StrategicERP®
Power of Technology Developed by IITians

Real Estate CRM App

for Real Estate

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Real Estate CRM App

StrategicERP mobile app helps you access StrategicERP Platform- an enterprise resource planning application for end-to-end process automation, information management system customized for the Real Estate, Construction and Infrastructure Industry.

The CRM mobile app lets management, HODs, employees and other stakeholders stay informed about their business, view reports, manage pre-sales and sales activities available on the StrategicERP platform.

A. Benefits and Features

B. Steps to Enable Application

C. Application Forms

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Real Estate CRM App

Benefits

- Trustworthy reporting
- Instant collaboration
- Sales process efficiency
- Increased lead visibility
- Seamless customer experience
- Constant lead nurturing
- Quick response times
- High pipeline visibility
- CRM analytics and forecasting

Features

- Capture enquiry details
- Track customer journeys
- Track pre-sales activities
- Manage post-sales activities
- Generate business reports
- Record customer complaints
- Integrate with telecalling
- View pipeline status
- View unit status

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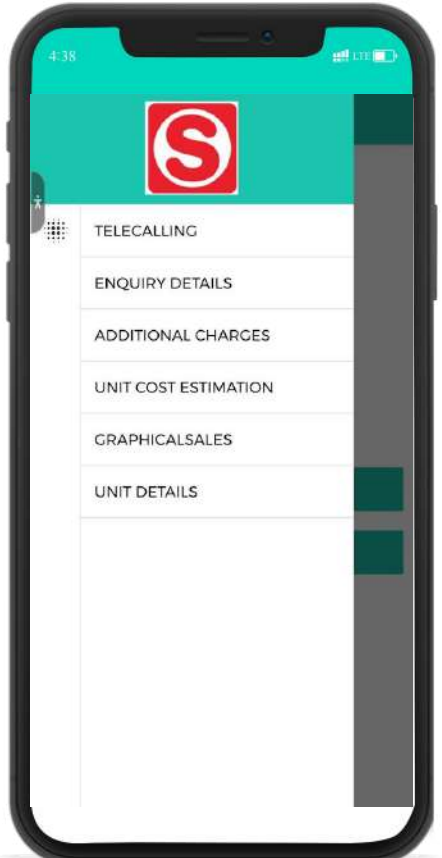
Get Started with your Real Estate CRM App

This CRM software is set up on cloud technology with user-friendly dashboard that improve analytics with the best possible lead conversion rate.

Getting started with the Real Estate CRM app is quick and easy.

1. Create user login with unique mobile number
2. Enable mobile ERP access on the system
3. Set access type as StrategicERP app
4. Save the user details



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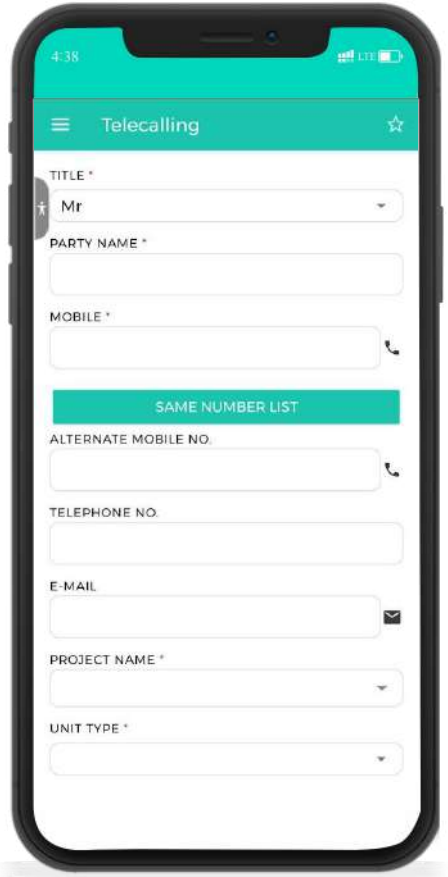
Telecalling

Streamline telecalling leads and capture details along with the project.



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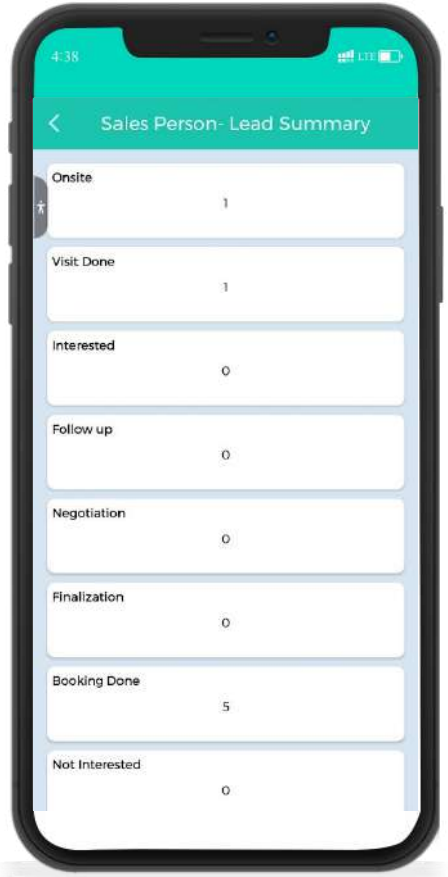
Sales Lead Summary

View a summary of the status of your sales pipeline- based on the salesperson



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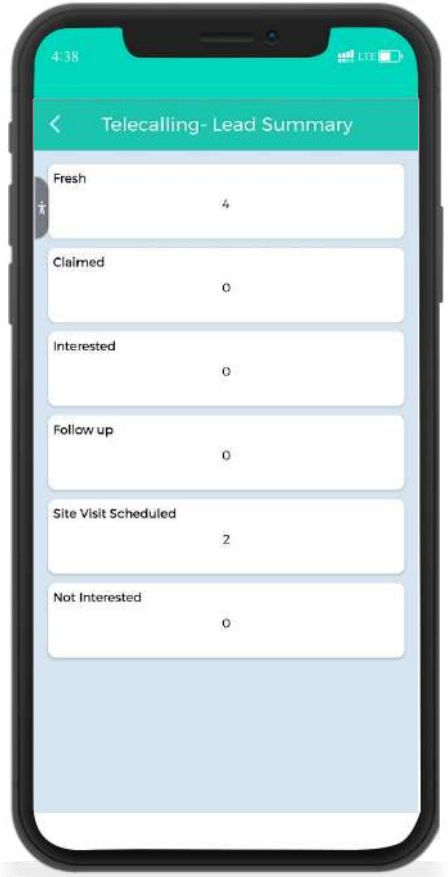
Telecalling Lead Summary

View a summary of the status of your sales pipeline- based on the lead type



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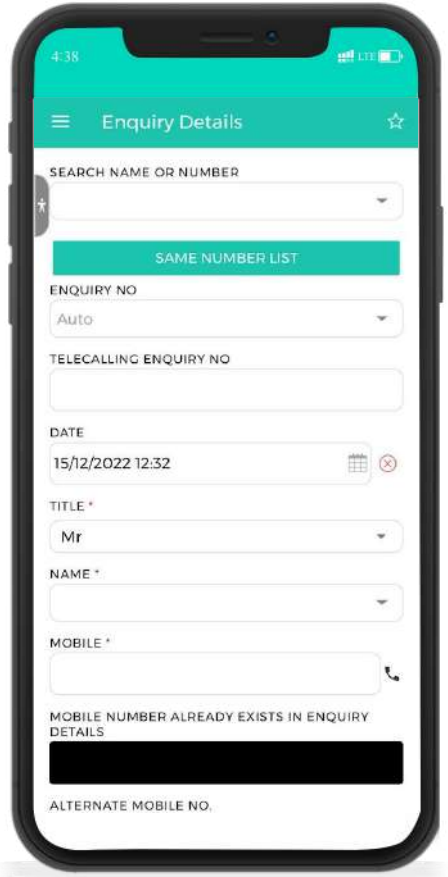
Enquiry Details

Capture, view and segregate information about new prospects



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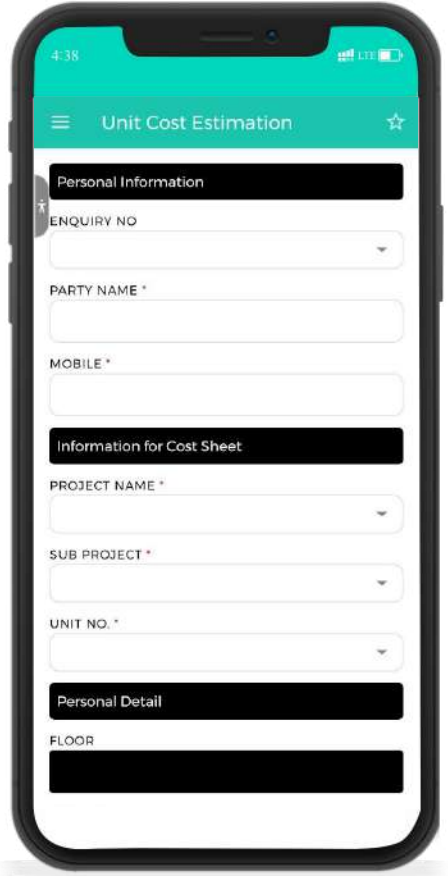
Unit Cost Estimation

With information about projects and sub-projects, auto-calculate cost of units



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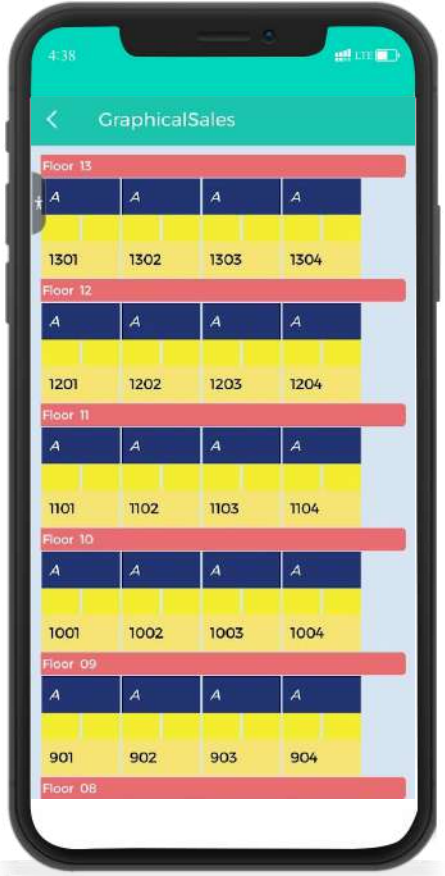
Graphic Sales

View status of units instantly with visually represented graphical sales charts



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StrategicERP Business Automation

WHAT WE DO is empower small and large companies with customized process automation solutions to increase productivity and revenue in addition to creating scalable and adaptive businesses.

WHAT SETS US APART is our problem-solving development strategy. Based on the market demand and customer sentiment, our products are upgraded to be client-centric and industry-relevant.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, lower costs, multi-platform compatibility and cross database.

Prop-Tech ERP Solution of The Year 2019

Certified Member

IT Partner 2016

Best Constuction Software of The Year 2019

IT Market Research & Product Analysis 2016

25 Fastest Growing Enterprise Software Companies in India

Top 10 ERP Solution Providers 2018

Brand of The Year 2014

Our Association With More Than 1000+ Esteemed Clients

StrategicERP

Contact Us

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