



















































































## Unique selling point @ Sales & Pre-sales

BRAND TRUST	StratectERP	OtherERP
👉 Developed by Bombay IITians in 2005	✔️	
👉 500+ Esteemed Customers in Globe	✔️	
👉 200+ Employee Strength	✔️	
👉 12+ Integration with other application	✔️	
👉 Best Enterprise level Features Proprietary Framework	✔️	
👉 Best Software development tools & technology	✔️	
👉 IOS and Android Mobile App with customization based on ERP Field	✔️	
👉 Chrome, Safari, Firefox Browser Support	✔️	
👉 Gartner Client for future of technology	✔️	
👉 CMMI Level 3 Company	✔️	
👉 TATA Projects Alliance Partner	✔️	
👉 Inbuilt Artificial Intelligence (Machine learning)	✔️	
👉 User Performance and Analytics	✔️	
👉 Customizable and dynamic Dashboard	✔️	
👉 User, Admin and Integration Guide Videos and PPT	✔️	
👉 Voice Command (Virtual Assistance)	✔️	
👉 StrategicERP Provides Inbuilt DMS	✔️	
👉 StrategicERP is based on open source technologies ecosystem wherein you cut down the licensing costs and does not entangle you in legal terms of licensing models	✔️	
ERP - IT SETUPS		
👉 Version update for ERP Store with alert	✔️	
👉 Bulk user import for user creation	✔️	
👉 User login Restriction for intranet	✔️	
👉 Secured Login OTP for change internet	✔️	
👉 User Sign in location with radius in location	✔️	
👉 Custom Work flow permission as client requirement	✔️	
👉 Custom field and report as required (IT / Admin Person can do)	✔️	
👉 E- documents storage form for soft copy data	✔️	
👉 ERP chat communicator within organization	✔️	
👉 HOD / Director can view given right of ERP as a viewer login with our password	✔️	



















## NEW DEVELOPMENT

 Project Bar chart		
 Workflow (with conditional checkpoints, checklists, and authorisation locked with multiple approvals)		
 Activity Stream with collaborative actions such as email, SMS, and comments		
 Seamless SAP integration		
 Simplified data capture from web-based forms		
 Native Apps with core functionalities such as Employee Self Service (ESS), Customer App, Pre-Sales, Post-Sales, and Lead management		
 Graphical Pre-Sales and Post-Sales Chart with One-window acces		
 Easy and independent addition of new forms (without any need of support from the solution team)		
 Complete and detailed record of Customer Journey		
 Easy and independent creation of dashboards (without any need of support from the solution team)		
 Report tool (enabling client to write custom queries and generate reports independently)		
 Pivot Table - Drag and Drop to analyse data with different perspectives		
 Chanakya - Prediction AI for identifying hot leads and probability analysis for better lead closure		
 Click to Call - Knowlarity, MCube, Ozonetel, IVR Guru and AirSoft		
 Inhouse IVR - CZentrix and Telesoft		
 Biometrics (Push Data Technology) - eSSL and BitMatrix		
 To-Do Task Management - Kanban View		
 Learning Management System - Development and curation of Learning Content		
 Design Management		
 Interactive DPR for contractor		
 Project wise permissions and workflow		

## PRE-SALES CRM

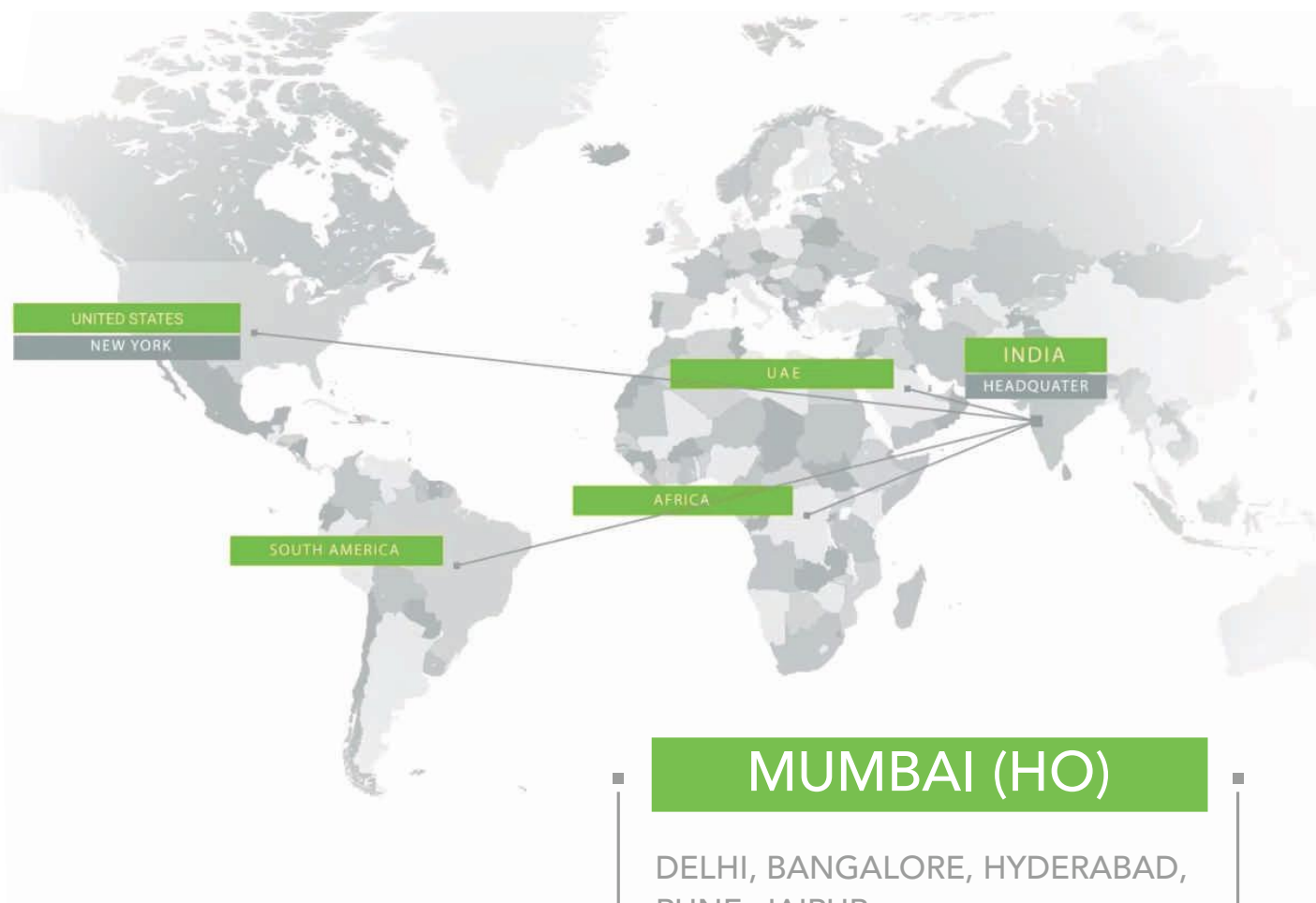
- |   |   |
|---|---|
|  Campaign management with Sales business Target   |    |
|  Sales Mobile App Android and IOS   |    |
|  Printed document self-development tool   |    |
|  Email-id, phone number Discretion (9820xxxx88) Everywhere                                  |    |
|  Click to call and Auto dialer from CRM Data  |    |
|  Missed call to Auto lead generation for follow-ups   |    |
|  Round robin for lead distribution strategy   |    |
|  All Digital media integration (99acres, Magic Brick, Commonfloor, Makaan.com ,ETC)         |    |
|  Social media integration (Youtube, Facebook, LinkedIn, Instagram, Twitter )                |    |
|  OCR technology –Image to text for Data capturing   |    |
|  Channel Partner portal login and Mobile App  |    |
|  HOD can view login access of his/her team members  |    |
|  Brochure & Amenities Report / MIS auto mail by CRM Mail                                    |    |
|  360 degree comprehensive solution for Real estate domain                                   |    |
|  Auto generated mail on predefined templates like floor plan/ Amenities etc.                |    |
|  Start to end CRM solution especially designed & Developed for Real estate/ Infrastructure. |    |
|  Online payment gateway for customer payment   |   |
|  Bulk SMS From CRM with Discretion (9820xxxx88)   |  |
|  Bulk E-mails From CRM with Discretion (p****@gmail.com)                                  |  |
|  Marketing and sales Automation   |  |
|  Lead source Analysis of revenue and leads conversion                                     |  |

## SALES & POST SALES

- |   |   |
|---|---|
|  Recovery Receivable commitment and Ageing report                     |  |
|  Graphical sales chart for unit allocation, receipt, agreement & ect. |  |
|  Graphical DPR for Unit Wise ready for Possession with parametare     |  |
|  RERA compliance Architect Certificate from CRM                       |  |
|  RERA compliance CA Certificate from CRM                              |  |
|  RERA compliance Engineer Certificate from CRM                        |  |
|  Customer Service & Complaints online & offline                       |  |
|  Customer App and web portal Login IOS/Androide                       |  |
|  Upto date RERA and GST as per the government compliance              |  |

## AWARDS & MEDIA PARTNERS

👉 Best PropTech ERP Solution of the Year Realty+ PropTech Awards 2019	✔	
👉 Youth CBRE IT Partner 2016	✔	
👉 <b>The CEO Magazine</b> : 25 Fastest Growing Enterprise Software Companies in India	✔	
👉 <b>Gartner Clients</b> (India's Best IT Market Research & Product Analysis Organization)	✔	
👉 <b>Home Magazine</b> : Top 10 Best Web Based Solution for 2015	✔	
👉 <b>ISO Certified 9001 : 2008   12207 : 20017   27001 : 2013</b>	✔	
👉 <b>Top 10 ERP Companies for Real Estate</b>	✔	
👉 <b>CIA World</b> "Best Construction Software of the Year 2019"	✔	
👉 <b>Naascom Certified Member</b>	✔	
<b>Total</b>	<b>100 %</b>	<b>???</b>



### MUMBAI (HO)

DELHI, BANGALORE, HYDERABAD,  
PUNE, JAIPUR

#### INTERNATIONAL

DUBAI  
AFRICA  
UNITED STATES  
SOUTH AMERICA

## GLOBAL PRESENCE