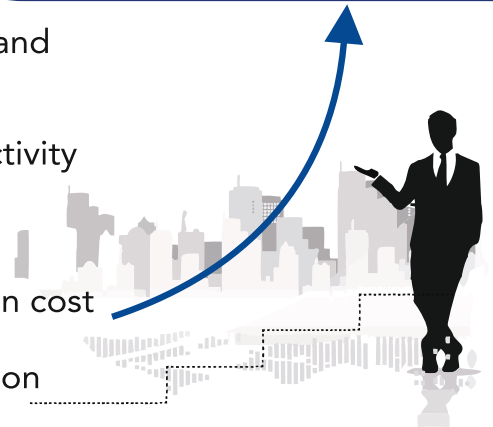




# Ceramic Business Automation

“Customized ERP automation solution for tiles and sanitaryware ceramics”

- ✓ 25% increase in sales pipeline and productivity
- ✓ 30% increase in sales forecast accuracy
- ✓ 40% increase in optimization of production cost
- ✓ 20% increase in effective resource utilization
- ✓ 25% increase in customer engagement and retention
- ✓ 30% increase in business revenue



## 15+ BEST TECH BRAND AWARDS



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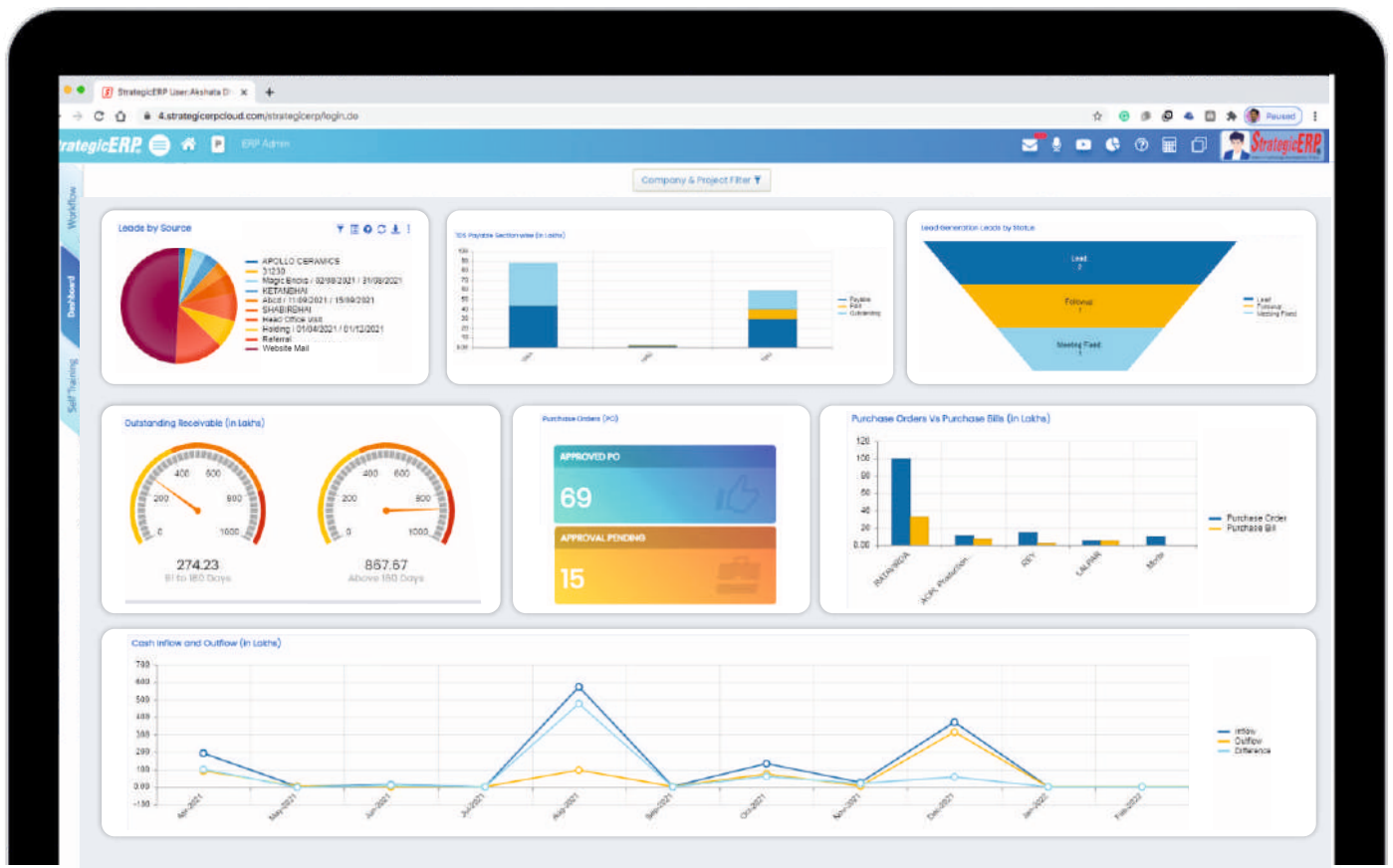


- **StrategicERP** is a software platform that streamlines end-to-end process automation. The business process automation solution works on cutting-edge technology.
- StrategicERP user interface is completely **web-based, LAN supported and comes with a mobile-based application** that is far more agile and affordable, compared to conventional ERP systems offered by branded players.
- StrategicERP began delivering solutions developed by **Bombay IITians, in the year 2005**. Since then, we have an experience in the software development industry, with **more than 1000 clients** using our software solution.

## Our Custom ERP Ceramics Software

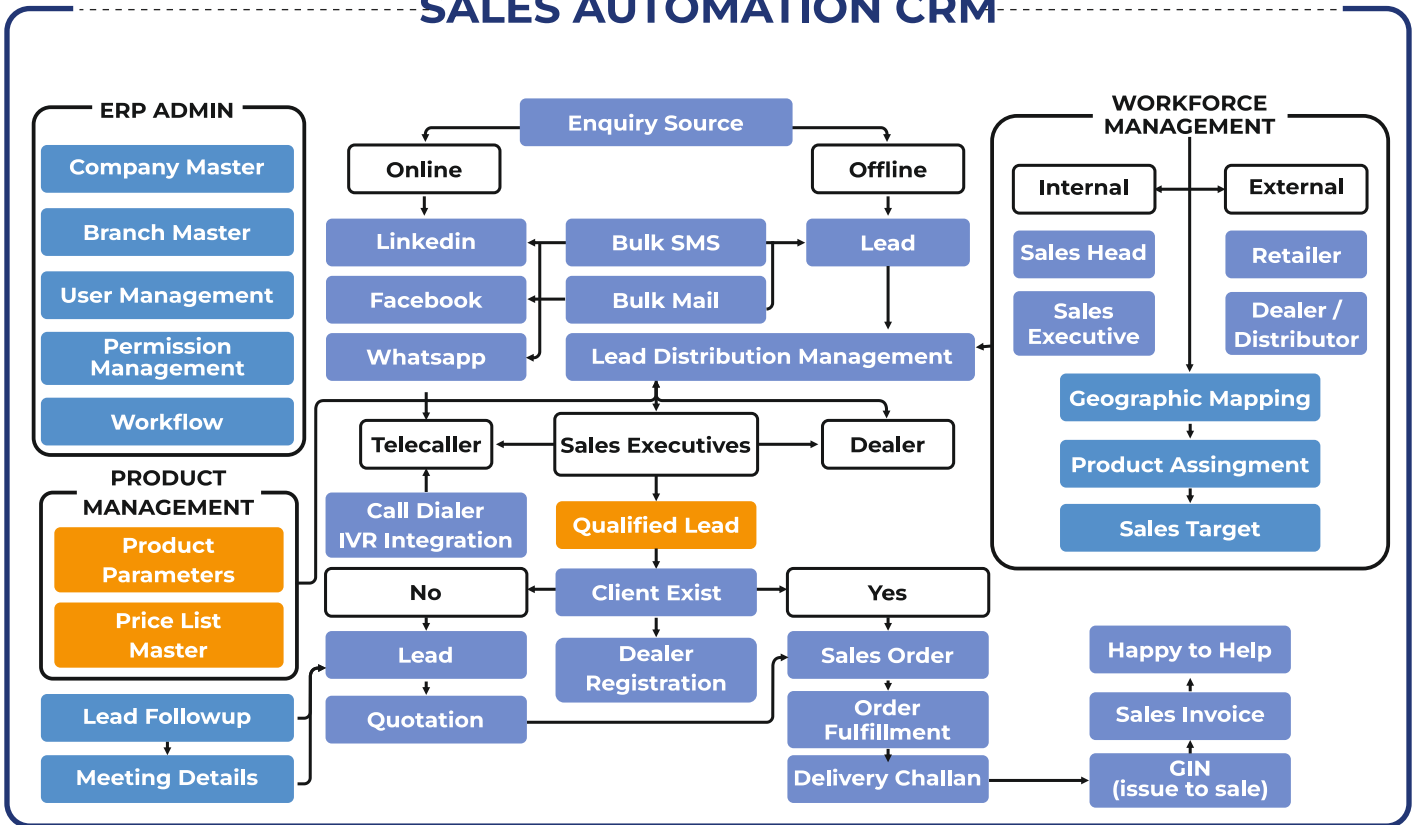
- We are proud to announce that StrategicERP has developed a custom **version 23.1** of our ERP system, known as **Ceramic Business Automation**.
- It is best fit for companies that would like to implement ERP automation solutions to upgrade their sales and dealers automation, purchase automation, production automation, stock, finance and statutory, HR and Payroll, and customer care processes.
- Ceramics software offers highly intuitive **MIS Reports and Dashboard**, which helps decision-makers take effective decisions.

# DYNAMIC DASHBOARD

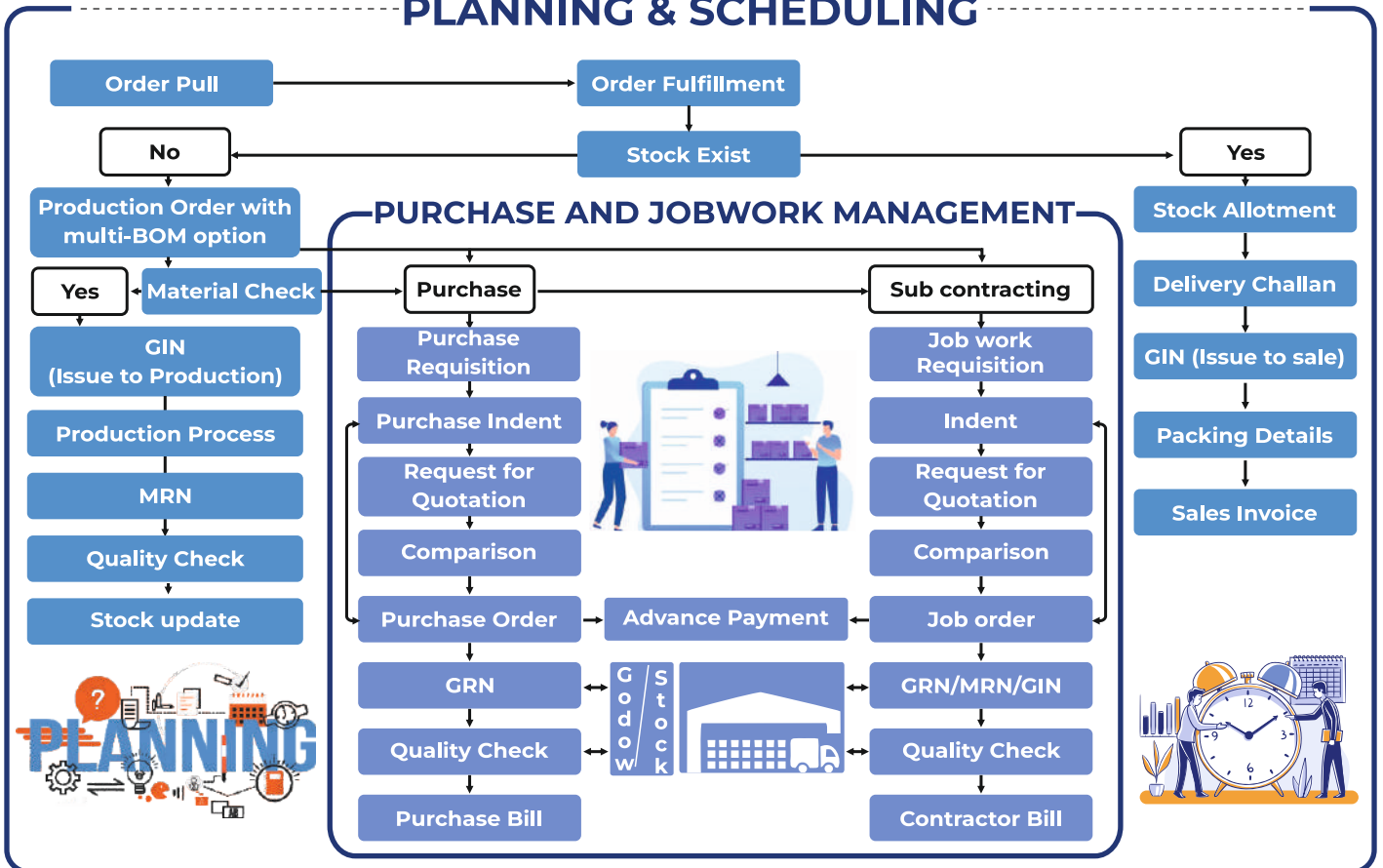


**Tackle unique challenges in the Ceramics Industry with our Custom Ceramics ERP Software**

## SALES AUTOMATION CRM



## PLANNING & SCHEDULING

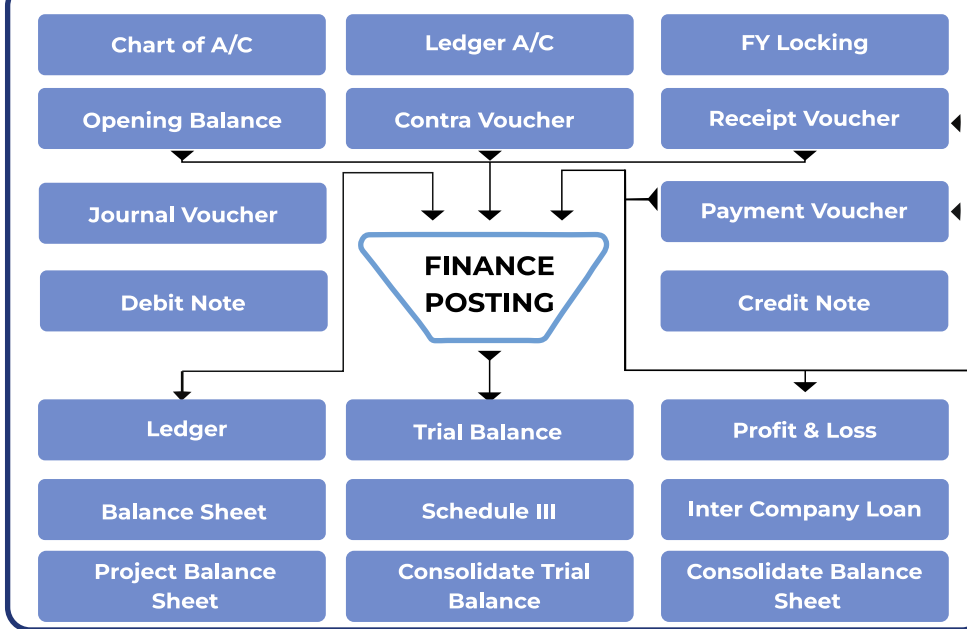


### ✓ Increase 25% customer satisfaction & Retention

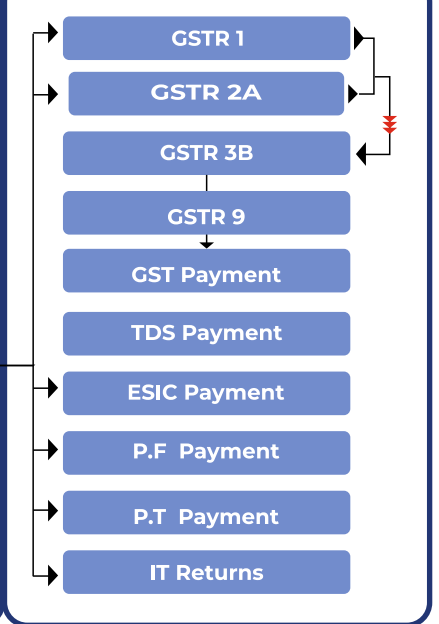
1. Track online enquiry from customers about products and services
3. Address customers' order and tracking related queries
5. Share online feedback form to customers

2. Track customers queries, complaints and grievances
4. Route queries and complaints to partners and distributors

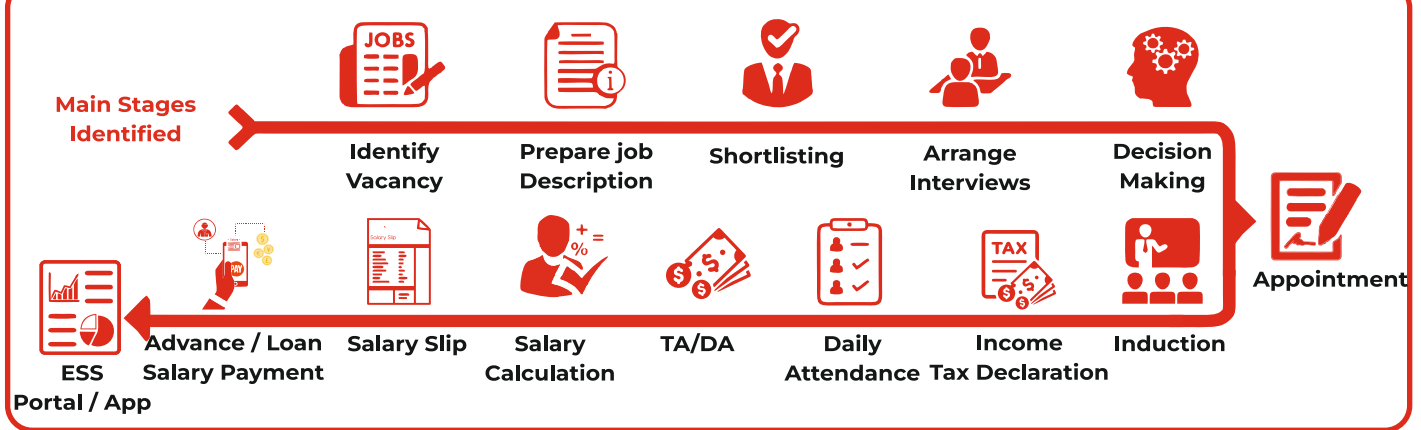
## FINANCE MANAGEMENT



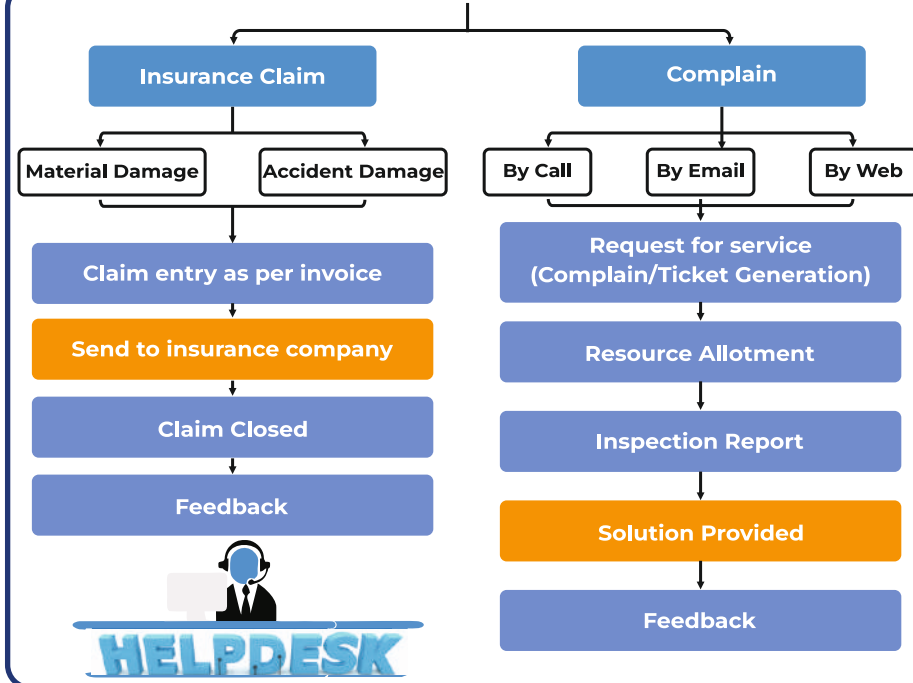
## STATUTORY



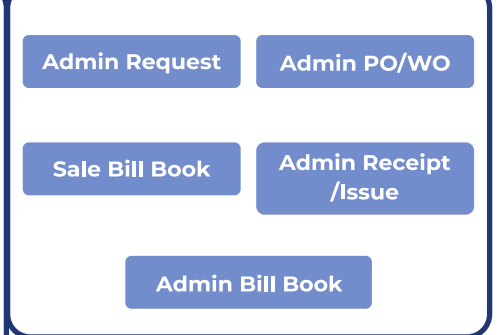
## HR & PAYROLL



## HAPPY TO HELP



## ADMINISTRATION



## TO DO TASK



# Management



## Mr. Ashvin Gami - (B.Tech,IIT Bombay) Managing Director

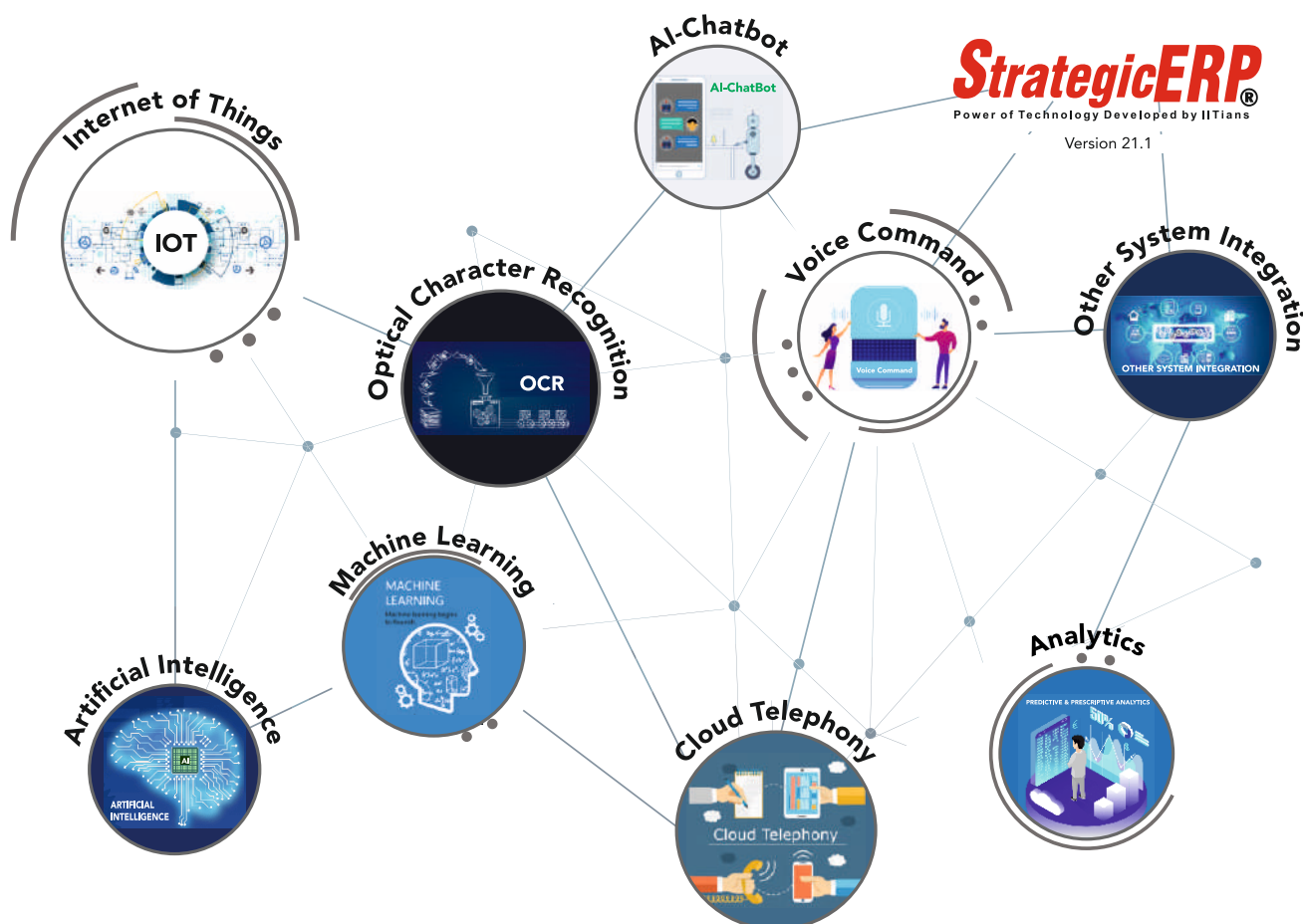
Mr. Ashvin Gami earned a Bachelor's degree in Electronics and Communication from IIT Bombay. His passion for research and development, over the years has led him to develop several innovative products and IT solutions, leading to higher levels of productivity among customers. He is actively engaged in ensuring a high quality of governance, customer satisfaction and 100% project delivery.



## Mr. Praful Gami - (MBA-IT) Director

Mr. Praful Gami holds a management degree and is responsible for pioneering the marketing and business growth strategy of the company. He has been instrumental in defining the organization's philosophy. He works closely with the technical and sales team to deliver the right solution to customers in accordance with their demands. He endeavors to bridge the gap between market expectation and what is available.

## Features and Advantages



StrategicERP is a smarter and faster business Solution, based on an advanced and innovative CRM system. This new and easy-to-use CRM system is designed to enable businesses to grow faster, while saving significant time and money!



Over 1000 clients and 2 lakh users have trusted our award-winning cloud ERP solution since 2005. Build a robust business with StrategicERP's Artificial Intelligence- integrated transformative solution.



“ Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while.

**Mr. Wilson Rajan**  
CEO Phoenix Group, Hyderabad  
Scan QR Code To Watch Client Testimonials

“ When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner.

**Mr. Virambhai R. Bhatu**  
Director of Pramukh Group, Gujarat  
Scan QR Code To Watch Client Testimonials

“ The collaboration among my employees has improved since the time we are implementing StrategicERP in our business Process.

**Mr. Amit Israni**  
Director of the Maruti Group, PUNE  
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## Our Locations

### Global Headquarters

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sales@strategicerp.com

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+91- 94047 21100

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Cell: +9715211 08924



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Power Generation

Mobile Apps

Other Industries

Our solutions maximize operational efficiency to increase productivity and ROI