

StrategicERP
Power of Technology Developed by IITians

Real Estate CRM App for Real Estate



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Real Estate CRM App

StrategicERP mobile app helps you access StrategicERP Platform- an enterprise resource planning application for end-to-end process automation, information management system customized for the Real Estate, Construction and Infrastructure Industry.

The CRM mobile app lets management, HODs, employees and other stakeholders stay informed about their business, view reports, manage pre-sales and sales activities available on the StrategicERP platform.

A. Benefits and Features

B. Steps to Enable Application

C. Application Forms



Real Estate CRM App

Benefits

- Trustworthy reporting
- Instant collaboration
- Sales process efficiency
- Increased lead visibility
- Seamless customer experience
- Constant lead nurturing
- Quick response times
- High pipeline visibility
- CRM analytics and forecasting

Features

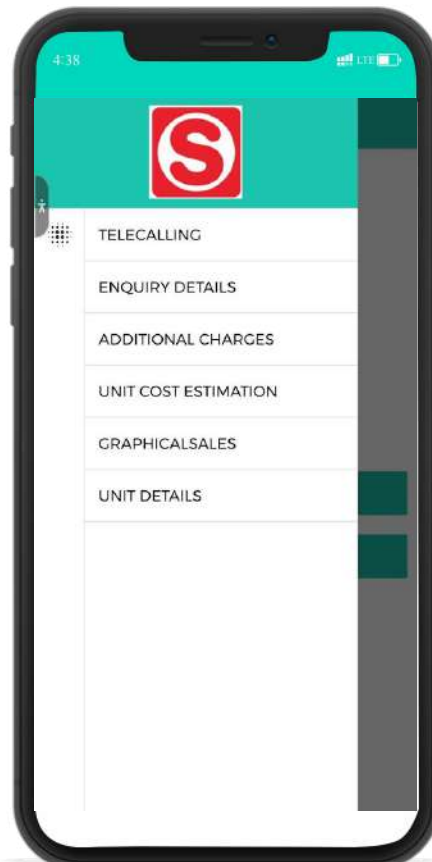
- Capture enquiry details
- Track customer journeys
- Track pre-sales activities
- Manage post-sales activities
- Generate business reports
- Record customer complaints
- Integrate with telecalling
- View pipeline status
- View unit status

Get Started with your Real Estate CRM App

This CRM software is set up on cloud technology with user-friendly dashboard that improve analytics with the best possible lead conversion rate.

Getting started with the Real Estate CRM app is quick and easy.

1. Create user login with unique mobile number
2. Enable mobile ERP access on the system
3. Set access type as StrategicERP app
4. Save the user details



Telecalling

Streamline telecalling leads and capture details along with the project.

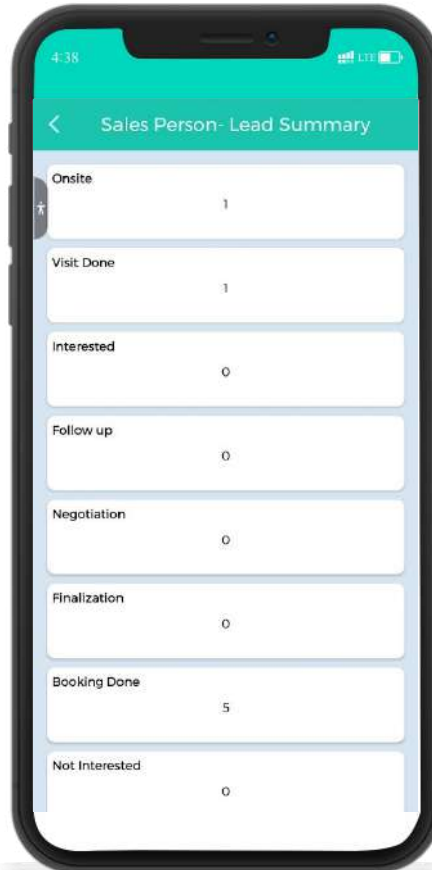
The image shows a smartphone screen with a teal header labeled "Telecalling". The form contains the following fields:

- TITLE * (Dropdown menu with "Mr" selected)
- PARTY NAME * (Text input field)
- MOBILE * (Text input field with a phone icon)
- A teal button labeled "SAME NUMBER LIST"
- ALTERNATE MOBILE NO. (Text input field with a phone icon)
- TELEPHONE NO. (Text input field)
- E-MAIL (Text input field with an envelope icon)
- PROJECT NAME * (Text input field)
- UNIT TYPE * (Text input field)



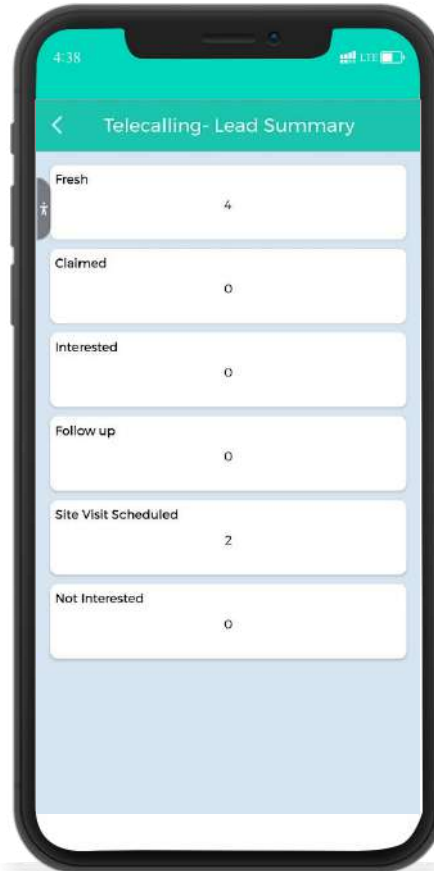
Sales Lead Summary

View a summary of the status of your sales pipeline- based on the salesperson



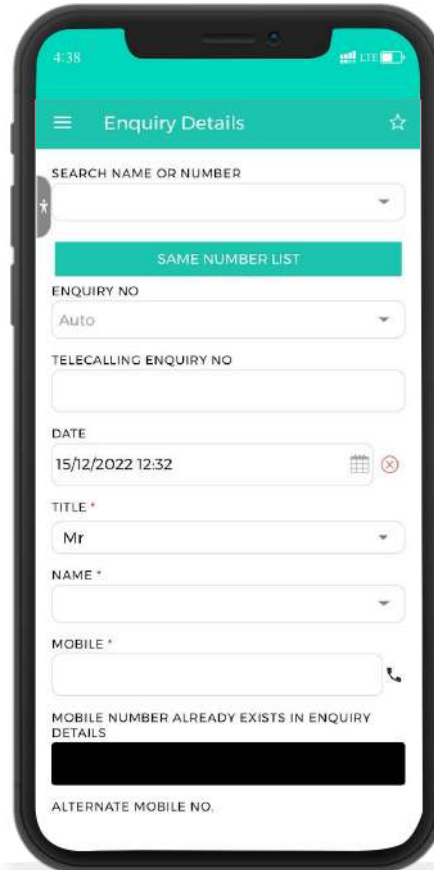
Telecalling Lead Summary

View a summary of the status of your sales pipeline- based on the lead type



Enquiry Details

Capture, view and segregate information about new prospects

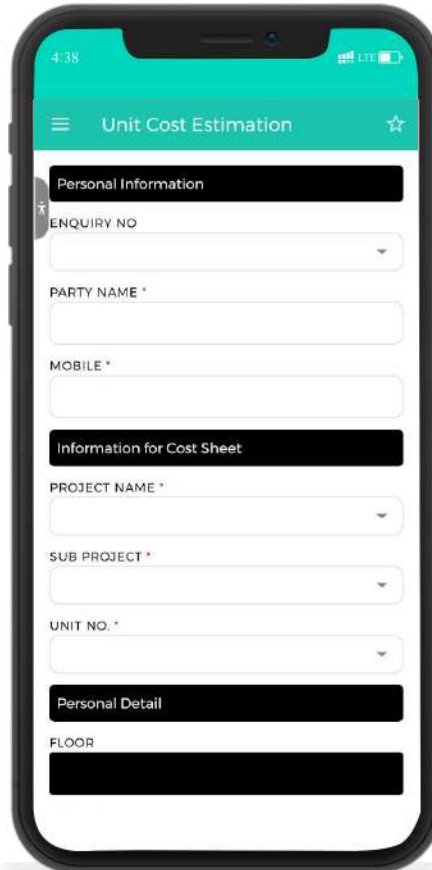


The image shows a smartphone screen with the 'Enquiry Details' app. The app has a teal header with a menu icon, the title 'Enquiry Details', and a star icon. Below the header is a search bar labeled 'SEARCH NAME OR NUMBER' with a dropdown arrow and a star icon. A teal button labeled 'SAME NUMBER LIST' is positioned below the search bar. The form contains several fields: 'ENQUIRY NO' with a dropdown menu showing 'Auto'; 'TELECALLING ENQUIRY NO' with an empty text input; 'DATE' with a date picker showing '15/12/2022 12:32' and a close icon; 'TITLE *' with a dropdown menu showing 'Mr'; 'NAME *' with a dropdown menu; 'MOBILE *' with a text input field and a phone icon; a red error message 'MOBILE NUMBER ALREADY EXISTS IN ENQUIRY DETAILS' with a black redaction bar; and 'ALTERNATE MOBILE NO.' with an empty text input field.



Unit Cost Estimation

With information about projects and sub-projects, auto-calculate cost of units



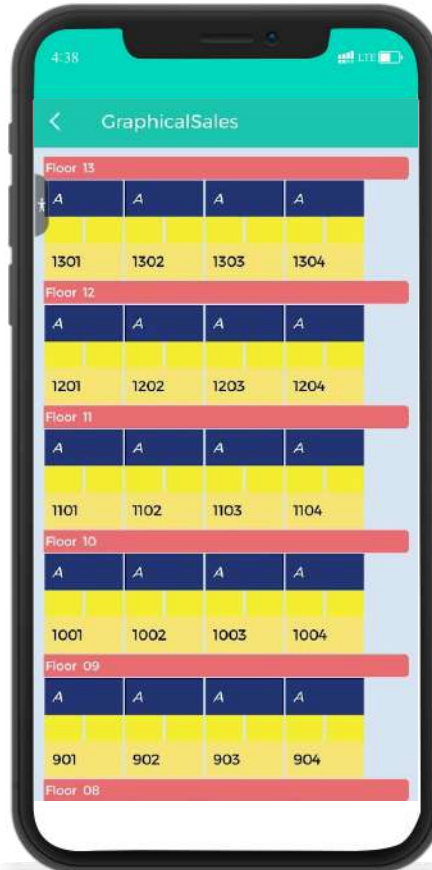
The image shows a smartphone screen displaying the 'Unit Cost Estimation' app. The app has a teal header with a menu icon, the title 'Unit Cost Estimation', and a star icon. Below the header, there are several sections of input fields:

- Personal Information** (Section Header):
 - ENQUIRY NO (Dropdown menu)
 - PARTY NAME * (Text input field)
 - MOBILE * (Text input field)
- Information for Cost Sheet** (Section Header):
 - PROJECT NAME * (Dropdown menu)
 - SUB PROJECT * (Dropdown menu)
 - UNIT NO. * (Dropdown menu)
- Personal Detail** (Section Header):
 - FLOOR (Text input field)



Graphic Sales

View status of units instantly with visually represented graphical sales charts



StrategicERP Business Automation

WHAT WE DO is empower small and large companies with customized process automation solutions to increase productivity and revenue in addition to creating scalable and adaptive businesses.

WHAT SETS US APART is our problem-solving development strategy. Based on the market demand and customer sentiment, our products are upgraded to be client-centric and industry-relevant.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, lower costs, multi-platform compatibility and cross database.



Prop-Tech ERP Solution
of The Year 2019



Best Construction Software
of The Year 2019



Top 10 ERP Solution
Providers 2018



Certified Member



25 Fastest Growing
Enterprise Software
Companies in
India



IT Partner
2016



IT Market Research &
Product Analysis
2016

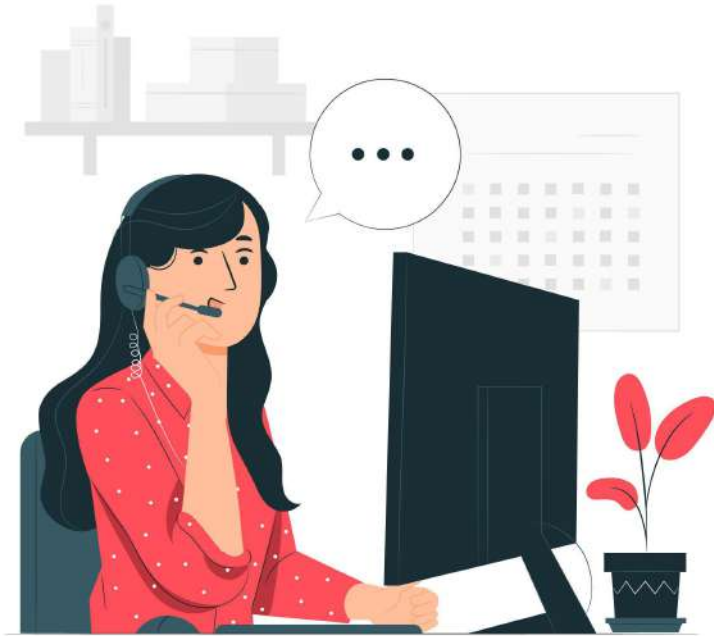


Brand of The Year
2014

Our Association With More Than 1000+ Esteemed Clients



Contact Us



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