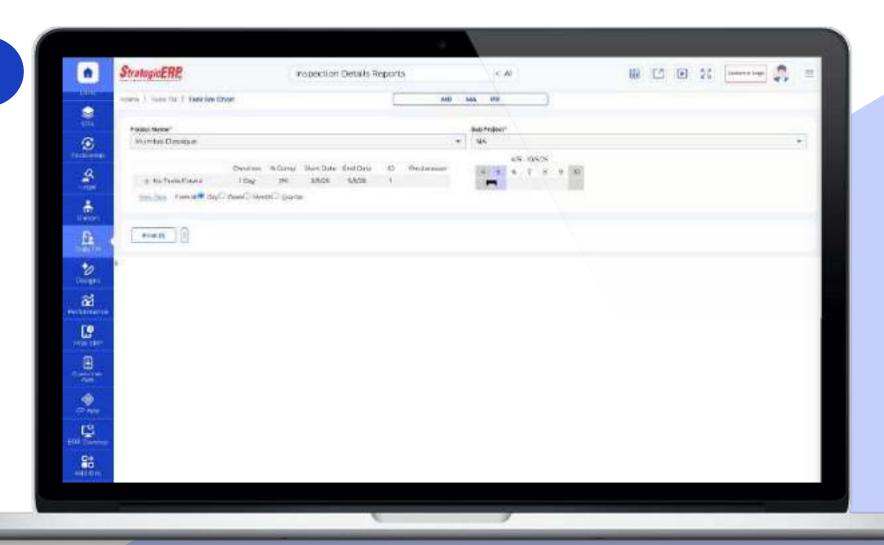


## MIS Reports | Todo Task Management

#### **Task Bar Chart**

#### **Other Critical Reports**

- Task List Report
- Task Bar Chart

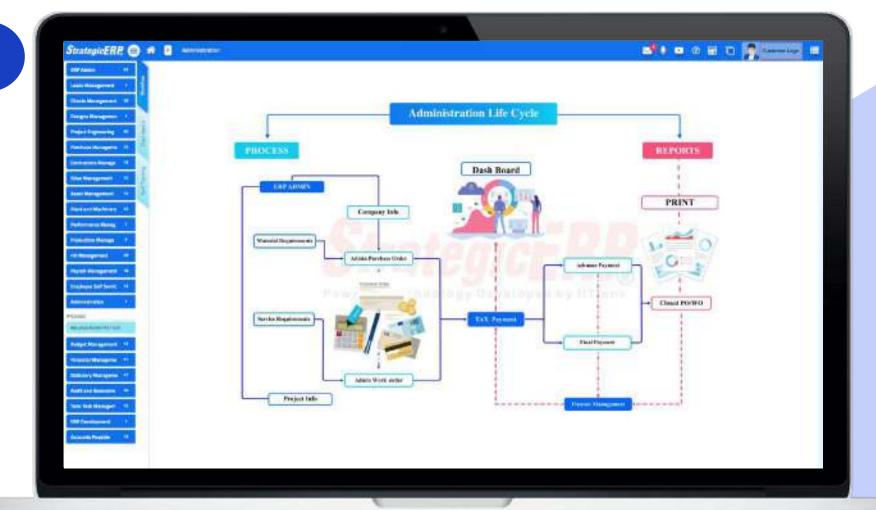




## Infra Medium Module Flow | Administration

#### Administration

Manage Vendor
Registration, Material/
Service Request,
Material Issue,
Admin, PO/WO,
Sales Bill Book, Petty Cash
and more...



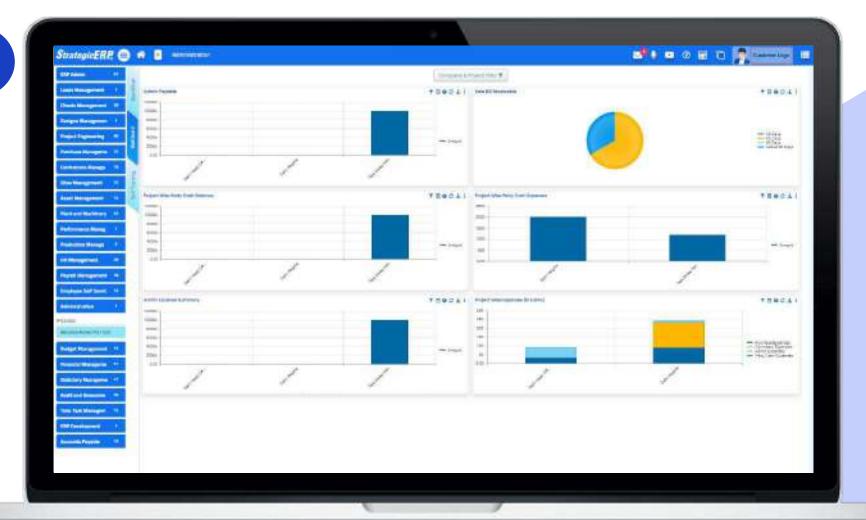


## **Dashboard Reports | Administration**

#### **Admin Payable**

#### **Other Critical Reports**

- Expense Report
- Sale Bill Receivable
- Project-Wise Petty cash Balance
- Inventory Report





## Infra Medium: Add-on Modules





HR & Payroll



**SMS Configuration** 



**Statutory Management** 



MSP Import & Export



Tally Integration







### Available On:







Access ERP on Mobile - Anytime, Anywhere



## **Our 1000+ Growing Clientele**





























































	Som	ne of our lis	ted Customers		
Sr. No	Name of the Company	Location	Website	NSE	USE
1	Capacit's Infraprojects Limited	Mumboi	https://coposite.in/	CAPACITE	540710
2	Trescon Limited	Mumbol	https://www.trescon.com	-	532150
3	EMS Limited	Chaziabad	https://ems.co.in/	DISLIMITED	543083
4	Empire inclustries Limited	Mamboli	https://empkemumbal.com/	1.5	509525
6	Shracidha Prime Projects Ltd	Mumbai	https://shraddhaprimeprojects.in/	100	531771
6	Oberoi Realty Ltd	Mumbol	https://www.obercirealty.com/	CBERGIRLTY	533273
7	Asheka Buildeen Ltd	Nashik	https://www.ashokabulidcon.com/	ASHCKA	533271
8	Lakshya Powertech Ltd	Ahrnedobad	https://www.lakshyapowertech.in/	LAKSHKA-ST	30
9	Aurum Proptech ttd	Novi Mumbal	https://www.aurumproptech.in/	ALIRUM	37.0
10	Madhugon Projects ttd	Hyderabad	https://www.madhucon.com/	MADHUCON	531497

	Limited but not Listed			
r. No	Name of the Company	Location	Website	
t	Modern India Limited	Mumbal	https://modernindia.co/n/	
2	Raja Housing Limited	Banglare	https://rejahousingktd.com/	
3	Mohenara Realtars & Infrastructure	Mumbol	https://www.mrptnet/	
4	SPD Constructions Limited	Bhulbaneewar	https://spaclin/	
5	Pronov Constructions Limited	Mumbai	https://www.pronovconstructions.com/	

## **Our Al Powered Product Solutions**

Mode



StrategicERP's Infra Medium Software is an all-in-one ERP solution for large-scale infrastructure projects. It automates project management, finance, and procurement with real-time analytics and seamless integration. Key features include cost estimation, scheduling, resource planning, financial reporting, tax compliance, and inventory control—empowering contractors with better efficiency, cost savings, and project visibility.



PPM (Project Management)

P2P

HCM/ HRM Smart City ERP

Full-fledged ERP suite for

Infrastructure and Real Estate

Real

Estate, Construction,

Infrastructure Businesses and

Manufacturing

Product

CRM

**HRMS** 

Inventory

Buyer

Real Estate SME's, MSME's

# Real Estate ERP Residential Real Estate Commercial Real Estate Property Management Smart City ERP







## **Our Awards**



**Best Constuction Software** of The Year 2019



Top 10 ERP Solution Providers 2018



of The Year 2019 & 2022

IT Partner 2016



Certified Member



25 Fastest Growing Enterprise Software Companies in India



Brand of The Year 2014



Gartner.

## **Technical Support**





## **StrategicERP Support Portal**

http://strategicerpcloud.com/crm/

Username: support

Password: xyz

- +91-22-25750104/5/6
- support@strategicerp.com

## ITAakash Strategic Software (P) Ltd.

# Thank You

Mumbai, India (Global Head Quarters) ITAakash Strategic Software (P) Ltd.

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#### 9 UK

StrategicERP UK Limited

128 City Road London EC1V 2NX UNITED KINGDOM

Office #04, 1st Floor, Al Soug Al Kabeer, Meena Bazar, Bur Dubai, Dubai

9 Pune

DSK Rohit, Office No-13, 3rd Floor, 1264/2 Apte Road, Deccan Gymkhana, Shivajinagar, Pune, 411004, Maharashtra, India

#### Ahmedabad

Office No.602, Venus Benecia, Near Pakwan Cross Road. Above Nexa Showroom. 390015, India



No-29, Behind VDS Complex, Near Jaynti Nagar Circle, Hormavu Post, Bangalore-560043, India

#### @ Delhi

103. Plotno. 160. H-Block. Sector 63. Near Maruti Arena Showroom, Noida, India

#### # Hyderabad

MMCC India Pvt. Ltd. No:8-3-167/ A/39/G-2, Vijayasri Enclave, Vikaspuri Colony, Hyderabad, Telangana 500038, India











