

Real Estate CRM

Tailor-made for the Real Estate Industry

With iOS & Android Apps

Our Real Estate CRM has shown:

- ✓ Up to 25% increase in Pipeline
- ✓ Up to 30% increase in Sales Productivity
- ✓ Up to 20% increase in Sales Win Rate
- ✓ Up to 40% increase in Forecast Accuracy
- ✓ Up to 30% increase in Revenue
- ✓ Up to 50% increase in Customer Satisfaction

Floor: 05
Unit No: 1215
Unit Type: 1 BHK
Carpet Area: 400
Sale Area: 520
Direction: North
Status: Available
Amount: 58,76,000

Enquiry

Get EMI Details

Unit Estimation

Unit Booking

Floor: 04
Unit No: 0515
Unit Type: 1 BHK
Carpet Area: 400
Sale Area: 520
Direction: North
Status: Sold

Unit Allocation

Receipts

Agreement Details

Mortgage Details

Possession Details

AVAILABLE

BOOKED

REFUGE

HOLD



+91-022-25770088

enquiry@strategicerp.com

www.strategicerp.com

Kanjurmarg, Mumbai - 400078.



GET IN TOUCH

+91-022-25770088



Real Estate CRM

Real Estate CRM is a CRM solution designed by ITAAKASH specifically for the Real Estate industry. This is a web and mobile-based end-to-end CRM solution that is designed specifically to meet the needs of Real Estate organizations. It enables organizations to move to a faster and more efficient method of managing client relationships and boost sales by leveraging technology.

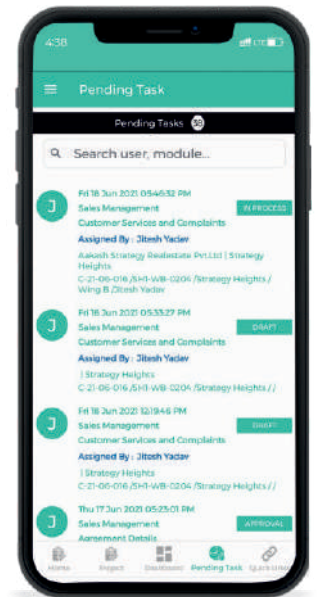
Features And Advantages

- Simplified and affordable web-based CRM software
- Compatible with Linux, Mac, and Windows
- Seamless integration with mobile, email, SMS, Tally and IVR
- Lead nurturing
- Customer data management and analytics
- Process automation
- Priority on least implementation duration
- Scalable solution for driving growth
- Pop-up reminders for pending tasks
- Workflow visual reports and Dashboarding
- Automated Performance Reports



Steps For Implementation

- Import of templates and Data-mapping in the CRM system
- Installation and Configuration of Real Estate CRM
- Creation of User Permission Matrix
- User training
- Data migration
- 'Go Live' documentation (User end)
- Implementation closure post user approval



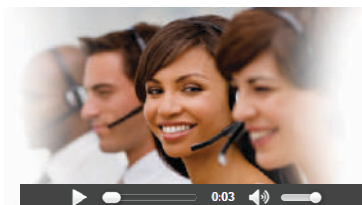
IVR Integration (Call Center)

Features

- Auto Dialer & Click-to-Call
- Call Analysis Audio Player
- Complete Information Capture

Benefits

- Enhanced Quality Control
- Dispute Resolution Assist
- Performance Management
- Increased Customer Satisfaction



Complete Digital Media Integration

Features

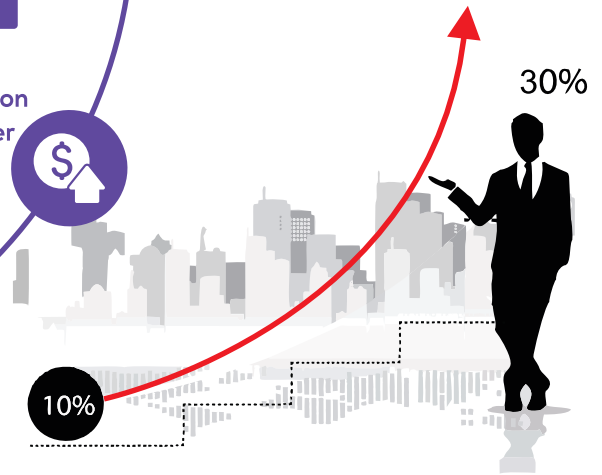
- Proficient Lead Tracking
- Advanced tracking & analysis
- Reminders for following-up on leads
- Notification on pending leads

Benefits

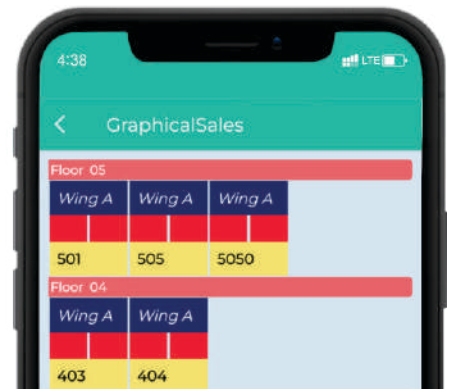
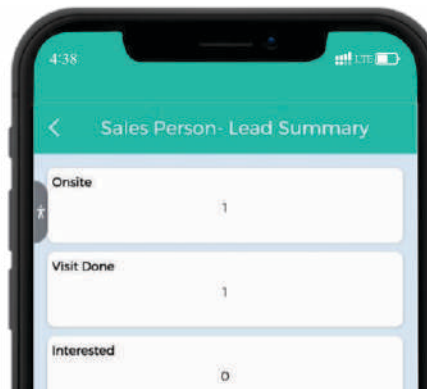
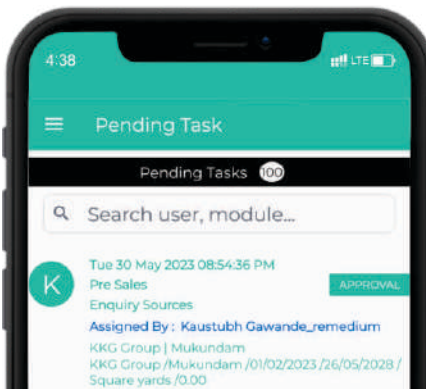
- Timely follow up
- Better lead nurturing
- Sales optimization



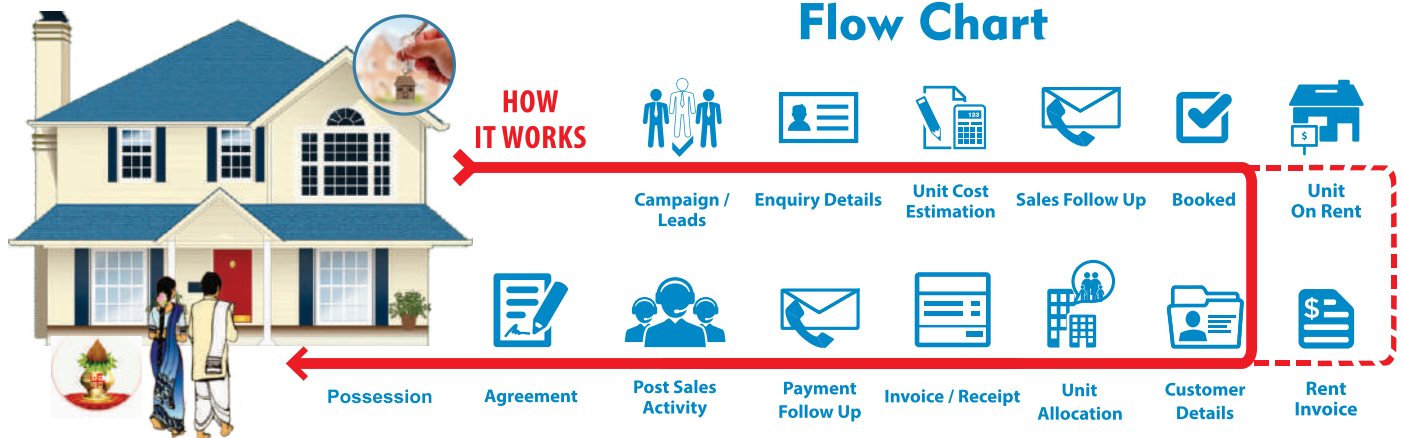
CRM Software Cycle



Implement Sales Automation CRM and Boost Sales by 30%



Flow Chart



Pre Sales

Campaigns

Site Visit

Follow-Ups

Tele Calling

Meetings

Enquiries

Bookings

Sales Automation

Invoice

Unit Allocation

Follow-Ups

Receipt

Payments

Post Sales

Unit Change

Unit Cancellation

Agreement

Possession

Customer Complaints

C.P. Management

C.P. Registration

C.P. Campaigns

C.P. Enq. & Booking

C.P. Mobile App

C.P. Analysis

C.P. Payments

C.P. Follow-Ups



Add Ons



Mobile/ E-mail



Complete Digital Media Integration



Cloud / Call Center



Tally Integration



Print / e-Documents



C.P. Management



CEO / Director App



CRM User App



Customer App



Partner App

Notes

Management



Ashvin Gami - (B.Tech, IIT Bombay) Managing Director

Ashvin Gami earned a Bachelor's degree in Electronics and Communication from IIT Bombay. His passion for research and development, over the years has led him to develop several innovative products and IT solutions, leading to higher levels of productivity among customers. He is actively engaged in ensuring a high quality of governance, customer satisfaction and 100% project delivery.



Praful Gami - (MBA-IT) Director

Praful Gami holds a management degree and is responsible for pioneering the marketing and business growth strategy of the company. He has been instrumental in defining the organization's philosophy. He works closely with the technical and sales team to deliver the right solution to customers in accordance with their demands. He endeavors to bridge the gap between market expectation and what is available.

TESTIMONIALS



We decided to go for StrategicERP® of ITAakash after using and analyzing other real estate applications.

The objective was to have an integrated environment and centralized control over the business. The best part of StrategicERP® is Customization as per client's requirement. It gives great comfort to existing users. Implementation and the quality of executives is remarkable.

Mr. Ashish B. Jain, Kundan Spaces, M.D. (Pune)



The collaboration among my employees has improved since the time we implemented StrategicERP in our business process. StrategicERP has united our team members to work closely with the other departments in our organization. Plus tally integration and mobile app has given us the mobility and reduced our paper work.

Mr. Manish Bathija, MD, Paradise Group



StrategicERP provided us with the all-in-one ERP system to track, manage, automate, and complete our scheduled tasks with appropriate resources. We can now easily track the inventory to pre-determine the future requirements and take proactive decisions to keep our customers satisfied. StrategicERP is a great value for money.

Mr. Gopikrishna Patibanda, MD, Phoenix Group



One thing which I very personally liked about the software was its reporting system to the management. It has helped us in making quick and timely decisions. Another benefit of ERP was the mobile application. I would recommend StrategicERP to everyone who is looking out to have a huge technological support in their business.

Ms. Pallavi Krishna, Executive Director, Tripura Constructions



Over 1000 clients and 2 lakh users have trusted our award-winning cloud ERP solution since 2005. Build a robust business with StrategicERP's Artificial Intelligence- integrated transformative solution.



“ Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while.



Mr. Wilson Rajan
CEO Phoenix Group, Hyderabad
Scan QR Code To Watch Client Testimonials

“ When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner.



Mr. Virambhai R. Bhatu
Director of Pramukh Group, Gujarat
Scan QR Code To Watch Client Testimonials

“ The collaboration among my employees has improved since the time we are implementing StrategicERP in our business Process.



Mr. Amit Israni
Director of the Maruti Group, Pune
Scan QR Code To Watch Client Testimonials



Our Locations

Global Headquarters

ITAakash Strategic Software (P) Ltd.
5th Floor, D S Business Galleria,
Above D Mart, Besides Toyo House,
Kanjur Marg (W), Mumbai, 400078. INDIA.
+91-98201 80931
sales@strategicerp.com

Ahmedabad

ITAakash Software LLP.
Office No. 602, Venus Benecia,
Near Pakwan Cross Road,
Above Nexa Showroom, S G Highway,
Bodakdev, Ahmedabad 380015
+91-92653 45399

Bangalore

No-29, Behind VDS Complex,
Near Jayanti Nagar Circle,
Hormavu Post, Bangalore
560043. INDIA.
+91-98200 46633

Pune

DSK Rohit, Office No-13, 3rd Floor, 1264/2
Apte Road, Deccan Gymkhana, Shivajinagar,
Pune - 411 004 Maharashtra, India.
+91- 94047 21100

Delhi (NCR)

ITAakash Strategic Software Pvt. Ltd. 103,
Plot no. - 160, H- Block, Sector-63, Near
Maruti Arena showroom, Noida. INDIA
+91-88021 32959

Dubai

Office # 04, 1st Floor,
Al Souq Al Kabeer, Meena Bazar,
Bur Dubai, Dubai. (UAE)
Tejash Patel (Sales Manager)
Tel: +971-4264 9494 |
Cell: +9715211 08924



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UAE | African Continent



Our Domain Expertise

Real Estate Products

Infrastructure Products

MEP Industries

EPC Industries

Energy Industries

Ceramic Manufacturing

Power Generation

Mobile Apps

Other Industries

Our solutions maximize operational efficiency to increase productivity and ROI