



## Unique selling point @ Real Estate

StratectERP

OtherERP

### BRAND TRUST

- 👉 Developed by Bombay IITians in 2005
- 👉 500+ Esteemed Customers in Globe
- 👉 200+ Employee Strength
- 👉 12+ Integration with other application
- 👉 Best Enterprise level Features Proprietary Framework
- 👉 Best Software development tools & technology
- 👉 IOS and Android Mobile App with customization based on ERP Field
- 👉 Chrome, Safari, Firefox Browser Support
- 👉 Gartner Client for future of technology
- 👉 CMMI Level 3 Company
- 👉 TATA Projects Alliance Partner
- 👉 Inbuilt Artificial Intelligence (Machine learning)
- 👉 User Performance and Analytics
- 👉 Customizable and dynamic Dashboard
- 👉 User, Admin and Integration Guide Videos and PPT
- 👉 Voice Command (Virtual Assistance)



### ERP - IT SETUPS

- 👉 Version update for ERP Store with alert
- 👉 Bulk user import for user creation
- 👉 User login Restriction for intranet
- 👉 Secured Login OTP for change internet
- 👉 User Sign in location with radius in location
- 👉 Custom Work flow permission as client requirement
- 👉 Custom field and report as required (IT / Admin Person can do)
- 👉 E- documents storage form for soft copy data
- 👉 ERP chat communicator within organization
- 👉 HOD / Director can view given right of ERP as a viewer login with our password













































## PRE-SALES CRM

Campaign management with Sales business Target	
Sales Mobile App Android and IOS	
Printed document self-development tool	
Email-id, phone number Discretion (9820xxxx88) Everywhere	
Click to call and Auto dialer from CRM Data	
Missed call to Auto lead generation for follow-ups	
Round robin for lead distribution strategy	
All Digital media integration (99acres, Magic Brick, Commonfloor, Makaan.com ,ETC)	
Social media integration (Youtube, Facebook, LinkedIn, Instagram, Twitter )	
OCR technology –Image to text for Data capturing	
Channel Partner portal login and Mobile App	
HOD can view login access of his/her team members	
Brochure & Amenities Report / MIS auto mail by CRM Mail	
360 degree comprehensive solution for Real estate domain	
Auto generated mail on predefined templates like floor plan/ Amenities etc.	
Start to end CRM solution especially designed & Developed for Real estate/ Infrastructure.	
Online payment gateway for customer payment	
Bulk SMS From CRM with Discretion (9820xxxx88)	
Bulk E-mails, Status Updates (Read/Spam/Unread)	
Marketing and sales Automation (Leave Configuration)	
Lead source Analysis of revenue and leads conversion	





















## SALES & POST SALES

Recovery Receivable commitment and Ageing report	
Graphical sales chart for unit allocation, receipt, agreement & ect.	
Graphical DPR for Unit Wise ready for Possession with parametare	
RERA compliance Architect Certificate from CRM	
RERA compliance CA Certificate from CRM	
RERA compliance Engineer Certificate from CRM	
Customer Service & Complaints online & offline	
Customer App and web portal Login IOS/Androide	
Upto date RERA and GST as per the government compliance	
Automail of installment letters	
Customer mortgage tracking like balance receivable from bank and balance receivable from customer	
TDS Challan receipt entry	
Receipt entry with FIFO Method.	

# PROJECT ENGINEERING

 Per Define WBS Library with BOM		
 Copy Master Rate analysis to project with simple clicks		
 Make project budget directly or copy budget from another project in ERP itself		
 Provision available to revise the budget activities and keep track record		
 Provisions to prepare the project schedule separately and can link with project budget to calculate Outward cash flow		
 Report for Project actual costing, Cost variance and Schedule variance		
 Monthly breakup report available for Activity and resourc Planning		
 Multi level project breakdown structure		
 WBS can be defined into multi level WBS		
 Have facility of MRP/Planning in advance for Material/Service		
 Activity will have BOM details		
 GL interface with WBS/Activity		
 Project Initial budget at Activity (direct cost) without BOM		
 Project, Budget, Amendment / Revised History		
 Estimation will be modified/derived		
 User can copy or extend it to multiple activities.		
 Budget for indirect cost (without BOM).		
 Facility to provide budget against the WBS		
 Direct expenses against the said WBS under budget .		
 Project schedule can be imported from MS project and can be exported to MS project for monitoring		
 Easy way to track daily basis progress of project with graphical interface also in mobile app		

# CONTRACT MANAGEMENT

 Preparation of contractor work order can be done easily		
 Can prepare work order both ways like Line item wise work orders and payment schedule base work orders		
 Work orders can be prepare on the basis of BOQ imported in Project engineering module		
 Having functionality to prepare the work orders with restrictions of budgeted quantities, rates and amount as well		
 Request for quotations can be sent directly from system to Contractors		
 Comparison of quoted rates from different contractors can be done		
 Short listing of contractors on the basis of lowest rates and amounts is possible with graphical interface		
 Work order can be prepare with entering GST amounts and can directly sent through the ERP		
 Terms and Conditions and Payment terms can directly entered in work order print		
 Part rate payment option is available at the time of creation of work order.		

☞ Work order amendment provision given in terms of rates and quantities	☑
☞ Service provider ledger report available	☑
☞ Work award vs Work done vs Payment done report available	☑
☞ Work order for additional work (Engineer's instruction)	☑
☞ Various advances thru WO	☑
☞ Line item based advances	☑
☞ Setting advance recovery rules	☑
☞ Measurement sheet entry	☑
☞ Approval by PMC (Billing Team or external party data entry through app also possible)	☑
☞ Assigning advance recovery, Debit Note, Credit Note	☑
☞ Service Billing printing as per standard format	☑
☞ Detail work flow approvals system	☑
☞ Possible to do Common cost settlement .	☑
☞ Can make Budget transfer	☑

## PURCHASE MANAGEMENT

☞ Item code multi level support	☑
☞ Per define PR to Purchase level process	☑
☞ Request for quotations can be sent directly from system to suppliers	☑
☞ Suppliers Can Bid Quality only	☑
☞ Preparation of purchase order can be done easily	☑
☞ Having functionality to prepare the purchase orders with restrictions of budgeted quantities rates and amount as well	☑
☞ Comparison of quoted rates from different suppliers can be done	☑
☞ Short listing of suppliers on the basis of lowest rates and amounts is possible with graphical interface	☑
☞ Purchase order can be prepare with entering GST amounts and can directly sent through the ERP	☑
☞ Terms and Conditions and Payment terms can directly entered in purchase order print	☑
☞ PO amendment can be done in terms of quantity and rates	☑
☞ Supplier ledger report with detail	☑
☞ PO vs GRN vs Bill report is available	☑
☞ Possible to do GRN based billing	☑

## SITE MANAGEMENT

☞ Create Item, Unit, Godown &, Vehicle Measurement Master's	☑
☞ Creation of SRN (Service Received Note).	☑
☞ Generate Purchase Requisition from project.	☑
☞ Creation of GRN (Good Received Note).	☑
☞ Prepare Goods Return Entry after quality test & verification of material.	☑
☞ Generate Bills.	☑
☞ Issue Goods (GIN) to Project, Contractor, Godown, Miscellaneous.	☑
☞ Get Stock Report, Pending PRs, Stock Ledger, PR vs Issue, Goods received Register, Issue Note Register, Pending POs for GRN, Inventory Turnaround Report.	☑

## FINANCE MANAGEMENT

☞ Standard Chart of account structure	☑
☞ Classification (Balance Sheet and P&L A/c)	☑
☞ Group, Sub-group Level	☑
☞ JV transaction with separate transaction type and numbering	☑
☞ PO based advance, advance per line item	☑
☞ Advance without PO	☑
☞ Advance recovery (purchase order based)	☑
☞ PO based billing	☑
☞ RA billing (after work completion (Part/full) and material consumption)	☑
☞ Retention payment after say 3 years (as per clause)	☑
☞ Payment part/full (auto payment based on due date)	☑
☞ Cheque printing with working details	☑
☞ E-payment (thru upload , thru payment gateway facility)	☑
☞ All type of TDS Payment	☑
☞ Debit for recovery (reason wise with reason wise separate GL )	☑
☞ Creditor to debtor transfer.	☑











## STATUTORY COMPLAISANCE

☞ Auto GST calculation based on combination of sending & receiving location.	☑
☞ Auto GST based on HSN/SAC code	☑
☞ % wise GL account mapping	☑
☞ Standard GST requirement e.g. reports, upload etc. to comply with GST Act.	☑
☞ GSTR return filling	☑
☞ GSTR 2 mismatch report generation	☑
☞ Auto income tax calculator of all the employee at one shot.	☑
☞ PF, ESIC,PT,LWF,TDS,GST calculators	☑
☞ PF, ESIC,PT,LWF,TDS,GST Payments	☑



















## HR & PAYROLL / ESS

☞ Overall Recruitment & Payroll process with Statutory compliance	☑
☞ Daily Attendance with location tracking from web and mobile app , Biomatrix integration	☑
☞ Auto mail of Salary slip, Promotion/increment letter, Transfer letter, Reliving letter,	☑
☞ Experience letter, Appointment letter, Offer letter,Salary Transfer letter.	☑
☞ Reminder of Birthday, Probation period completion date .	☑
☞ Self service by employee like applying for leave, Salary & loan Advance , Income tax declaration.	☑
☞ Full and final with gratuity and leave encasement facility	☑
☞ Sign In Sign Out within Radius	☑
☞ Biometrics Integration	☑

















## AUDIT & ASSESSMENT

- |                                                                                                                                                                                                                                                                                                                           |                                                                                     |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--|
|  Generate Finance reports like Cash Flow, Sales report, Sales report with the receipt, Summary of Lienrelease letters.                                                                                                                      |   |  |
|  Generate Tax reports like Partner Details for Non-Companies, payment to relatives, Remuneration to Partners, Loan Records, Depreciation for Non-Companies & IT Act, Interest to Partners.                                                 |  |  |
|  Generate Shareholders Details, Depreciation for Companies, Schedule VI Balance Sheet.                                                                                                                                                     |  |  |
|  Get reports of Unsecured Loans Summary, Capital Introduction, Fixed Assets Addition, AIR returns.                                                                                                                                         |  |  |
|  Get reports of Reimburse, Form 27A, Letter for TDS Certificate, Excise Returns, 24Q Salary TDS, 26QTDS Returns, ESIC Return, PT Returns, AS3 cash Flow, Tax Audit Report, Purchase register, Sales Register, Service Provider & Receiver. |  |  |

## ADMINISTRATION

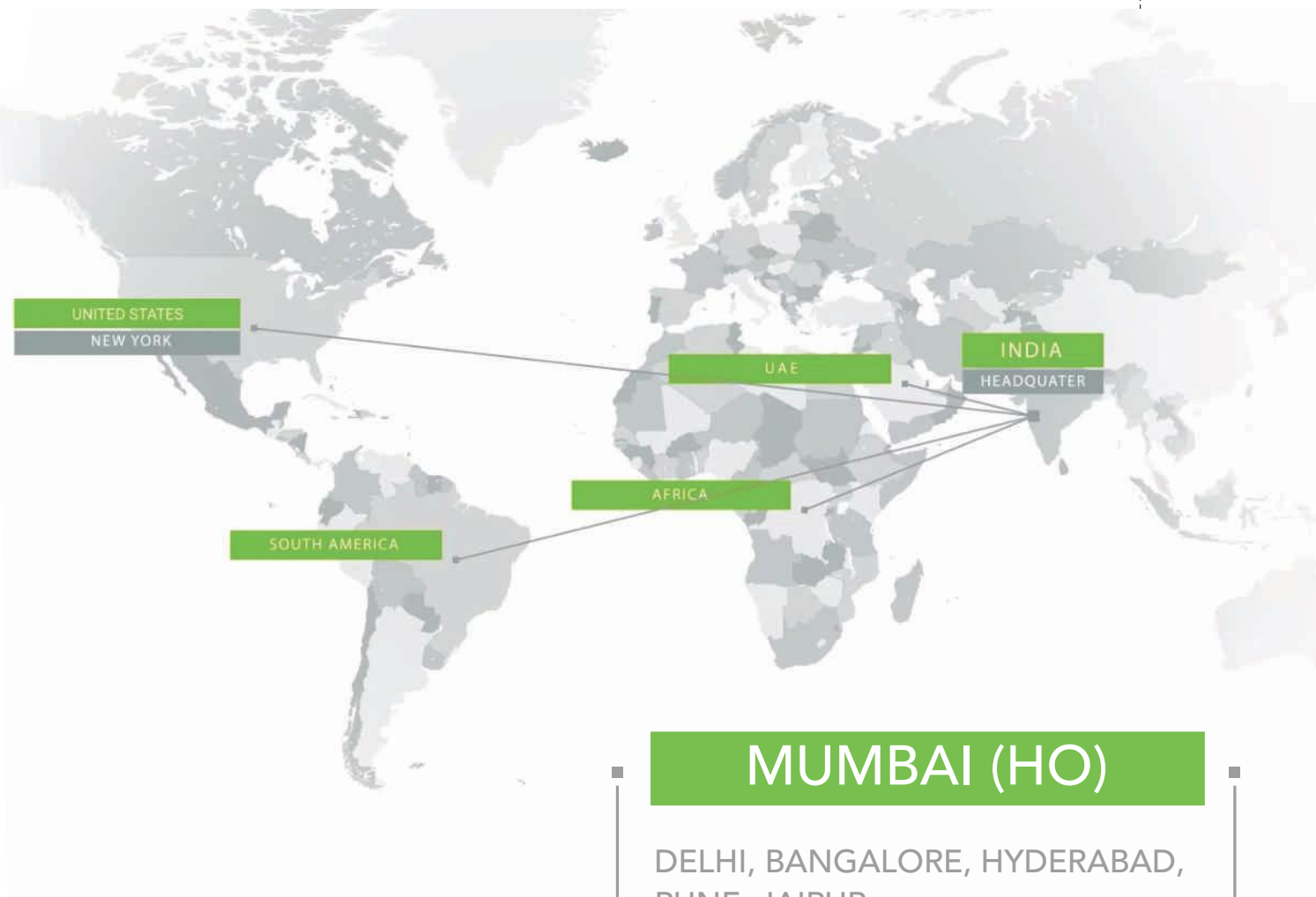
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|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|--|
|  Register Vendor for Administration                          |    |  |
|  Create & Manage Admin items in the master form.             |    |  |
|  Get & Manage Admin Request from departments.                |    |  |
|  Create Admin PO / WO                                        |    |  |
|  Manage Admin Expense Bill book.                             |    |  |
|  Manage Petty Cash & generate records.                     |  |  |
|  Manage Sales Bill Book, Sales Order.                      |  |  |
|  Create & Manage Admin Receipt / Issue & Delivery Challan. |  |  |
|  Get Reports of Admin Expense Bill Daily, Sale Bill Book.  |  |  |

## TODO MANAGEMENT

- |                                                                                                                                                 |                                                                                       |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|--|
|  Create & Assign Task                                          |  |  |
|  Take regular Follow-up of Task assigned                       |  |  |
|  Schedule Reminder for the Task with the help of the calendar. |  |  |
|  Check the list of pending task & Completed Task.              |  |  |
|  Manage & Check the Task which is Overdue.                     |  |  |
|  Other than ERP out of box Task can be Managed.                |  |  |
|  Get Task List Report.                                         |  |  |
|  Auto Generation of Task Bar Chart.                            |  |  |

# AWARDS & MEDIA PARTNERS

👉 Best PropTech ERP Solution of the Year Realty+ PropTech Awards 2019	✔	
👉 Youth CBRE IT Partner 2016	✔	
👉 <b>The CEO Magazine</b> : 25 Fastest Growing Enterprise Software Companies in India	✔	
👉 <b>Gartner Clients</b> (India's Best IT Market Research & Product Analysis Organization)	✔	
👉 <b>Home Magazine</b> : Top 10 Best Web Based Solution for 2015	✔	
👉 <b>ISO Certified 9001 : 2008   12207 : 20017   27001 : 2013</b>	✔	
👉 <b>Top 10 ERP Companies for Real Estate</b>	✔	
👉 <b>CIA World</b> "Best Construction Software of the Year 2019"	✔	
👉 <b>Naascom Certified Member</b>	✔	
<b>Total</b>	<b>100 %</b>	<b>???</b>



## MUMBAI (HO)

DELHI, BANGALORE, HYDERABAD, PUNE, JAIPUR

### INTERNATIONAL

DUBAI  
AFRICA  
UNITED STATES  
SOUTH AMERICA

## GLOBAL PRESENCE