StrategicERP®
Power of Technology Developed by IITians

Infrastructure BASIC

About Us

StrategicERP from ITAakash Strategic Software (P) Ltd is a software platform for start-to-end process automation and information management systems customized for the Real Estate, Construction & Infrastructure industries.

We guide businesses on their path to digital transformation and help them become technologically capable. Our cutting-edge products are the brain-child of the core development team from IIT.

Vision

We empower businesses through innovation, striving to be the trusted provider of business automation solutions. Our goal is to simplify real estate operations, overcome business challenges, and foster seamless collaboration across all departments.

Mission

We streamline project management with innovative ERP solutions, ensuring seamless data flow across departments. By empowering businesses to overcome challenges and enhance efficiency, we help clients and partners achieve lasting success.

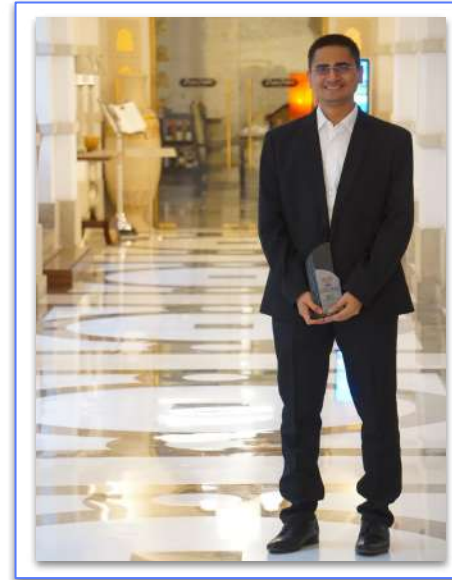| 15+	250K	300K+	150+	10+
Years of Operation	ERP Users	Mobile ERP Users	Skilled Professionals	Awards and Accolades

StrategicERP Moments

What is Infra Basic?

Our web and mobile-based Infrastructure Basic ERP software has been trusted by business leaders since 2005, valued for its AI-powered features, and chosen for its proven success in boosting productivity and revenue.

Infra Basiccis compatible with multiple operating systems, including Windows, Linux, and Mac, with no dependency on specific browsers or devices.

Infra Basic ERP helps you manage **core business functions:**

- Project Engineering, Budgeting, & Planning
- Project Budgeting & Billing
- Client & Site Management
- Contractors Management
- Lead Management
- Asset Management
- HR, Payroll, & ESS Management
- Procurement Management
- Financial & Statutory Management
- Legal, Liaison, & Loan Management
- To-do Task Management

Integration with **innovative technologies**:

- Tally
- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps

Chanakya AI

Chanakya AI is an advanced AI-powered assistant designed to enhance ERP systems with intelligent automation, predictive analytics, and seamless decision-making support.

It integrates with Strategic ERP, Centiloquy, and Inverse.ai to drive business efficiency.

PREDICTIVE INSIGHTS

- Real-time data forecasting for better decision-making
- Market risk alerts and cost minimization suggestions
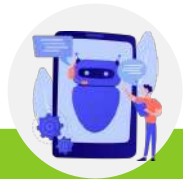
AUTOMATION & AI ASSISTANCE

- **Anomaly Detection:** Prevent fraud and errors in ERP systems
- **Conversational Bots:** Streamline user interactions with AI chatbots
- **Document Scanning:** Convert physical documents into digital insights
- **Generative AI:** Automate workflows and enhance decision-making

ENHANCED USER EXPERIENCE

- **Voice Commands & Dictation:** Hands-free navigation and document processing
- **Word Suggestions:** Improve accuracy in data entry
- **ML Predictions:** Trend analysis for optimized business strategies

Chanakya

Solutions powered by AI/ML

Predicting Future data ...

Historical data is used to build a mathematical model that captures important trends. That predictive model is then used on current data to predict what will happen next, or to suggest action to take for optimal outcomes.

- Run time data prediction
- Market risk alerts
- Production cost minimise alert
- Future forecasting of Inventory/Assets

Advanced Features

AI and Machine Learning Technology

- Mail Conversation
- Voice Command
- Dashboards
- Calculator
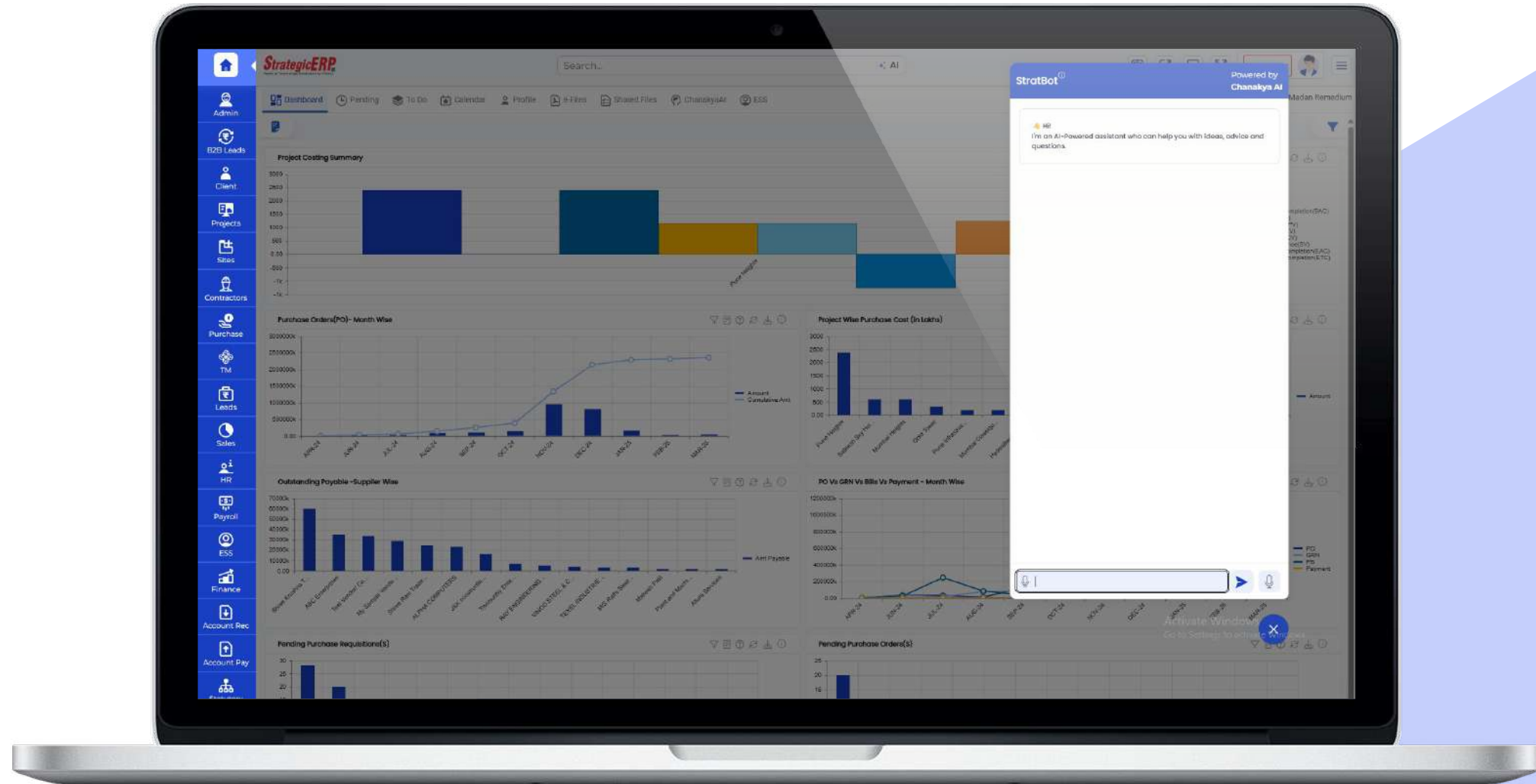- Multiple Tab
- Background Option
- Multiple Language
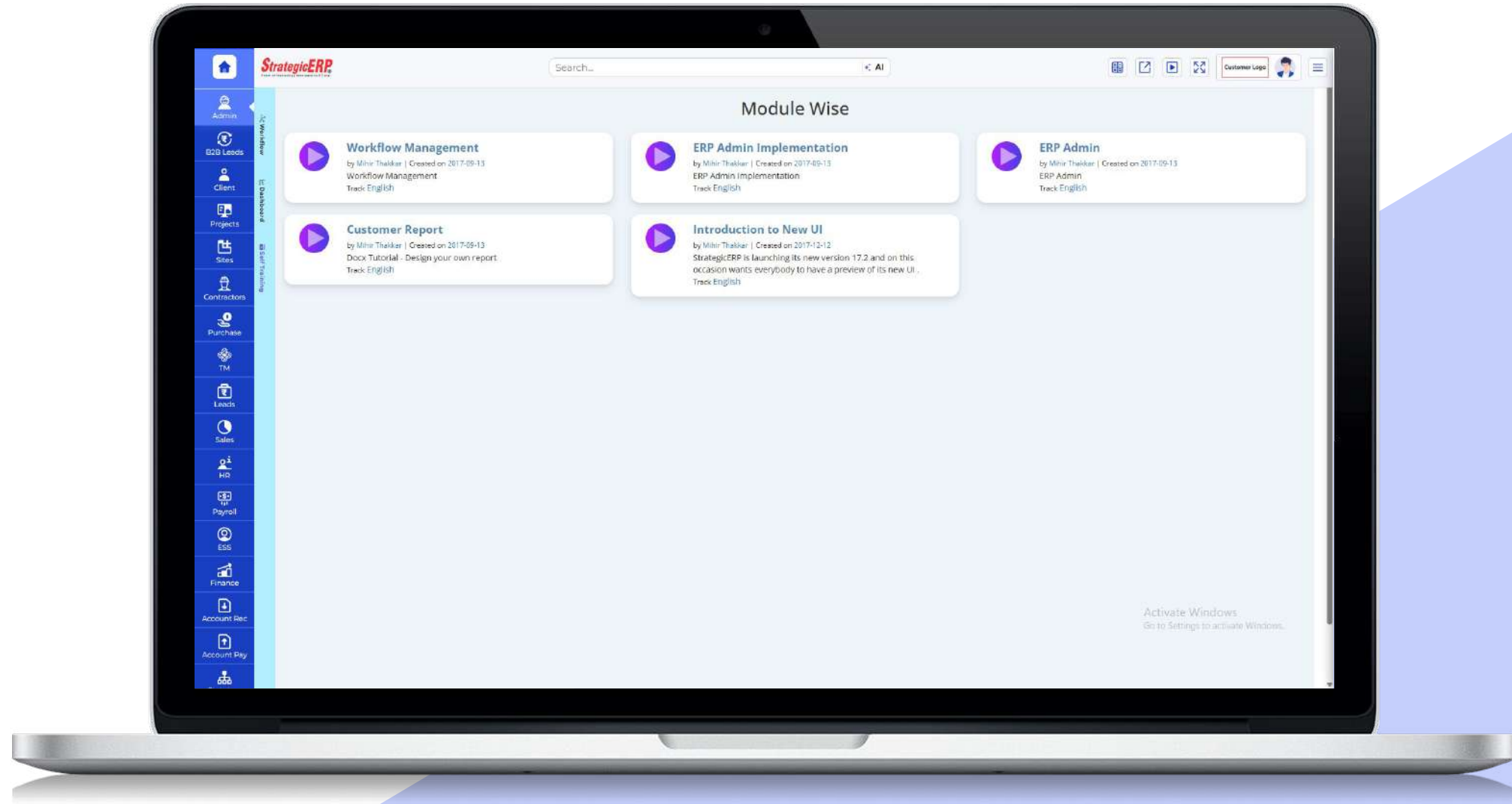- User Profile
- ERP User Chat

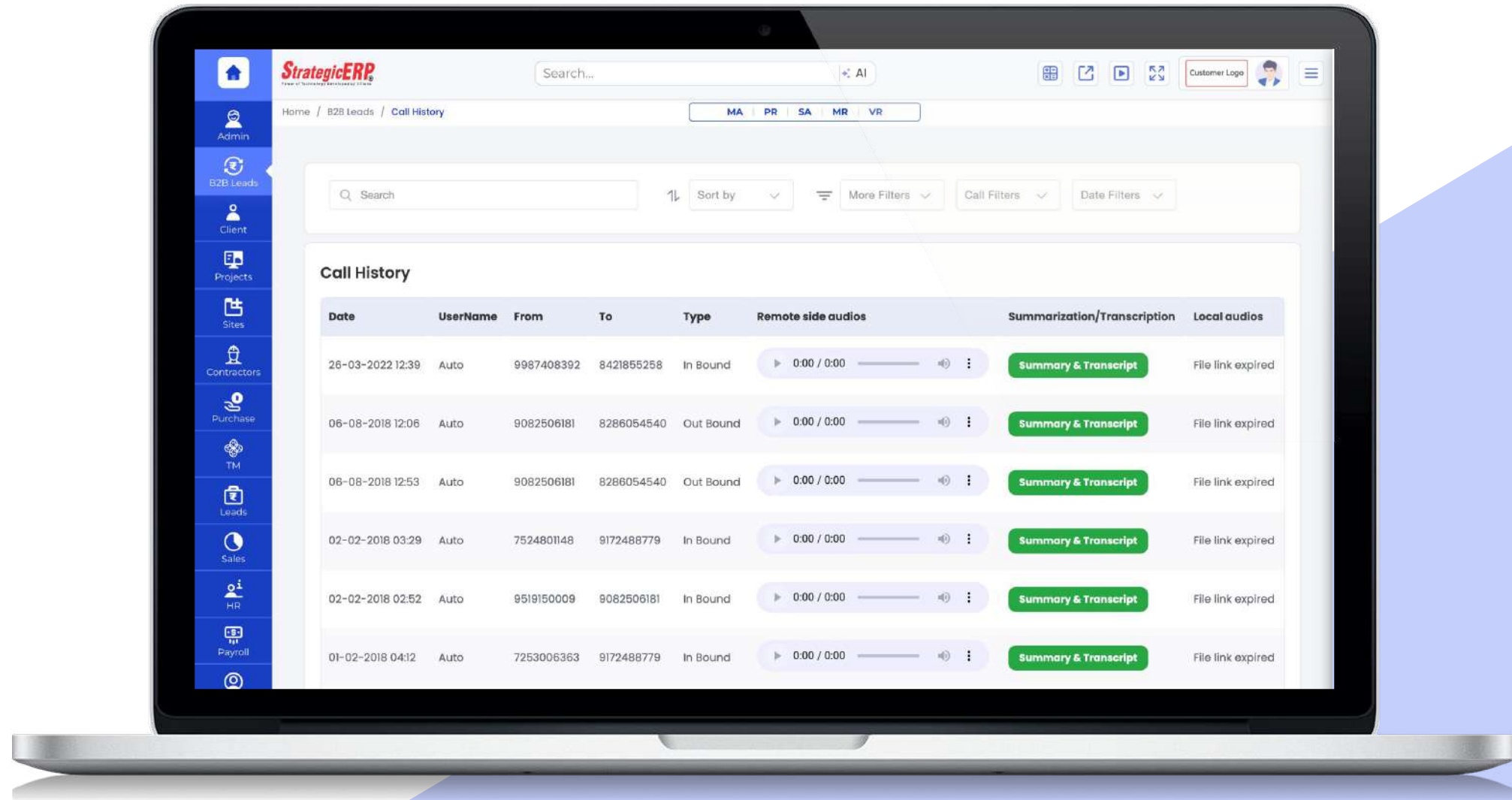# Infra Basic Menu Screen - Modules
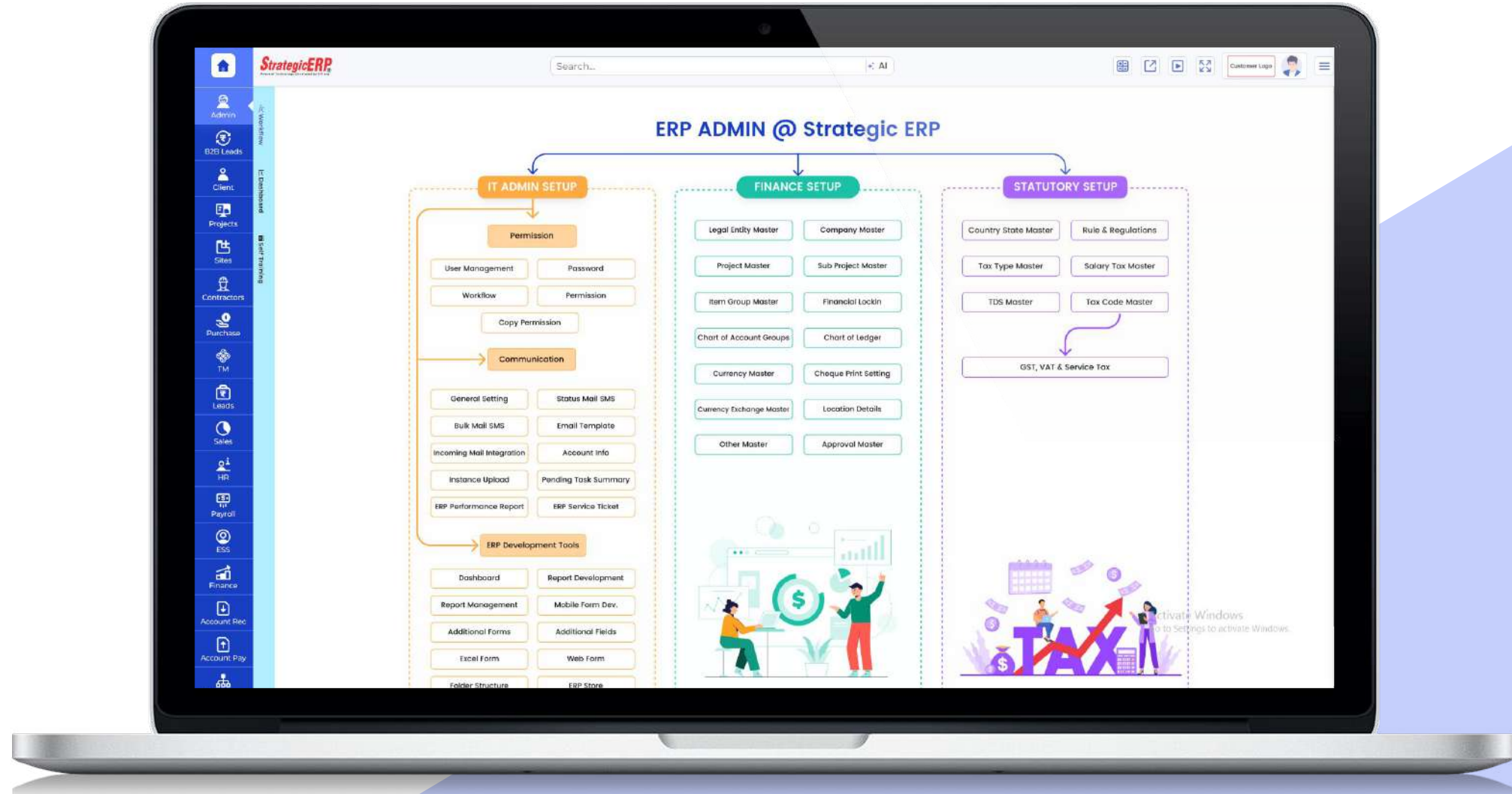
Voice Search –
Conversational User Interface for Instant Details

Video Tutorials – Easy to Learn with Online Tutorials

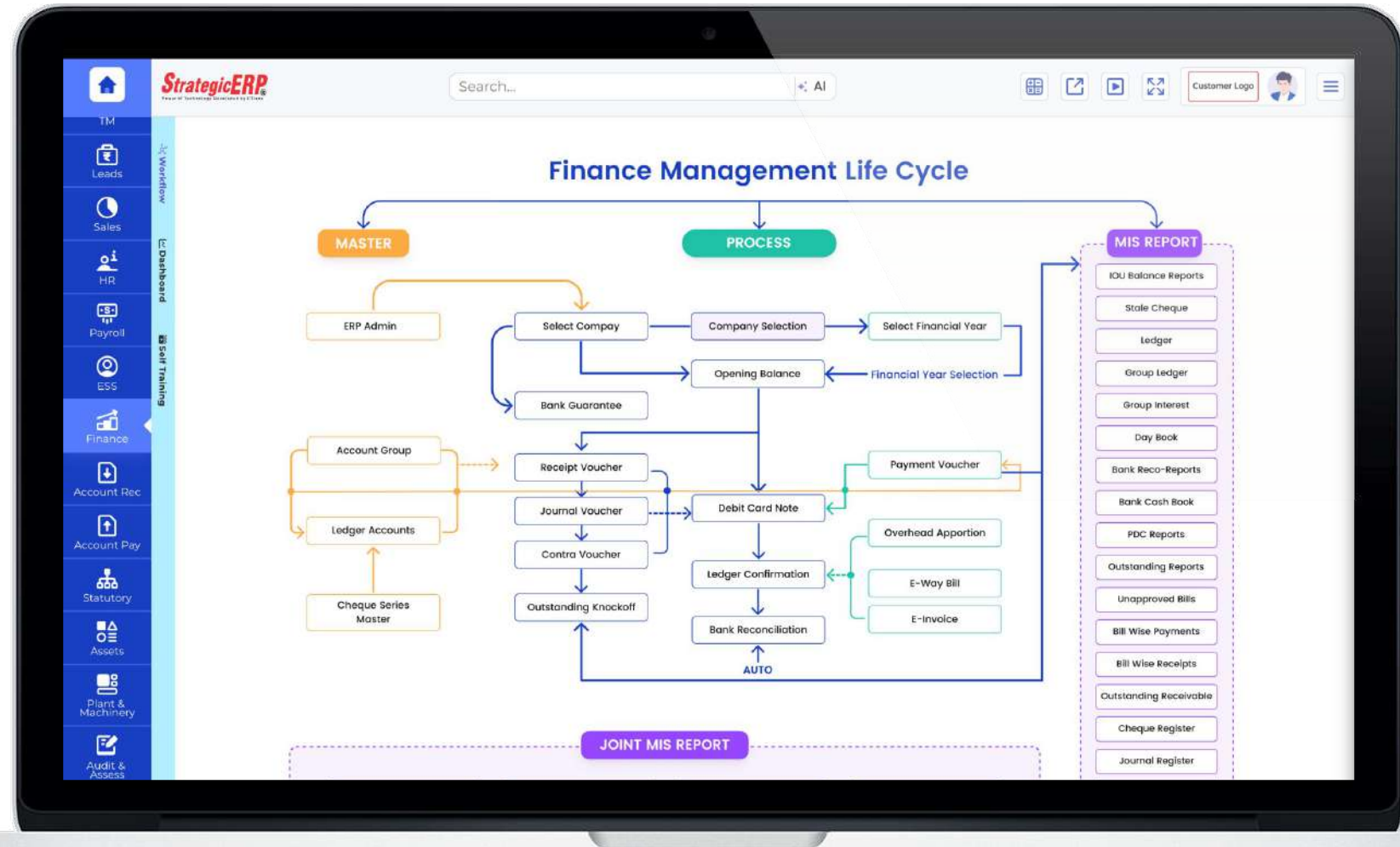# Click-to-Call – Call Register with Click-to-Call Integration

StrategicERP.

Search... AI

Customer Logo

Home / B2B Leads / **Call History**

MA | PR | SA | MR | VR

Q Search   Sort by   More Filters   Call Filters   Date Filters

Call History

Date	UserName	From	To	Type	Remote side audios	Summarization/Transcription	Local audios
26-03-2022 12:39	Auto	9987408392	8421855258	In Bound	0:00 / 0:00	Summary & Transcript	File link expired
06-08-2018 12:06	Auto	9082506181	8286054540	Out Bound	0:00 / 0:00	Summary & Transcript	File link expired
06-08-2018 12:53	Auto	9082506181	8286054540	Out Bound	0:00 / 0:00	Summary & Transcript	File link expired
02-02-2018 03:29	Auto	7524801148	9172488779	In Bound	0:00 / 0:00	Summary & Transcript	File link expired
02-02-2018 02:52	Auto	9519150009	9082506181	In Bound	0:00 / 0:00	Summary & Transcript	File link expired
01-02-2018 04:12	Auto	7253006363	9172488779	In Bound	0:00 / 0:00	Summary & Transcript	File link expired

Admin · B2B Leads · Client · Projects · Sites · Contractors · Purchase · TM · Leads · Sales · HR · Payroll

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Infra Basic Module Flow | ERP Admin

ERP ADMIN @ Strategic ERP

IT ADMIN SETUP

Permission

User Management	Password
Workflow	Permission

Copy Permission

Communication

General Setting	Status Mail SMS
Bulk Mail SMS	Email Template
Incoming Mail Integration	Account Info
Instance Upload	Pending Task Summary
ERP Performance Report	ERP Service Ticket

ERP Development Tools

Dashboard	Report Development
Report Management	Mobile Form Dev.
Additional Forms	Additional Fields
Excel Form	Web Form
Folder Structure	ERP Store

FINANCE SETUP

Legal Entity Master	Company Master
Project Master	Sub Project Master
Item Group Master	Financial Lockin
Chart of Account Groups	Chart of Ledger
Currency Master	Cheque Print Setting
Currency Exchange Master	Location Details
Other Master	Approval Master

STATUTORY SETUP

Country State Master	Rule & Regulations
Tax Type Master	Salary Tax Master
TDS Master	Tax Code Master

GST, VAT & Service Tax

Infra Basic Module Flow | Financial Management

Financial Management

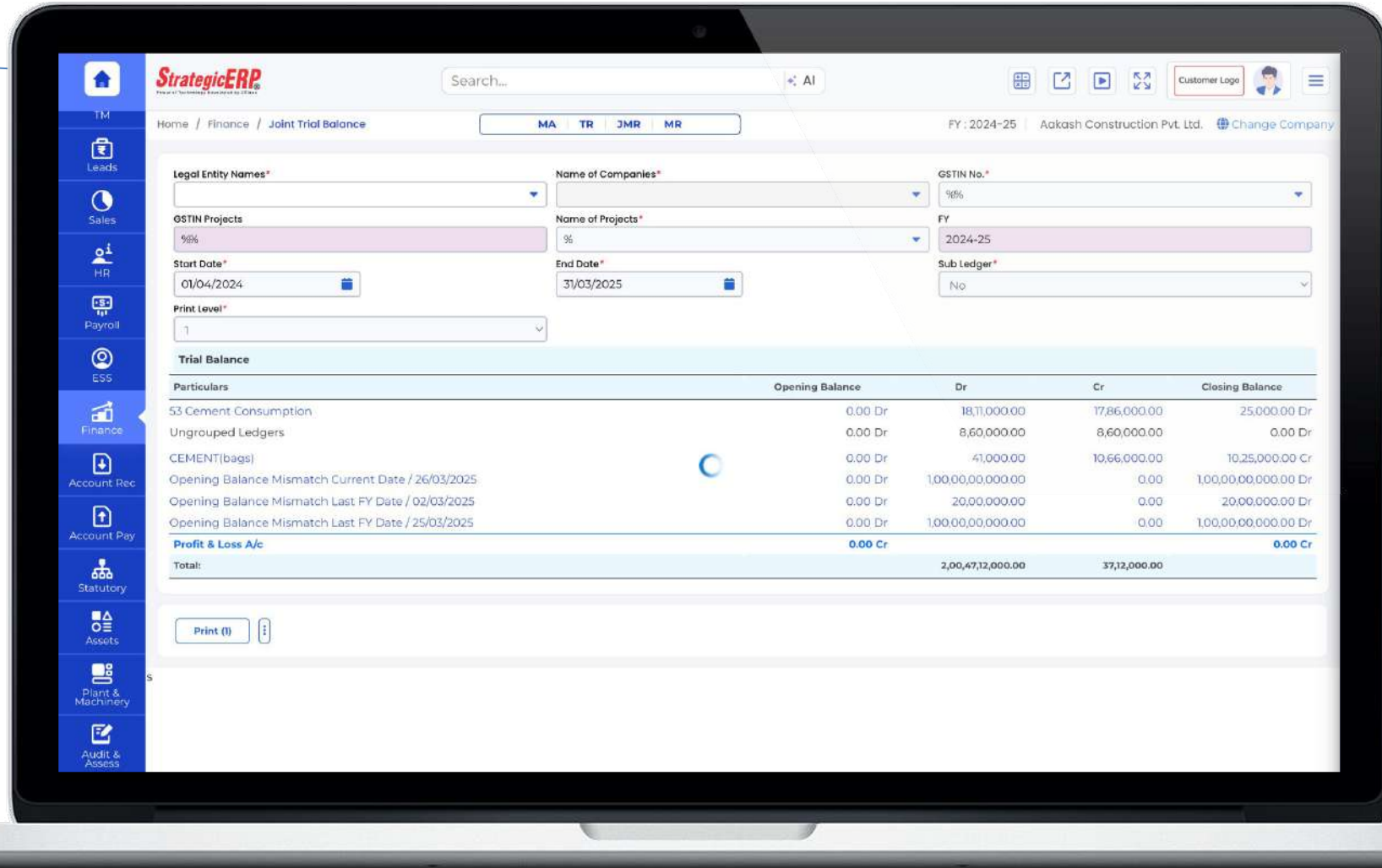Manage Ledger Accounts, Group Ledger , Trial Balance, Profit & Loss account, Balance sheet and Day Book

Finance Management Life Cycle

MIS Reports | Financial Management

Joint Trial Balance Report

Other Critical Reports

- Bank Reconciliation
- Ledger Confirmation
- Balance Sheet

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Search... | AI | Customer Logo

Home / Finance / **Joint Trial Balance** | MA | TR | JMR | MR | FY : 2024-25 | Aakash Construction Pvt. Ltd. | Change Company

Legal Entity Names*	Name of Companies*	GSTIN No.*
		%%
GSTIN Projects	**Name of Projects***	**FY**
%%	%	2024-25
Start Date*	**End Date***	**Sub Ledger***
01/04/2024	31/03/2025	No
Print Level*		
1		

Trial Balance

Particulars	Opening Balance	Dr	Cr	Closing Balance
53 Cement Consumption	0.00 Dr	18,11,000.00	17,86,000.00	25,000.00 Dr
Ungrouped Ledgers	0.00 Dr	8,60,000.00	8,60,000.00	0.00 Dr
CEMENT(bags)	0.00 Dr	41,000.00	10,66,000.00	10,25,000.00 Cr
Opening Balance Mismatch Current Date / 26/03/2025	0.00 Dr	1,00,00,00,000.00	0.00	1,00,00,00,000.00 Dr
Opening Balance Mismatch Last FY Date / 02/03/2025	0.00 Dr	20,00,000.00	0.00	20,00,000.00 Dr
Opening Balance Mismatch Last FY Date / 25/03/2025	0.00 Dr	1,00,00,00,000.00	0.00	1,00,00,00,000.00 Dr
Profit & Loss A/c	**0.00 Cr**			**0.00 Cr**
Total:		2,00,47,12,000.00	37,12,000.00	

Print (1)

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Dashboard Reports | Financial Management

Outstanding Receivable

Other Critical Reports

- Profit Loss Analysis
- Outstanding Payable
- Project-Wise Outstanding Payable
- Funds Availability
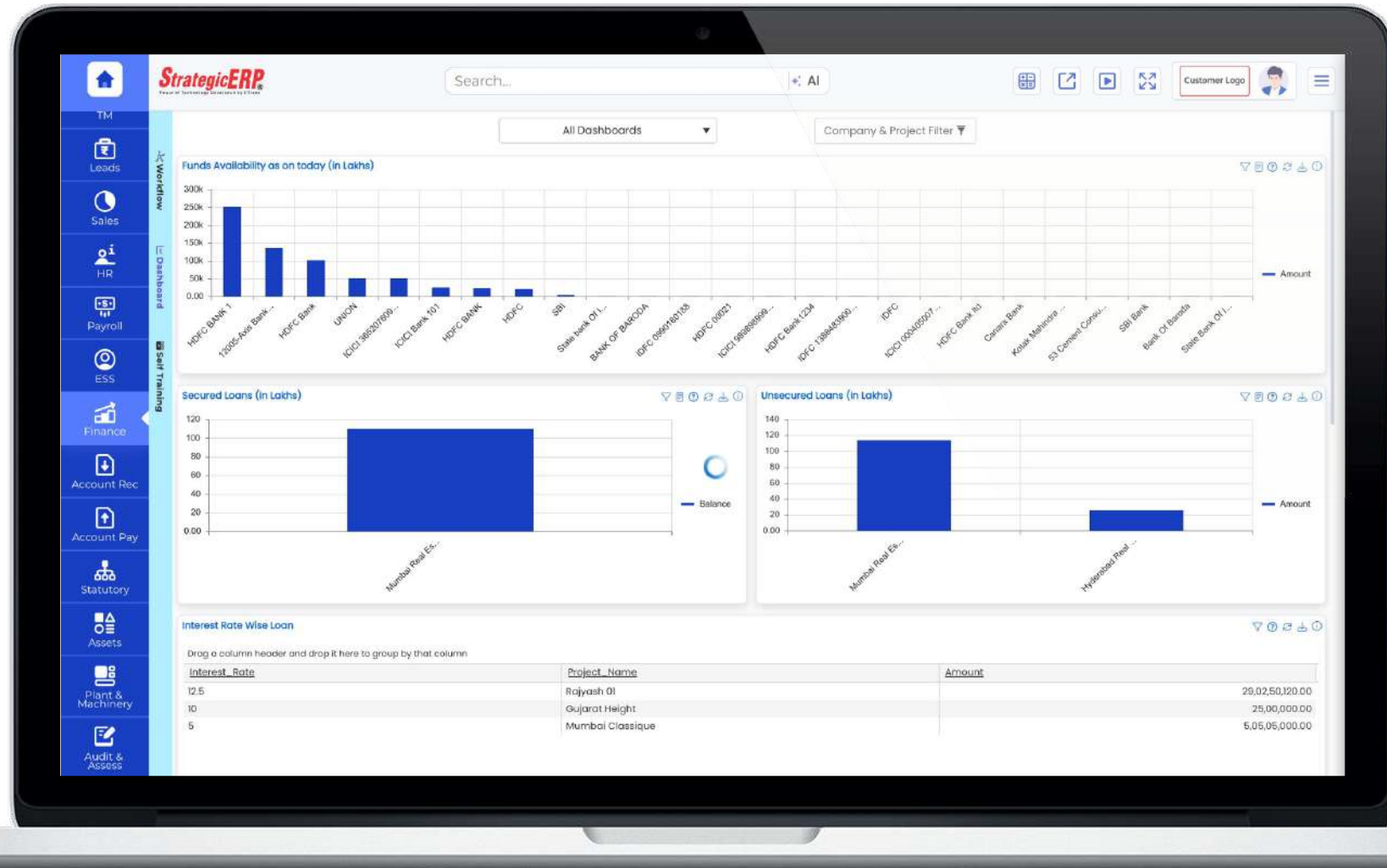
Infra Basic Module Flow | Project Engineering

Project Engineering

Manage Project, Activities, Project, Drawings, Project Delays, Graphical DPR, Activity Material, Labour Monthly Breakup, Budget Summary, and Outward Cash flow

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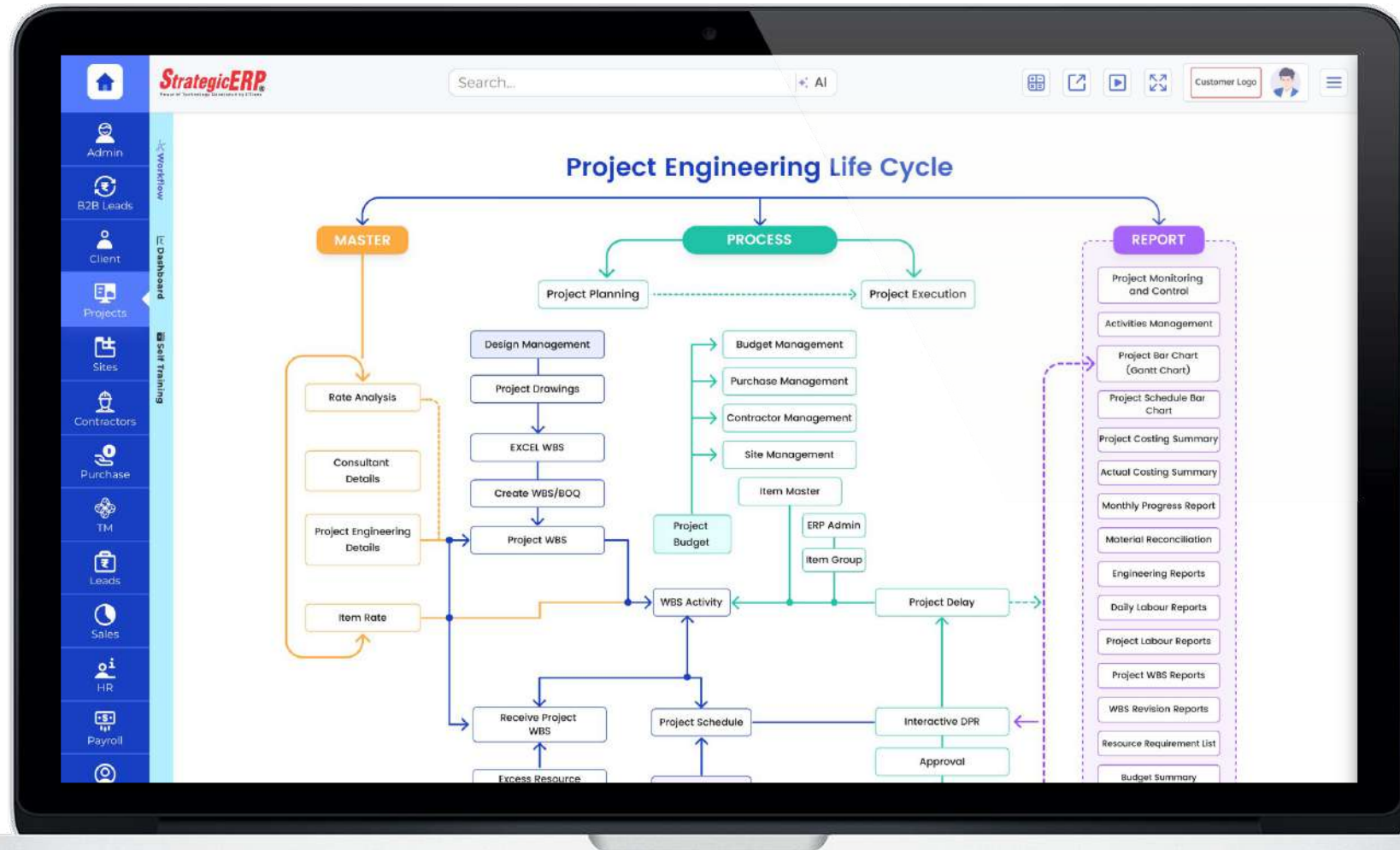
MIS Reports | Project Engineering

Project Bar Chart

Other Critical Reports

- Snapshot Bar Chart
- Engineering Report
- Daily Labour Report
- Thumb Rule Report
- Abstract Summary
- Material Reconciliation

StrategicERP

Home / Projects / Project Bar Chart

MA | PR | MB | MS | MR | OMR

Project: Gold Tower

Sub-Project: Tower A

Refresh

Export to PDF | Export to MSP | Expand/Collapse | Export Excel

Week | Month | Year

Title	Duration	Aug
		1/8 5/8 12/8 19/8 26/8
▸ PCC - M10 Grade	5 Days	
▸ Excavation for column	1 Days	
▸ Tile Flooring Work	1 Days	
▸ ALL – Sub-Structure	150 Days	
▸ ALL – Super-Structure	91 Days	
▸ ALL – Flooring Work	5 Days	
▸ ALL – External Plaster	20 Days	
▸ ALL – Internal Plaster	5 Days	
▸ Finishing Work	10 Days	

Admin
B2B Leads
Client
Projects
Sites
Contractors
Purchase
TM
Leads
Sales
HR
Payroll

Dashboard Reports | Project Engineering

Project Activity Summary

Other Critical Reports

- Level-Wise Costing Summary
- Month-Wise Costing Summary
- EAC Vs AC Vs ETC
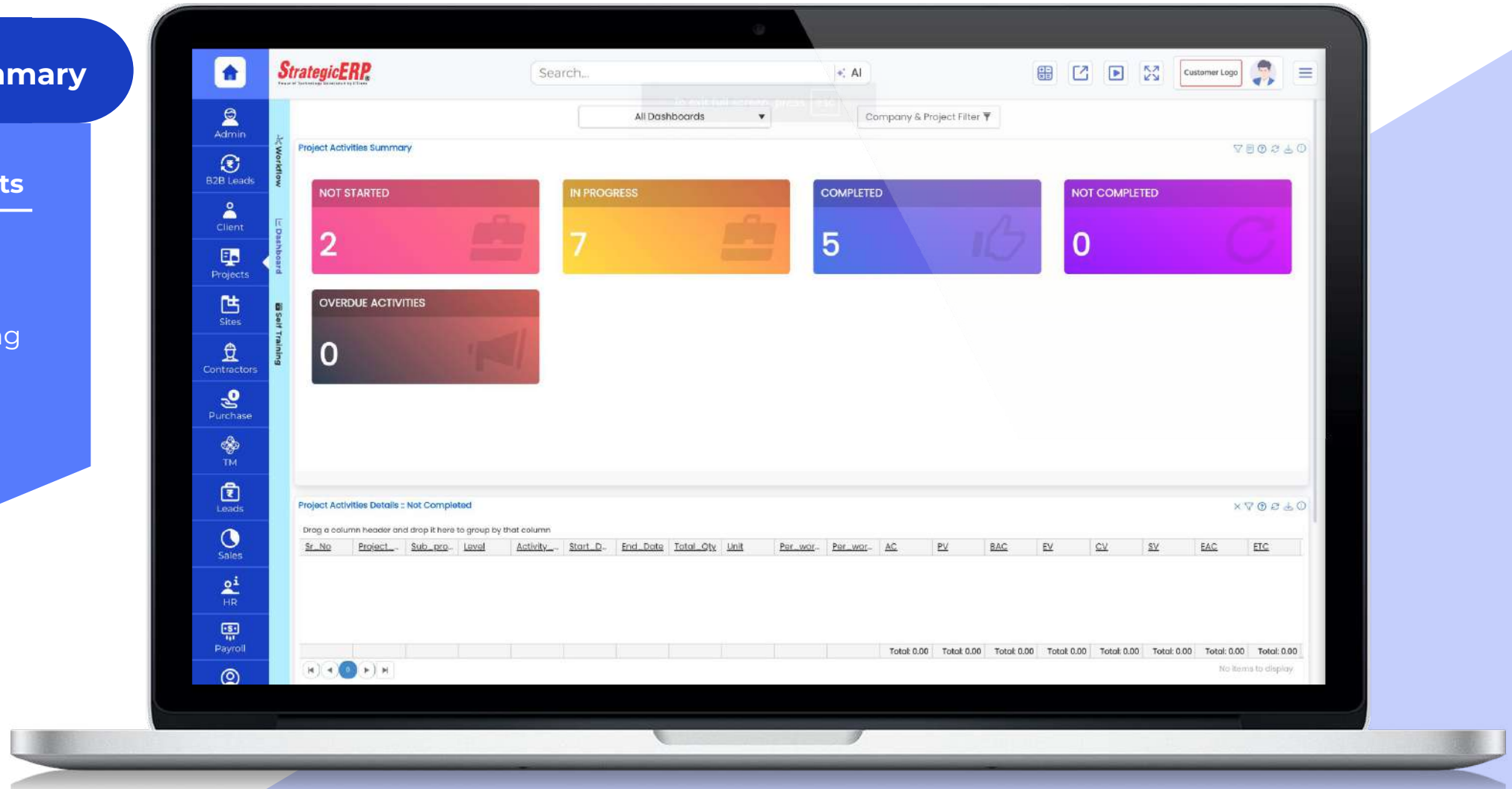
Infra Basic Module Flow | Clients Management

Client Management

Manage Proposal Estimation, Tender Note Detail, Client Proposal, Client Billing and more..
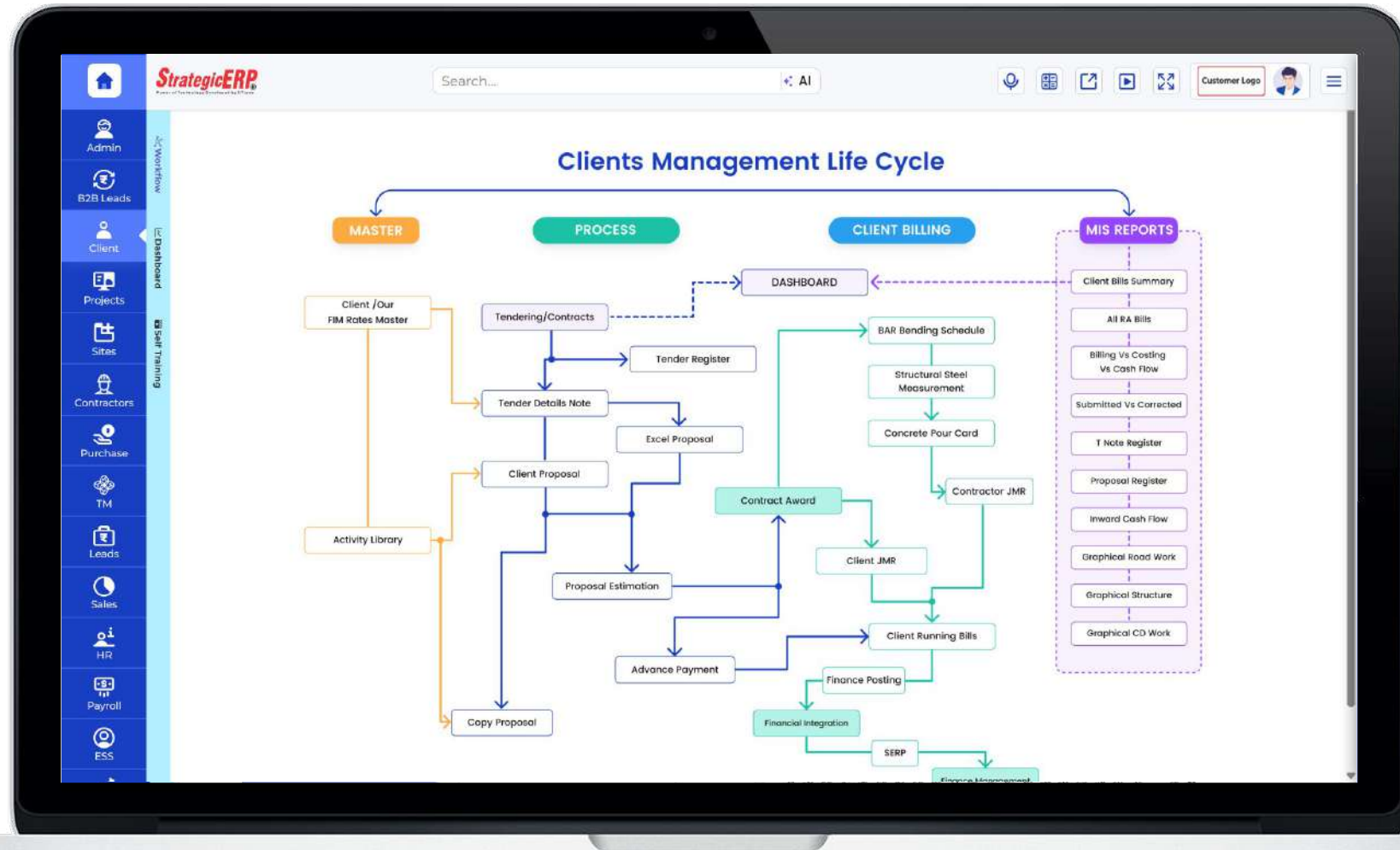
MIS Reports | Clients Management

Other Critical Reports

- Proposed Bar Chart
- All RA Bills
- Inward Cash flow

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Infra Basic Module Flow | Todo Task Management

To Do Task Management
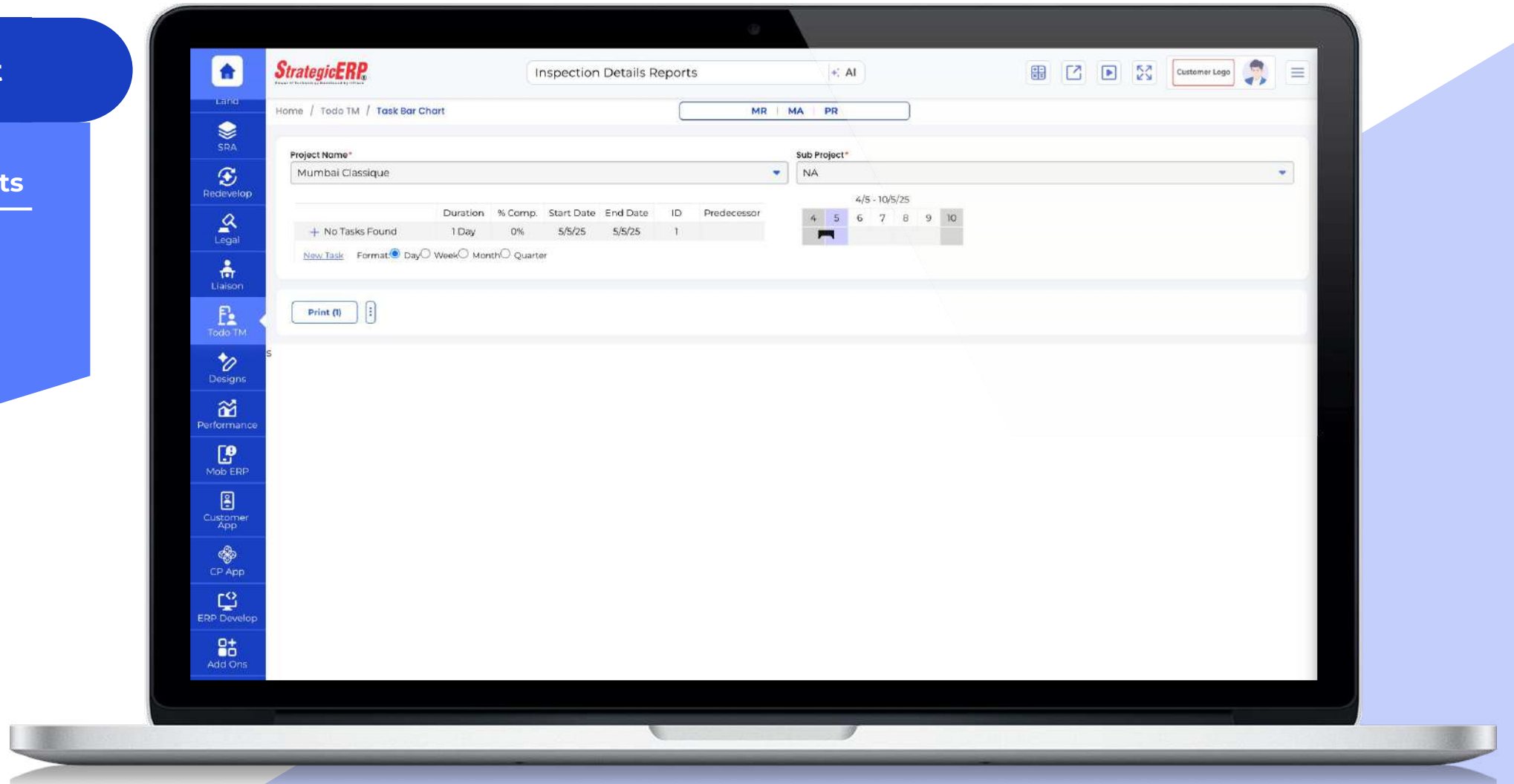
Assign tasks within an organization
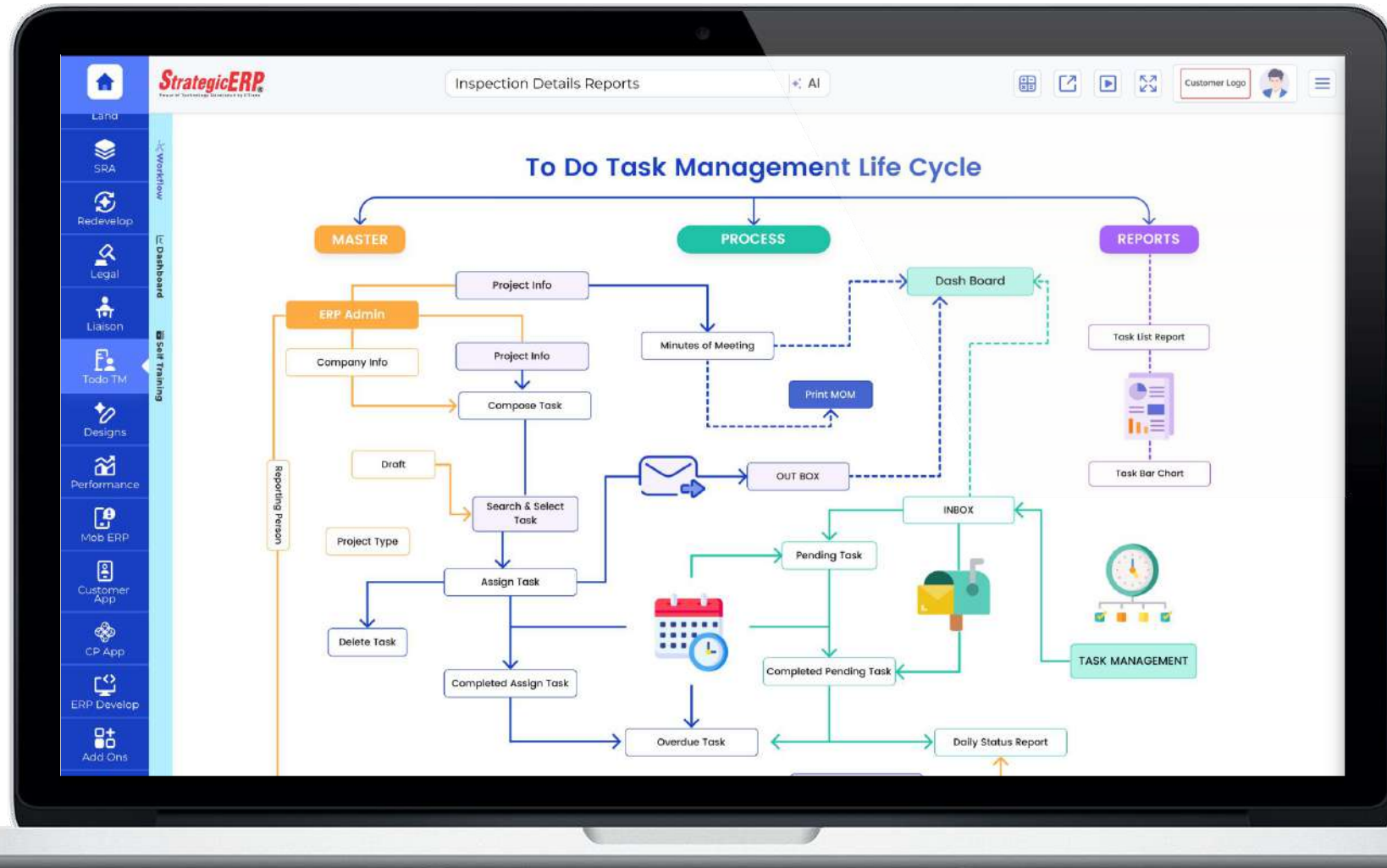
MIS Reports | Todo Task Management

Task Bar Chart

Other Critical Reports

- Task List Report

- Task Bar Chart

Infra Basic : Add-on Modules

Email Configuration

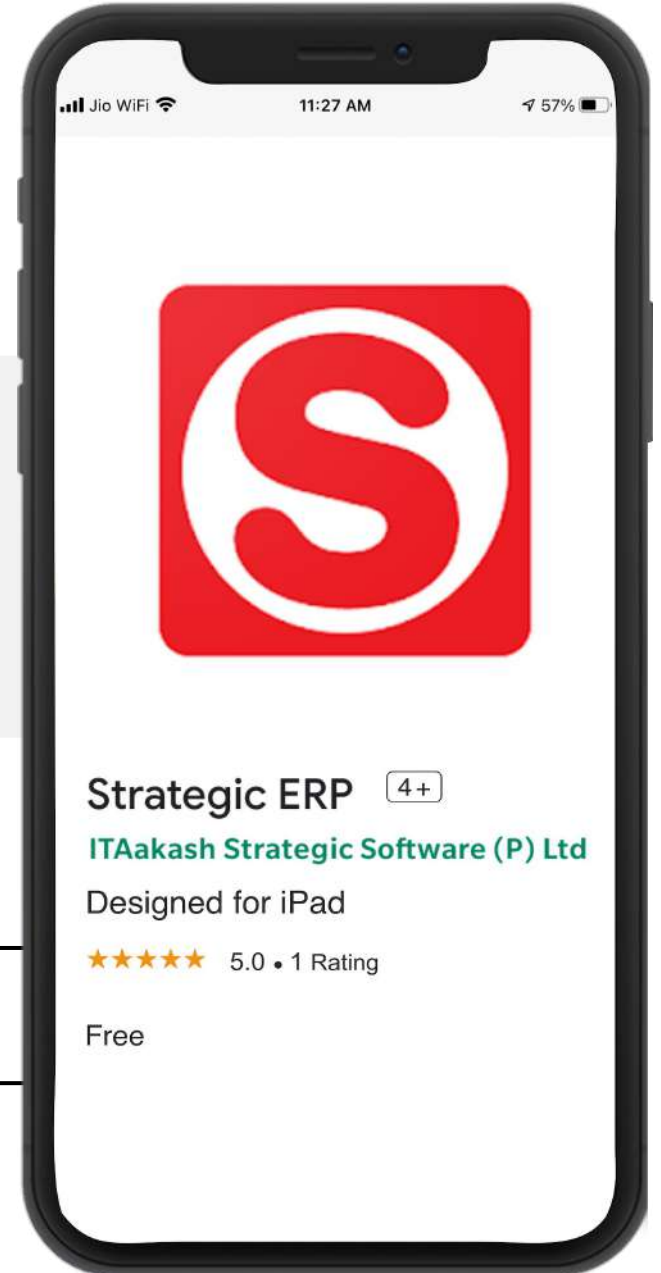**HR & Payroll**

SMS Configuration

Statutory Management

MSP Import & Export

Tally Integration

Mobile ERP App

StrategicERP®

Mobile ERP App

Available On :

GET IT ON Google Play

Download on the App Store

StrategicERP

GET

Access ERP on Mobile – Anytime , Anywhere

Jio WiFi 11:27 AM 57%

Strategic ERP 4+

ITAakash Strategic Software (P) Ltd

Designed for iPad

★★★★★ 5.0 • 1 Rating

Free

Our 1000+ Growing Clientele

Some of our listed Customers

Sr. No	Name of the Company	Location	Website	NSE	BSE
1	Capacit'e Infraprojects Limited	Mumbai	https://capasite.in/	CAPACITE	540710
2	Trescon Limited	Mumbai	https://www.trescon.com	-	532159
3	EMS Limited	Ghaziabad	https://ems.co.in/	EMSLIMITED	543983
4	Empire Industries Limited	Mumbai	https://empiremumbai.com/	-	509525
5	Shraddha Prime Projects Ltd	Mumbai	https://shraddhaprimeprojects.in/	-	531771
6	Oberoi Realty Ltd	Mumbai	https://www.oberoirealty.com/	OBEROIRLTY	533273
7	Ashoka Buildcon Ltd	Nashik	https://www.ashokabuildcon.com/	ASHOKA	533271
8	Lakshya Powertech Ltd	Ahmedabad	https://www.lakshyapowertech.in/	LAKSHYA-ST	-
9	Aurum Proptech Ltd	Navi Mumbai	https://www.aurumproptech.in/	AURUM	-
10	Madhucon Projects Ltd	Hyderabad	https://www.madhucon.com/	MADHUCON	531497

Limited but not Listed

Sr. No	Name of the Company	Location	Website
1	Modern India Limited	Mumbai	https://modernindia.co.in/
2	Raja Housing Limited	Banglore	https://rajahousingltd.com/
3	Mahendra Realtors & Infrastructure	Mumbai	https://www.mripl.net/
4	SPD Constructions Limited	Bhubaneswar	https://spdcl.in/
5	Pranav Constructions Limited	Mumbai	https://www.pranavconstructions.com/

Our AI Powered Product Solutions
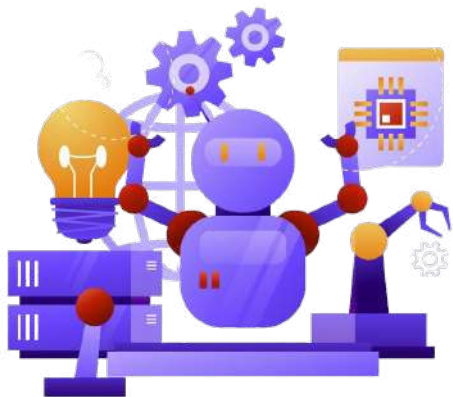
StrategicERP's Infra Basic Software is an all-in-one ERP solution for large-scale infrastructure projects. It automates project management, finance, and procurement with real-time analytics and seamless integration. Key features include cost estimation, scheduling, resource planning, financial reporting, tax compliance, and inventory control—empowering contractors with better efficiency, cost savings, and project visibility.

StrategicERP

Cloud-based ERP Mode

Product

Manufacturing

CRM

PPM (Project Management)

P2P

HCM/ HRM

Smart City ERP

Full-fledged ERP suite for Infrastructure and Real Estate

25

Buyer

Real Estate, Construction, Infrastructure Businesses and Manufacturing

infiverse.ai
Empowering Business Growth

CRM

HRMS

Inventory

Real Estate SME's, MSME's

Real Estate ERP
Residential Real Estate
Commercial Real Estate
Property Management
Smart City ERP

Infrastructure ERP
Road Projects Railway
Projects Oil & Gas
Projects

Construction ERP
EPC Contractors
MEP Contractors
Civil Contractors
Turnkey Projects

Manufacturing ERP
Ceramic Industry Steel
Manufacturing Plastic
Industry

Our Awards

Best Constuction Software
of The Year 2019

Prop-Tech ERP Solution
of The Year 2019 & 2022

IT Partner
2016

Certified Member

IT Market Research &
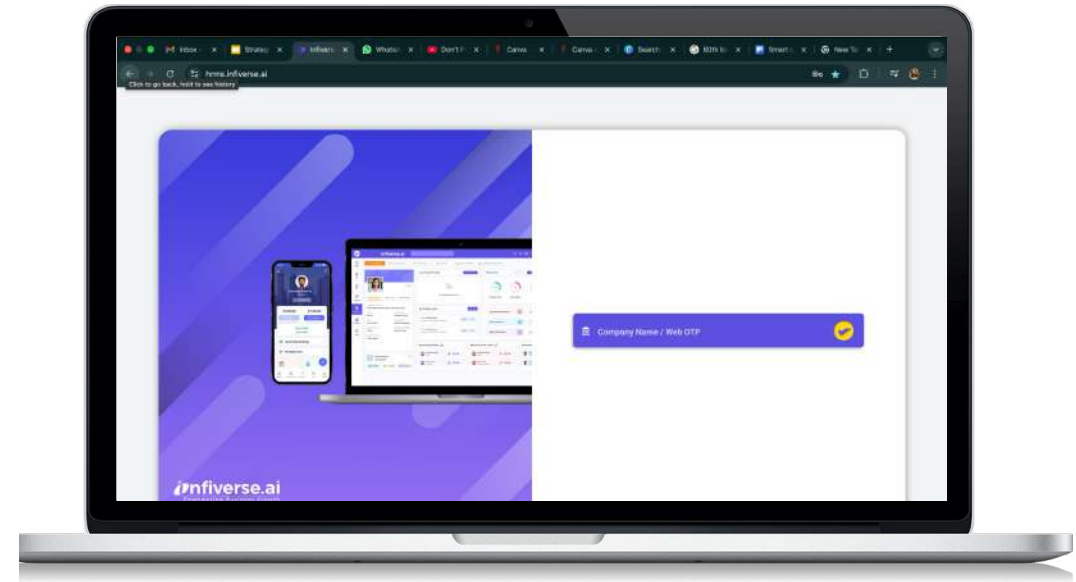Product Analysis
2016

Top 10 ERP Solution
Providers 2018

25 Fastest Growing
Enterprise Software
Companies in
India

Brand of The Year
2014

Technical Support

StrategicERP Support Portal

🌐 http://strategicerpcloud.com/crm/

Username : support
Password : xyz

📞 +91-22-25750104/5/6

✉️ support@strategicerp.com

ITAakash Strategic Software (P) Ltd.

Thank You

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Bazar, Bur Dubai, Dubai

Pune
DSK Rohit, Office No-13, 3rd Floor,
1264/2 Apte Road, Deccan
Gymkhana, Shivajinagar, Pune,
411004, Maharashtra, India

Ahmedabad
Office No.602, Venus Benecia,
Near Pakwan Cross Road,
Above Nexa Showroom,
390015, India

Bangalore
No-29, Behind VDS Complex, Near
Jaynti Nagar Circle, Hormavu Post,
Bangalore-560043, India

Delhi
103, Plotno. 160, H-Block, Sector
63, Near Maruti Arena
Showroom, Noida, India

Hyderabad
MMCC India Pvt. Ltd. No:8-3-167/
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