

CERAMIC

Business Automation

ALL IN ONE
EVERYTHING YOU WANT

"An advanced ERP automation solution designed specifically for the global tiles, sanitaryware, and ceramics industries."

- ✓ 25% increase in sales pipeline and productivity
- ✓ 30% improvement in sales forecast accuracy
- ✓ 40% optimization in production costs
- ✓ 20% enhancement in resource utilization efficiency
- ✓ 25% boost in customer engagement and retention
- ✓ 30% growth in overall business revenue



+91-022-25770088

enquiry@strategicerp.com

www.strategicerp.com

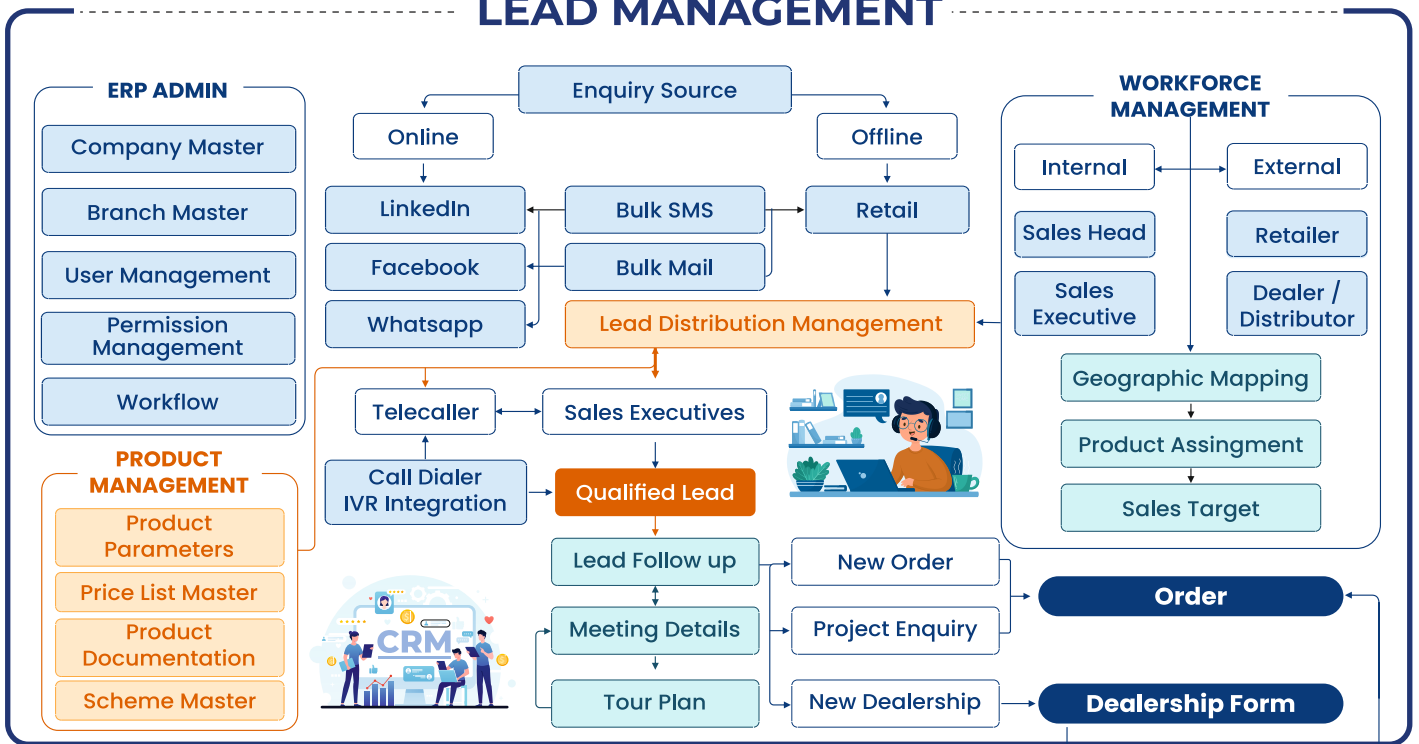
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GET IN TOUCH
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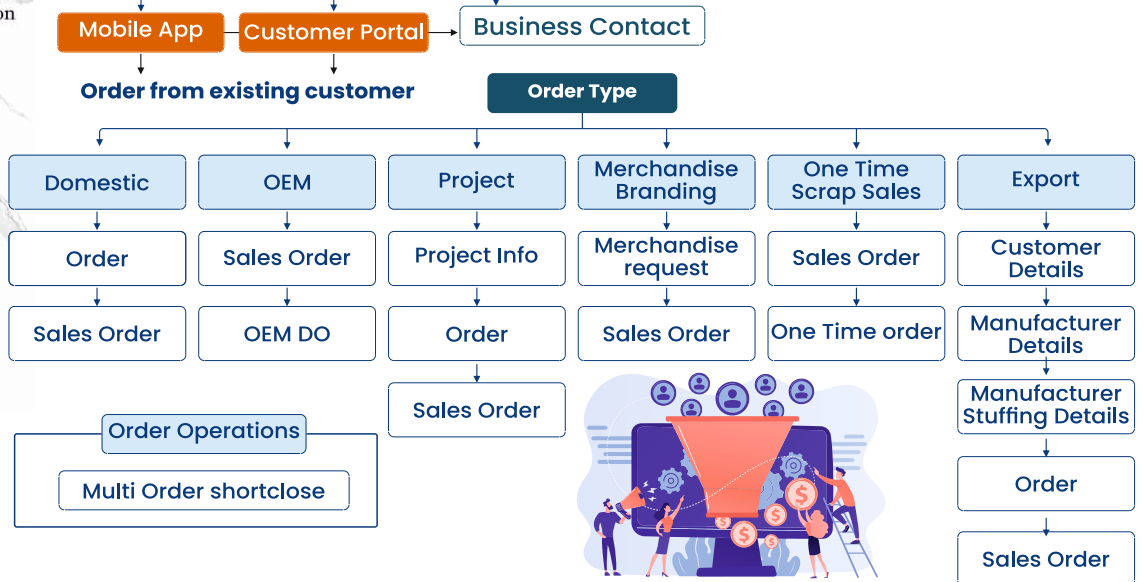
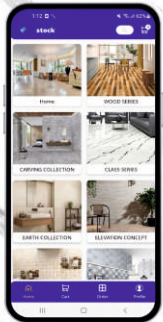


LEAD MANAGEMENT

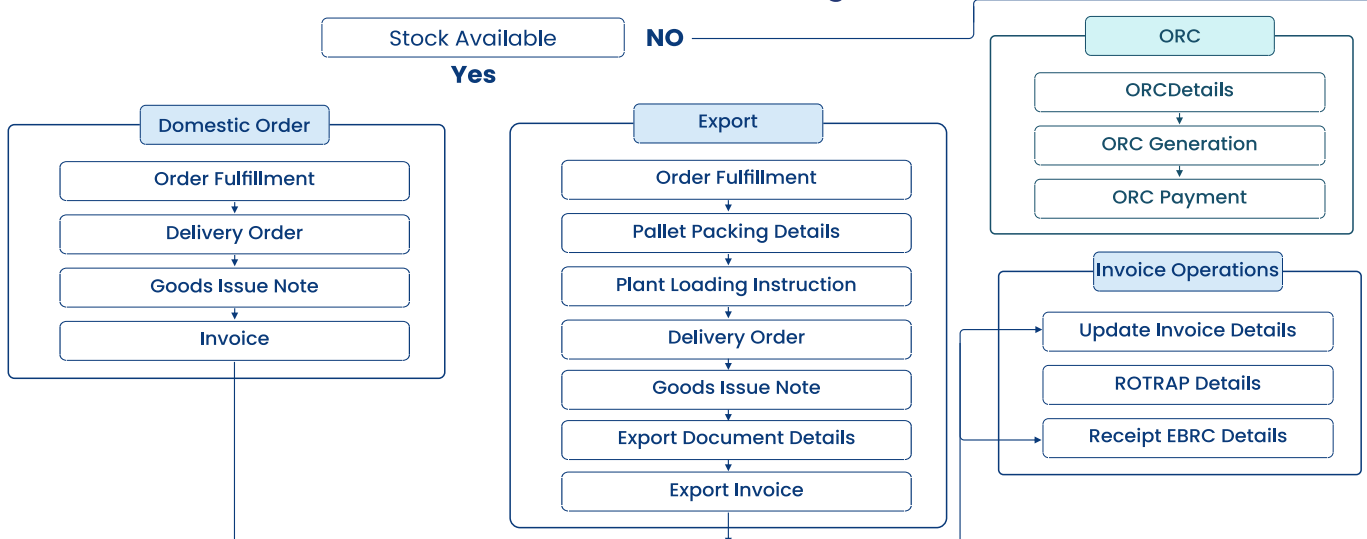


SALES CRM

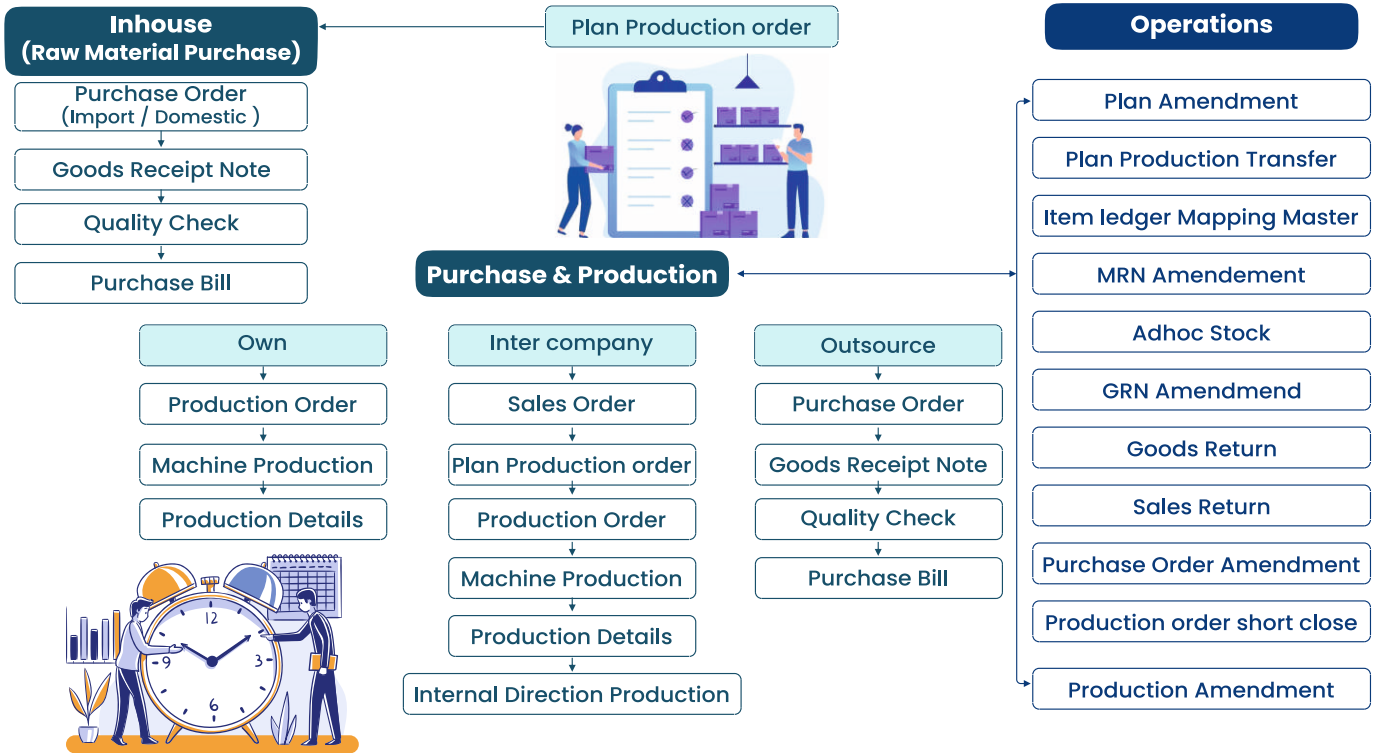
Navigate and purchase from our ceramic tile collection



ODF To Invoice Cycle



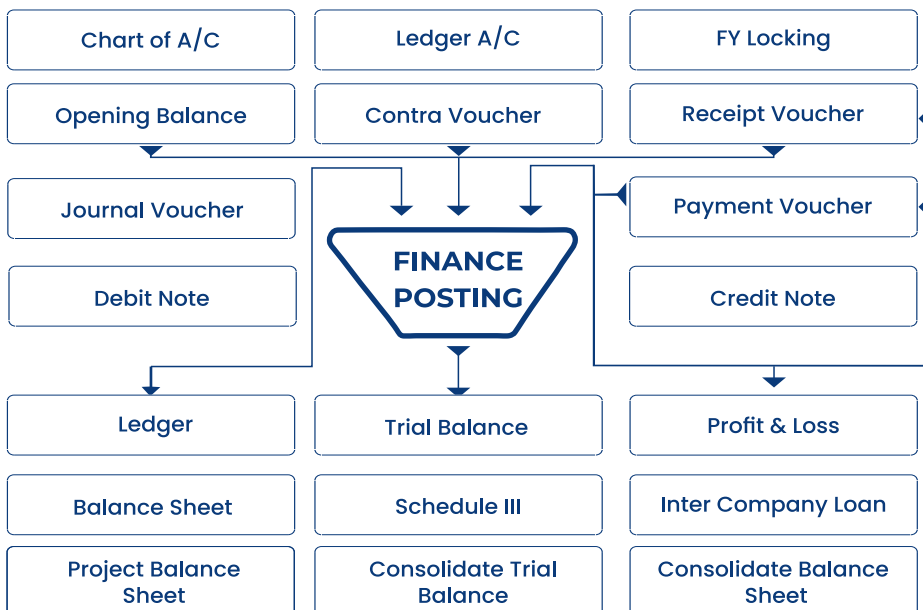
PLANNING & SCHEDULING



ODF To Invoice cycle — Stock Update



FINANCE MANAGEMENT



STATUTORY



HR & PAYROLL

RECRUITMENT

Vacancy Identification

Job Description Preparation

Shortlisting

Interviews

Appointment

ESS

Attendance

Leaves

Expenses

Company Holidays

Birthdays and Work Anniversaries

PAYROLL

Salary Calculation

Salary Slip

Advance/ Loan Salary Payment

IT Declaration

TA/DA

HAPPY TO HELP

Insurance Claim

Material Damage

Accident Damage

Claim entry as per invoice

Send to insurance company

Claim Closed

Feedback

Complain

By Call

By Email

By Web

Request for service
(Complain/Ticket Generation)

Resource Allotment

Inspection Report

Solution Provided

Feedback



ADMINISTRATION

Admin Request

Admin PO/WO

Sale Bill Book

Admin Receipt
/Issue

Admin Bill Book

TO DO TASK

Create /
Assign Task

Follow-up Task

Schedule
Reminder

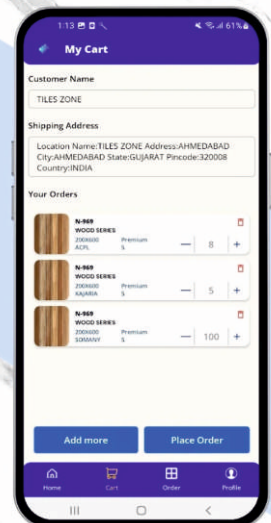
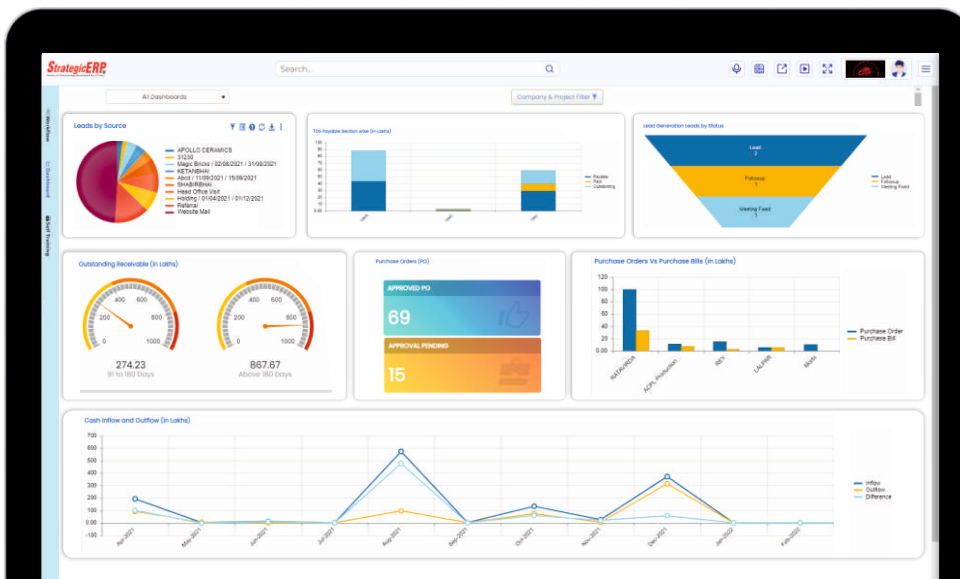
Completed Task

Other than ERP, Miscellaneous Tasks can be managed

USER INTERFACES

Overcome unique challenges in the ceramics industry
with our Dynamic Ceramics ERP Dashboard.

Place orders
swiftly and securely
with just a click.



Management

Mr. Ashvin Gami (B.Tech, IIT Bombay) – Founder & Managing Director

Mr. Ashvin Gami holds a Bachelor's degree in Electronics and Communication from IIT Bombay. His passion for research and development has driven the creation of several innovative products and IT solutions, enhancing customer productivity over the years. He is deeply committed to maintaining high standards of governance, ensuring customer satisfaction, and achieving 100% project delivery success.



Mr. Praful Gami (MBA – IT) – Co-Founder & Director

Mr. Praful Gami holds a Master's degree in Business Administration with a specialization in IT. He is the driving force behind the company's marketing and business growth strategies. Instrumental in shaping the organization's philosophy, he collaborates closely with the technical and sales teams to deliver tailored solutions that meet customer needs. His efforts focus on bridging the gap between market expectations and available solutions.



Features and Advantages



StrategicERP offers a smarter, faster business solution powered by an advanced and innovative CRM system. This user-friendly CRM is designed to accelerate business growth while saving significant time and resources.

Over 1000 clients and 2.5 lakh users have placed their trust in our award-winning cloud ERP solution, since 2005. Build a robust and future-ready business with StrategicERP's transformative, AI-integrated platform.



“

Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while.



Mr. Wilson Rajan
CEO Phoenix Group, Hyderabad

Scan QR Code To Watch Client Testimonials

”

“

When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner.



Mr. Virambhai R. Bhatu
Director of Pramukh Group, Gujarat

Scan QR Code To Watch Client Testimonials

”

“

The collaboration among my employees has improved since the time we are implementing StrategicERP in our business Process.



Mr. Amit Israni
Director of the Maruti Group, PUNE

Scan QR Code To Watch Client Testimonials

”

Our Locations

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Our Domain Expertise

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EPC Industries

Energy Industries

Ceramic Manufacturing

Power Generation

Mobile APPs

Other Industries

Our solutions maximize operational efficiency to increase productivity and ROI