StrategicERP®
Power of Technology Developed by IITians

Real Estate CRM

Tailor-made for Real Estate needs

Follow us on :

About Us

StrategicERP from ITAakash Strategic Software (P) Ltd is a software platform for start-to-end process automation and information management systems customized for the Real Estate, Construction & Infrastructure industries.

We guide businesses on their path to digital transformation and help them become technologically capable. Our cutting-edge products are the brain-child of the core development team from IIT.

Vision

We empower businesses through innovation, striving to be the trusted provider of business automation solutions. Our goal is to simplify real estate operations, overcome business challenges, and foster seamless collaboration across all departments.

Mission

We streamline project management with innovative ERP solutions, ensuring seamless data flow across departments. By empowering businesses to overcome challenges and enhance efficiency, we help clients and partners achieve lasting success.

15+	250K	300K+	150+	10+
Years of Operation	ERP Users	Mobile ERP Users	Skilled Professionals	Awards and Accolades

StrategicERP

StrategicERP Moments

What is Real Estate Large ?

Our award-winning **Real Estate Software** has been trusted by business leaders since 2005, valued for its AI-powered features, and chosen for its proven success in boosting productivity and revenue.

Real Estate Large helps you to manage **core business functions:**

- Project Engineering
- Site Management
- Purchase Management
- Contract Management
- Sales & Pre-sales Management
- Financial Management
- Statutory Management
- Budget Management
- HR and Payroll Management

Integration with **innovative technologies** for real estate management:

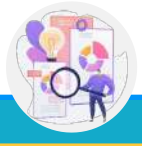
- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps

StrategicERP

Chanakya AI

Chanakya AI is an advanced AI-powered assistant designed to enhance ERP systems with intelligent automation, predictive analytics, and seamless decision-making support.

It integrates with Strategic ERP, Centiloquy, and Inverse.ai to drive business efficiency.



PREDICTIVE INSIGHTS

- Real-time data forecasting for better decision-making
- Market risk alerts and cost minimization suggestions

AUTOMATION & AI ASSISTANCE

- **Anomaly Detection:** Prevent fraud and errors in ERP systems
- **Conversational Bots:** Streamline user interactions with AI chatbots
- **Document Scanning:** Convert physical documents into digital insights
- **Generative AI:** Automate workflows and enhance decision-making

ENHANCED USER EXPERIENCE

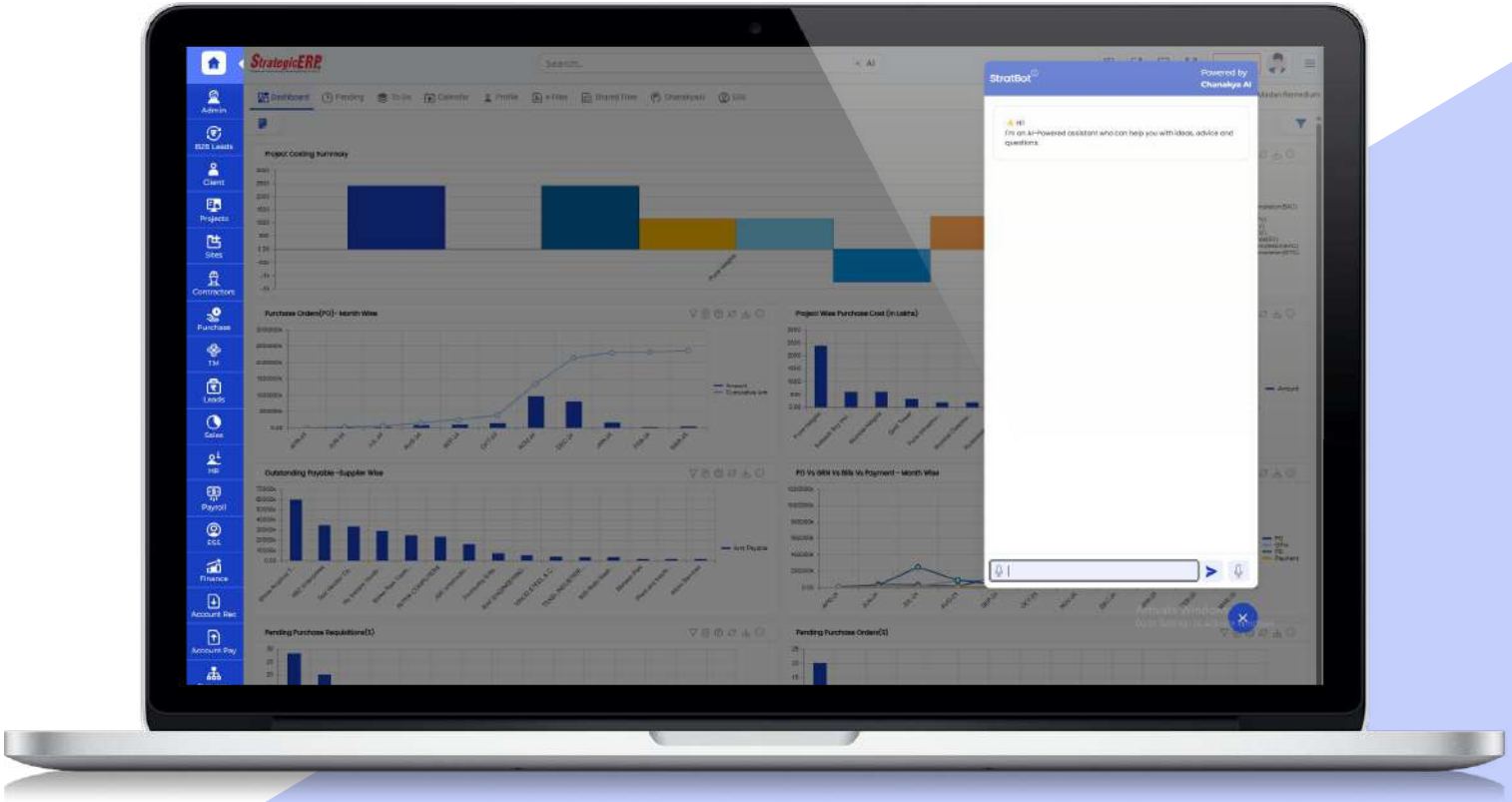
- **Voice Commands & Dictation:** Hands-free navigation and document processing
- **Word Suggestions:** Improve accuracy in data entry
- **ML Predictions:** Trend analysis for optimized business strategies

Advanced Features

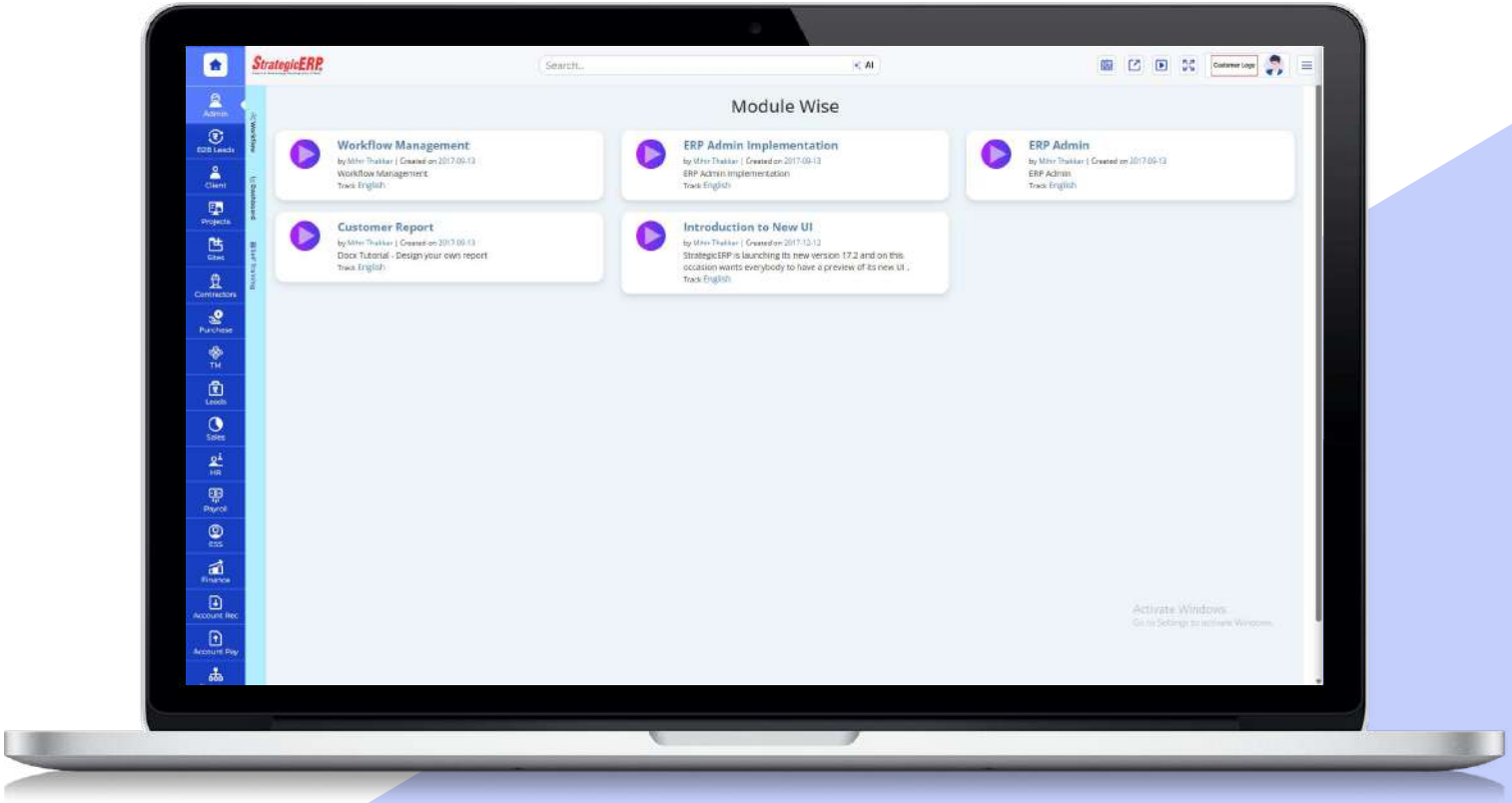
AI and Machine Learning Technology

- Mail Conversation
- Voice Command
- Dashboards
- Calculator
- Multiple Tab
- Background Option
- Multiple Language
- User Profile
- ERP User Chat

Voice Search –
Conversational User Interface for Instant Details



Video Tutorials – Easy to Learn with Online Tutorials



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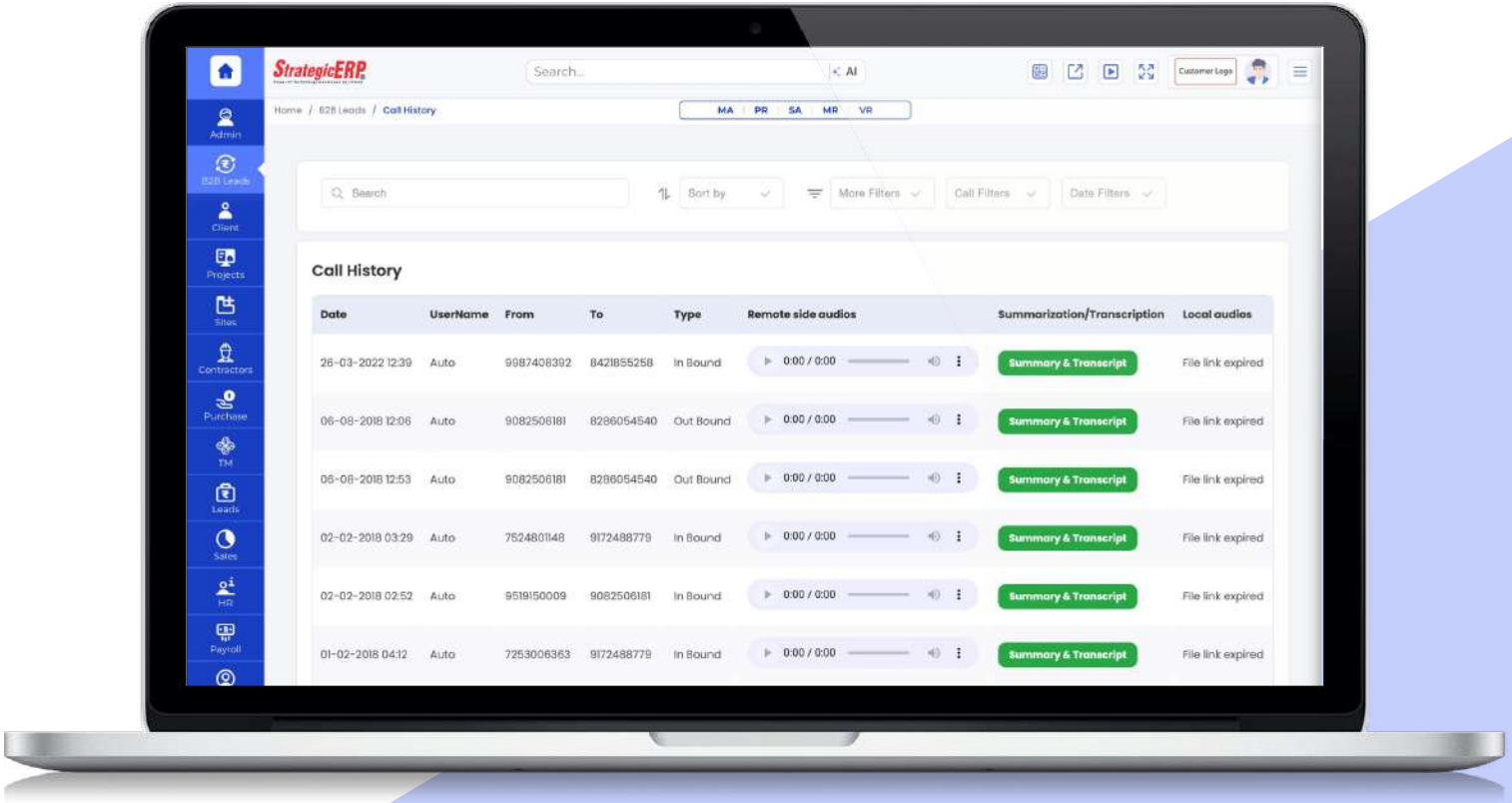
Click-to-Call – Call Register with Click-to-Call Integration



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Power of Technology Developed by LiTrans

Real Estate Large Module Flow | ERP Admin

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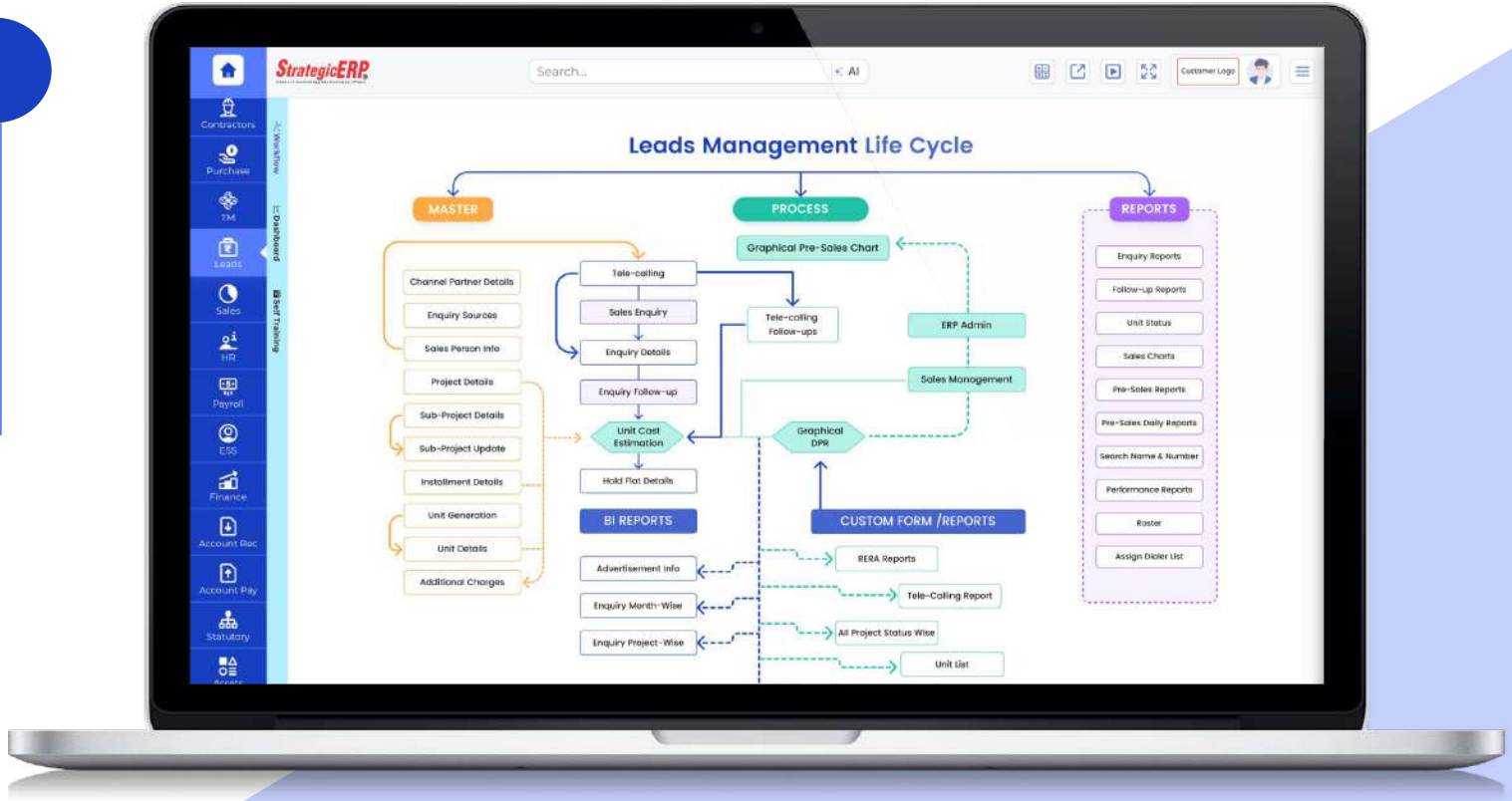
Power of Technology Developed by IT Fans

Real Estate Large Module Flow | Leads Management

Pre Sales

Manage Enquiry, Project Details, Sub Project Details, Unit Details , Additional Charges, Sales Person Info, Enquiry Source and more...



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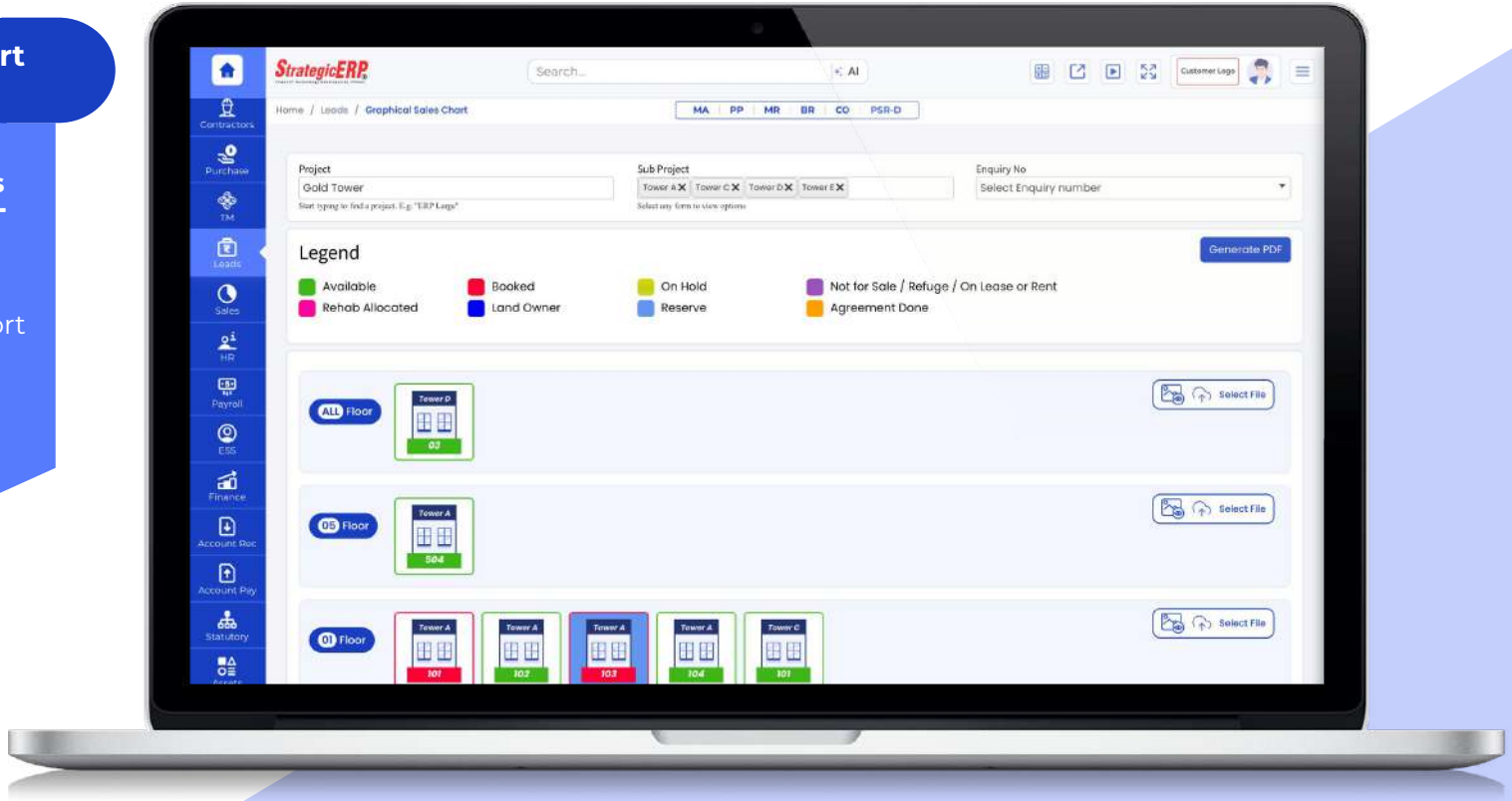
MIS Reports | Leads Management

Graphical Sales Chart Report

Other Critical Reports

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre-Sales Daily Report

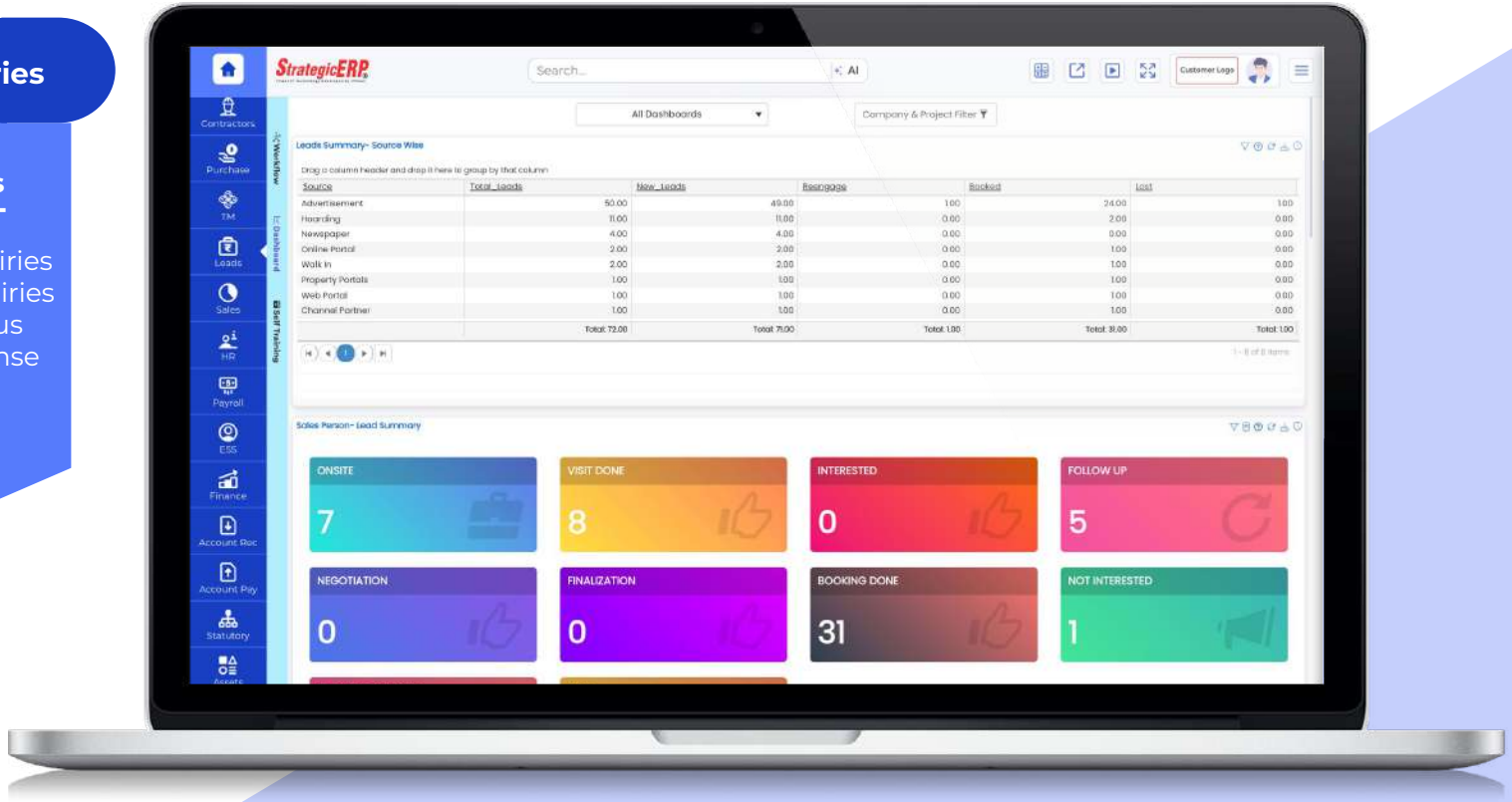


Dashboard Reports | Leads Management

Source-Wise Enquiries

Other Critical Reports

- Source-Wise Enquiries
- Project-Wise Enquiries
- Sales Enquiry Status
- Source-Wise Expense



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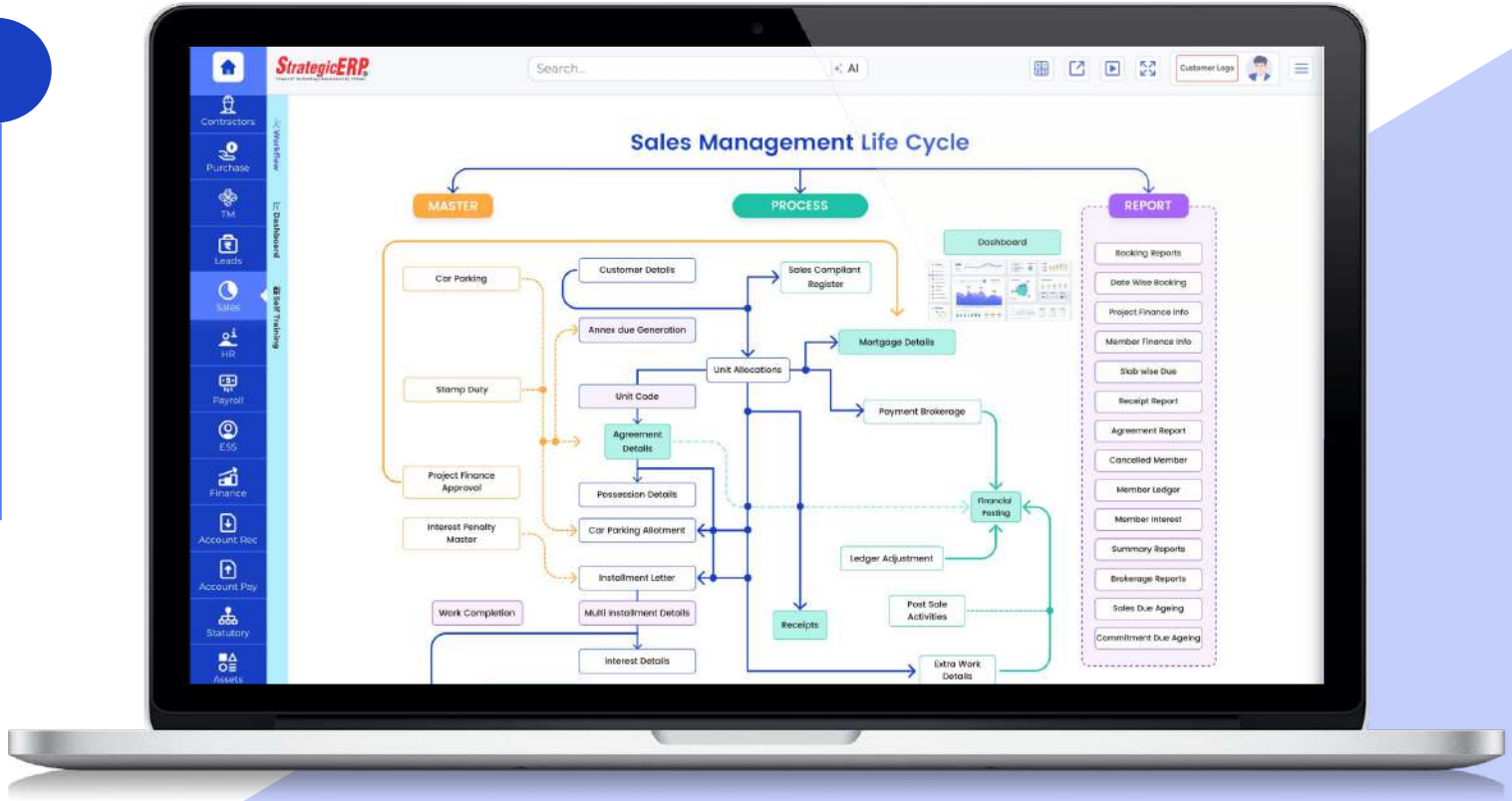
Real Estate Large Module Flow | Sales Management

Sales

Manage Stamp Duty, Project Finance approvals Unit Allocation, Completion of Work, Installment Letter, Car Parking Allotment, Agreement Detail, Post Sales Activity and more...

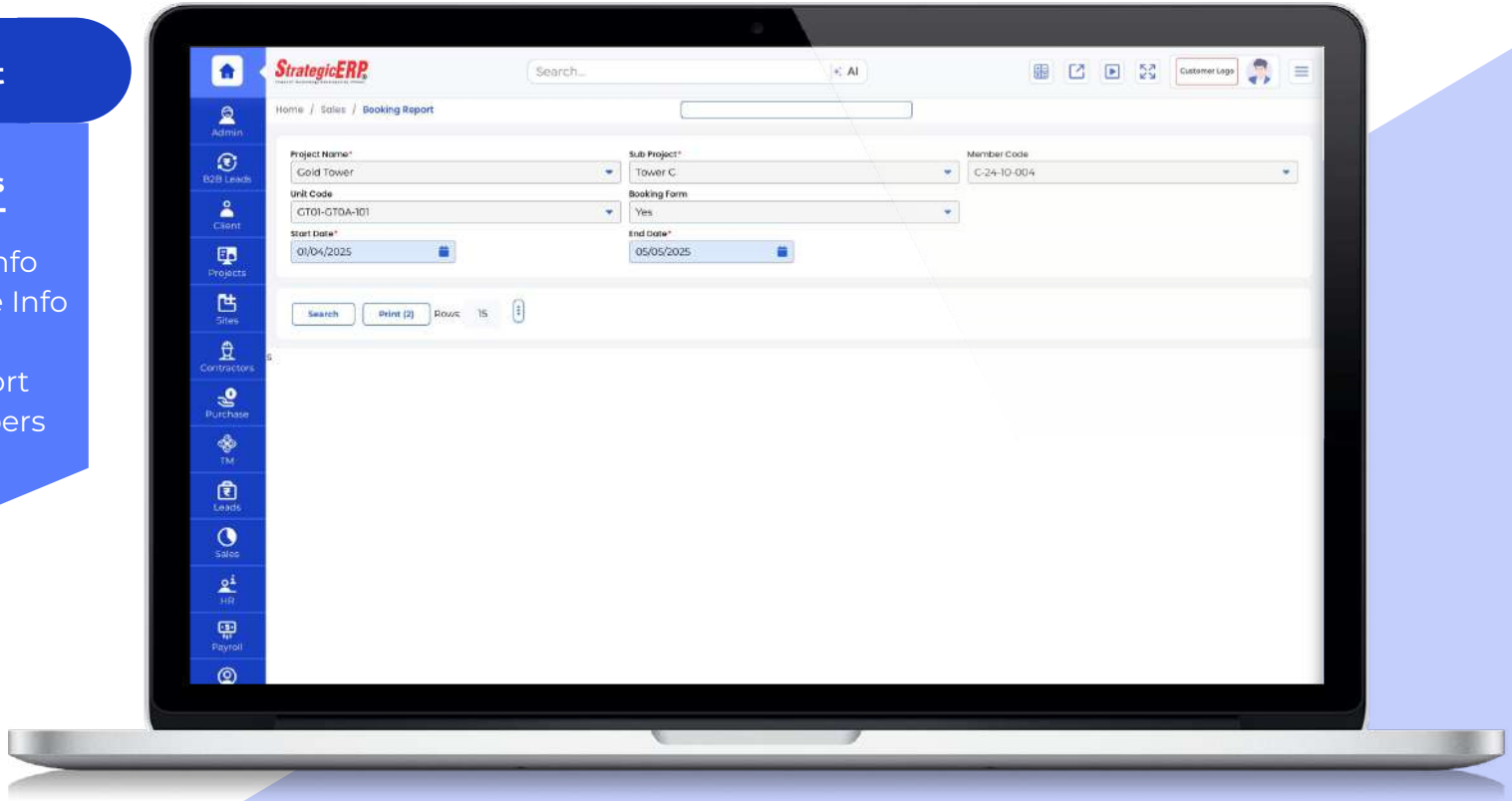


MIS Reports | Sales Management

Booking Report

Other Critical Reports

- Project finance Info
- Member Finance Info
- Slab-Wise Due
- Agreement Report
- Cancelled Members

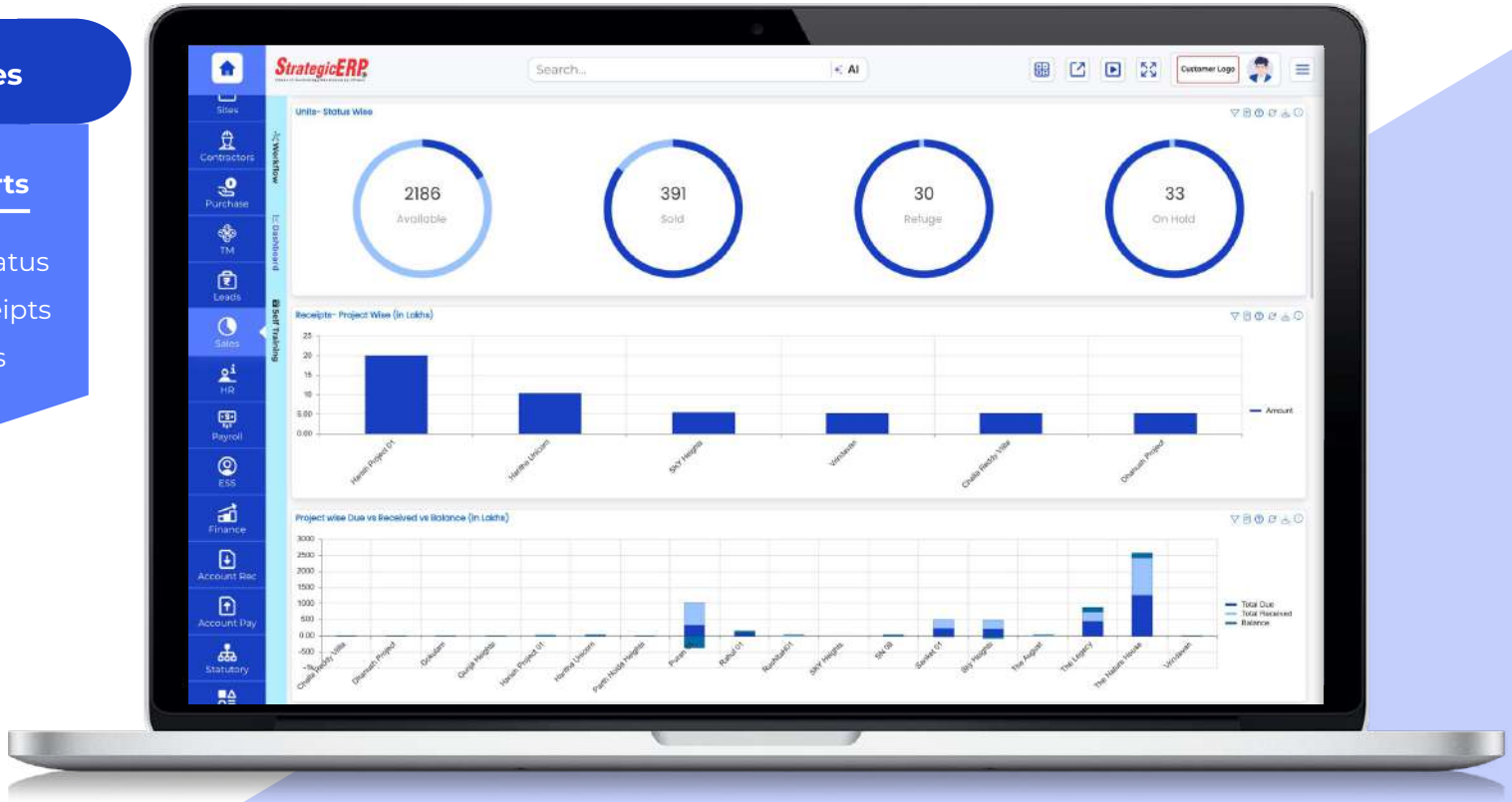


Dashboard Reports | Sales Management

Project-wise Sales

Other Critical Reports

- Unit Availability Status
- Project-Wise Receipts
- Project-Wise Units



StrategicERP®

Real Estate CRM: Add-on Modules

- Tally Integration
- IVR Integration
- Email Configuration
- Click-to-call
- SMS Configuration
- Mobile ERP App
- Exhibition Integration
- Customer App
- Website Integration
- Partner App

StrategicERP
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Customer App

Available On :

GET IT ON Google Play

Download on the App Store

Customer App

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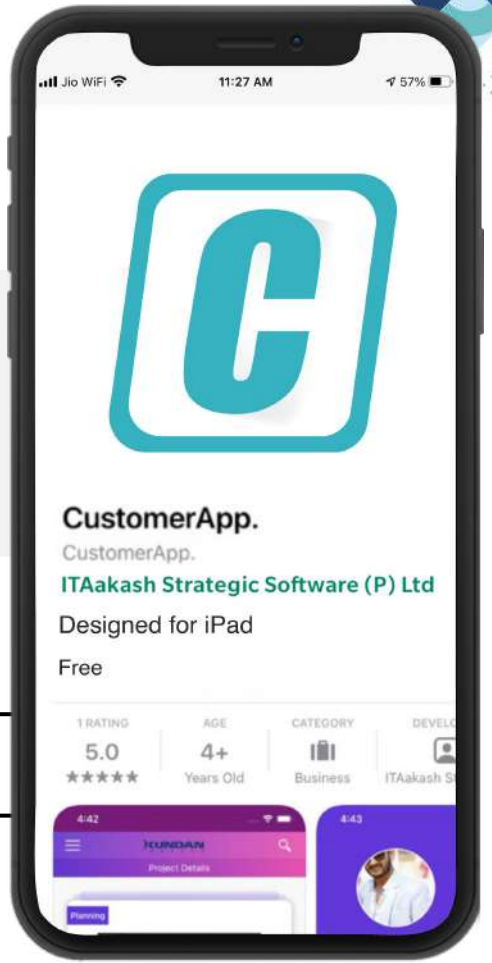

Access ERP on Mobile – Anytime , Anywhere

Mobile ERP App

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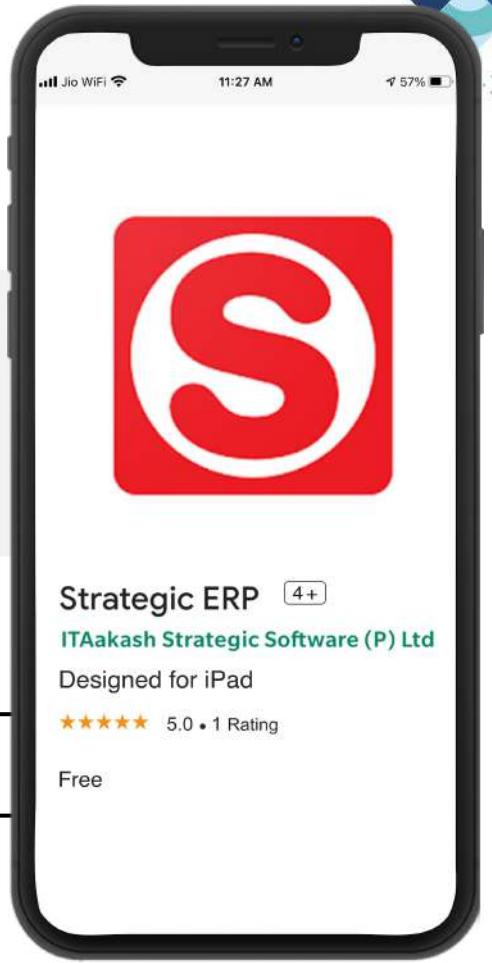

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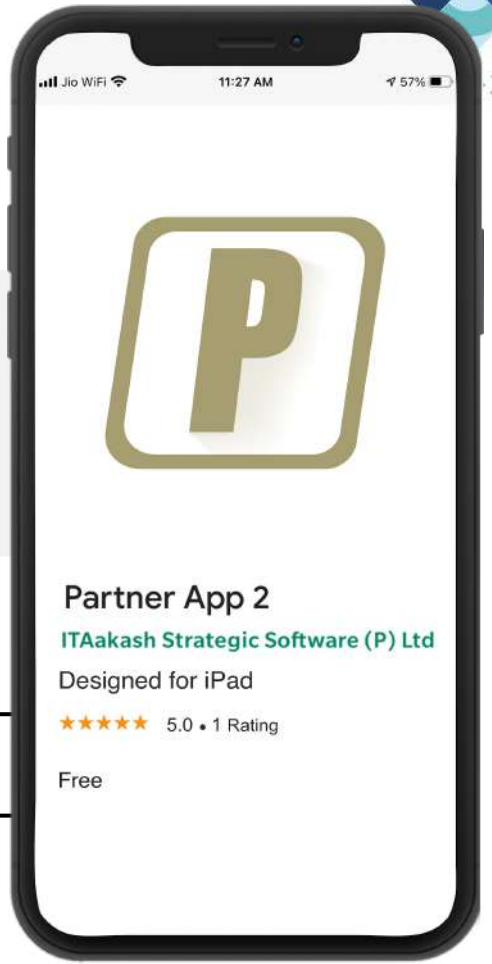

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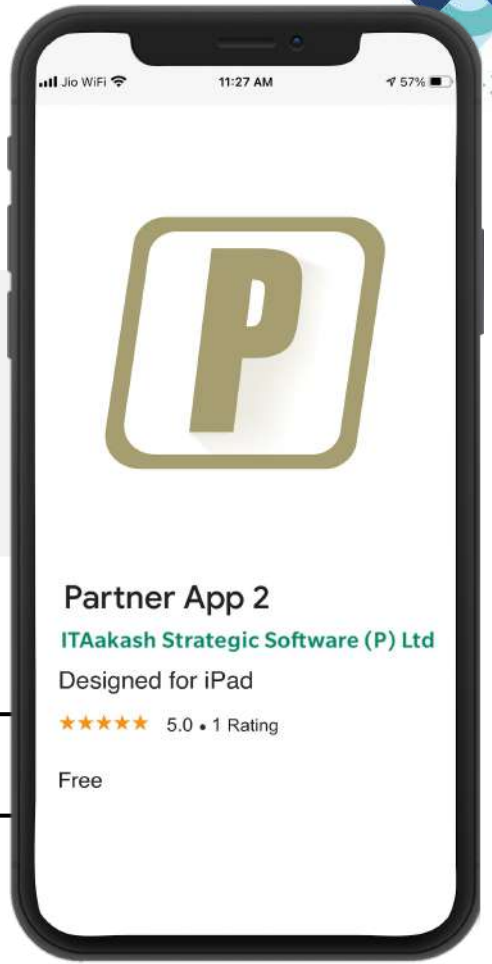


Access ERP on Mobile – Anytime , Anywhere

Our 1000+ Growing Clientele

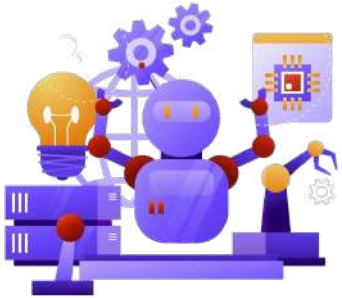
Some of our listed Customers

Sr. No	Name of the Company	Location	Website	NSE	BSE
1	Capacit'e Infraprojects Limited	Mumbai	https://capasite.in/	CAPACITE	540710
2	Trescon Limited	Mumbai	https://www.trescon.com	-	532159
3	EMS Limited	Ghaziabad	https://ems.co.in/	EMSLIMITED	543983
4	Empire Industries Limited	Mumbai	https://empiremumbai.com/	-	509525
5	Shraddha Prime Projects Ltd	Mumbai	https://shraddhaprimeprojects.in/	-	531771
6	Oberoi Realty Ltd	Mumbai	https://www.oberoirealty.com/	OBEROIRLTY	533273
7	Ashoka Buildcon Ltd	Nashik	https://www.ashokabuildcon.com/	ASHOKA	533271
8	Lakshya Powertech Ltd	Ahmedabad	https://www.lakshyapowertech.in/	LAKSHYA-ST	-
9	Aurum Proptech Ltd	Navi Mumbai	https://www.aurumproptech.in/	AURUM	-
10	Madhucon Projects Ltd	Hyderabad	https://www.madhucon.com/	MADHUCON	531497

Limited but not Listed

Sr. No	Name of the Company	Location	Website
1	Modern India Limited	Mumbai	https://modernindia.co.in/
2	Raja Housing Limited	Banglore	https://rajahousingltd.com/
3	Mahendra Realtors & Infrastructure	Mumbai	https://www.mripl.net/
4	SPD Constructions Limited	Bhubaneswar	https://spdcl.in/
5	Pranav Constructions Limited	Mumbai	https://www.pranavconstructions.com/

Our AI Powered Product Solutions



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	StrategicERP	infiverse.ai
Cloud-based ERP Mode	Manufacturing CRM PPM (Project Management) P2P HCM/ HRM Smart City ERP Full-fledged ERP suite for Infrastructure and Real Estate	CRM HRMS Inventory
Product		
Buyer	Real Estate, Construction, Infrastructure Businesses and Manufacturing	Real Estate SME's, MSME's

Real Estate ERP
- Residential Real Estate
- Commercial Real Estate
- Property Management
- Smart City ERP

Infrastructure ERP
- Road Projects Railway
- Projects Oil & Gas
- Projects

Construction ERP
- EPC Contractors
- MEP Contractors
- Civil Contractors
- Turnkey Projects

Manufacturing ERP
- Ceramic Industry
- Steel Manufacturing
- Plastic Industry

Our Awards

Prop-Tech ERP Solution
of The Year 2019 & 2022

IT Partner
2016

Best Constuction Software
of The Year 2019

Certified Member

Gartner

IT Market Research &
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siliconindia

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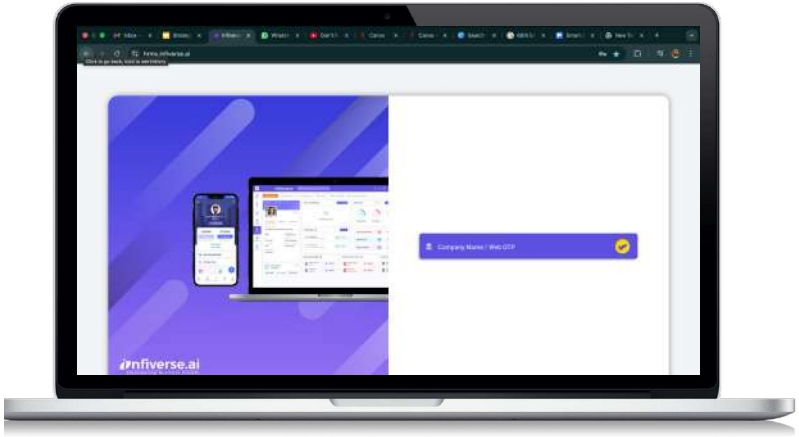
Technical Support



StrategicERP Support Portal

http://strategicerpcloud.com/crm/

Username : support
Password : xyz

+91-22-25750104/5/6

support@strategicerp.com

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390015, India

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63, Near Maruti Arena
Showroom, Noida, India

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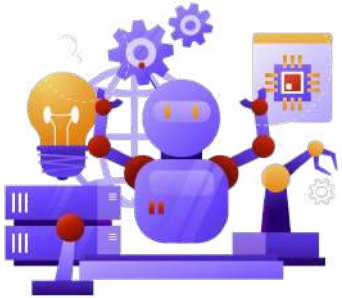

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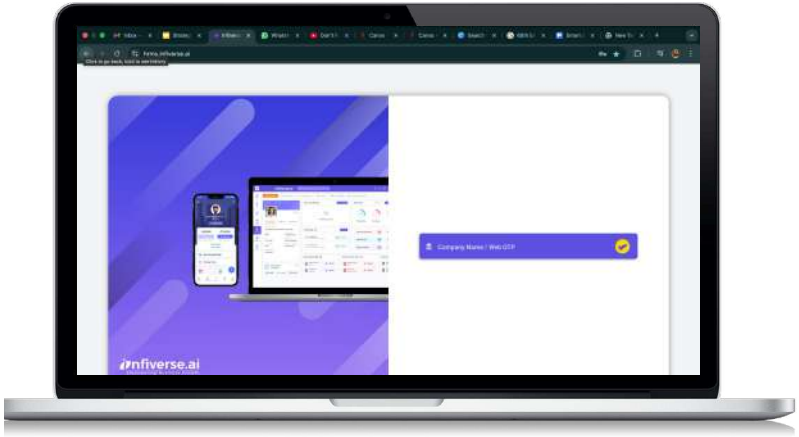

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