



StrategicERP
Power of Technology Developed by IITians

Version 24.2

Real Estate CRM

Tailor-made for the Real Estate Industry

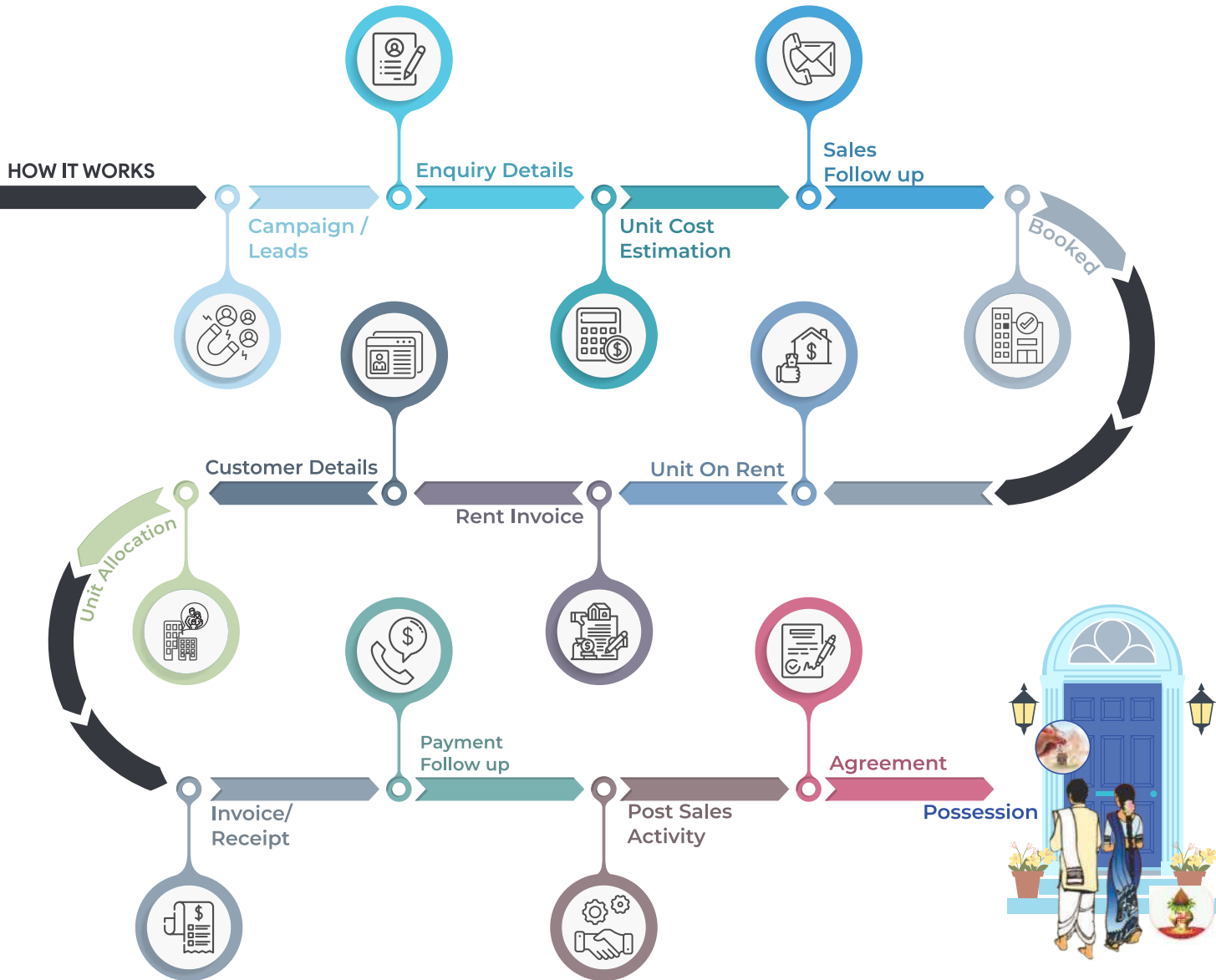
- ✓ Up to 25% increase in Sales Pipeline
- ✓ Up to 30% increase in Sales Productivity
- ✓ Up to 20% increase in Sales Win Rate
- ✓ Up to 40% increase in Forecast Accuracy
- ✓ Up to 30% increase in Revenue
- ✓ Up to 50% increase in Customer Satisfaction



Real Estate CRM

Real Estate CRM is a CRM solution designed by ITAakash specifically for the Real Estate industry. This is a web and mobile-based end-to-end CRM solution that is designed specifically to meet the needs of Real Estate organizations. It enables organizations to move to a faster and more efficient method of managing client relationships and boost sales by leveraging technology.

Flow Chart



IVR Integration (Call Center)

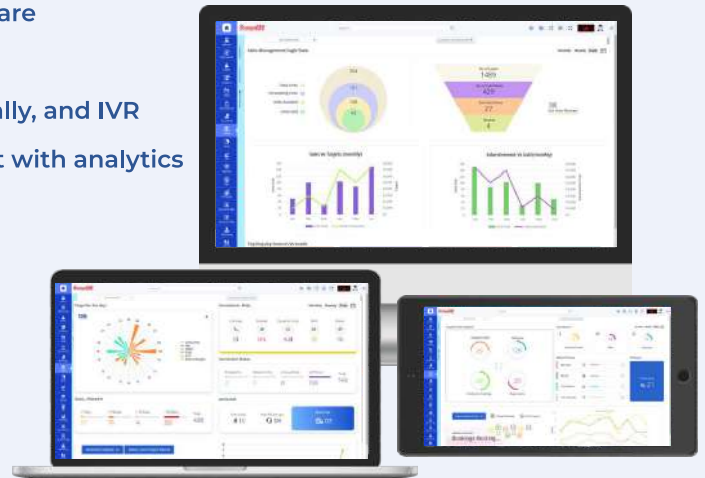
Features	Benefits
Auto Dialer & Click-to-Call	Enhanced Quality Control
Call Analysis Audio Player	Dispute Resolution Assist
Complete Information Capture	Performance Management
	Increased Customer Satisfaction

Complete Digital Media Integration

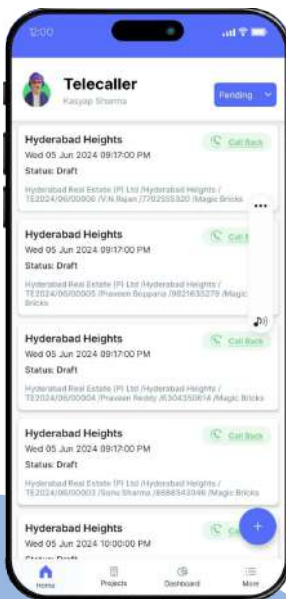
Features	Benefits
Proficient Lead Tracking	Timely Follow up
Advanced Tracking & Analysis	Better Lead Nurturing
Reminders for Follow up on Leads	Sales Optimization
Notification on Pending Leads	

Features and Advantages

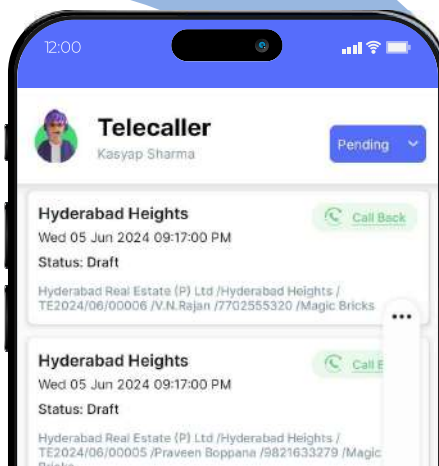
- ✓ Simplified and affordable web-based CRM software
- ✓ Compatible with Linux, Mac, and Windows
- ✓ Seamless integration with mobile, email, SMS, Tally, and IVR
- ✓ Lead nurturing and customer data management with analytics
- ✓ Process automation
- ✓ Priority on the least implementation duration
- ✓ Scalable solution for driving growth
- ✓ Pop-up reminders for pending tasks
- ✓ Workflow visual reports and dashboards
- ✓ Automated performance reports



Steps For Implementation



- 1 Import of Templates and Data-mapping in the CRM system
- 2 Installation and Configuration of Real Estate CRM
- 3 Creation of User Permission Matrix
- 4 User Training
- 5 Data Migration
- 6 'Go Live' Documentation (User end)
- 7 Implementation Closure Post User Approval



Pre Sales



Campaigns



Site Visits



Follow-Ups



Tele Calling



Meetings



Bookings



Enquiries



Unit
Allocation



Invoice



Payment
Follow-ups



Receipt



Payments

Sales Automation

Post Sales



Unit
Change



Unit
Cancellation



Agreement



Possession



Customer
Complaints



C.P.
Campaigns



C.P.
Registration



C.P. Enq.
& Booking



C.P.
Mobile App



C.P.
Analysis



C.P.
Payment



C.P.
Follow-Ups

C.P. Management



Add Ons



Mobile/ E-mail
Integration



Complete Digital Media
Integration



Cloud Call Center



Tally Integration



Print / E-Documents



C.P. Management



CEO / Director App



CRM User App



Customer App



Partner App

Notes

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Management

Ashvin Gami (B-Tech, IIT Bombay) Founder & MD

Ashvin Gami earned a Bachelor's degree in Electronics and Communication from IIT Bombay. His passion for research and development, over the years has led him to develop several innovative products and IT solutions, leading to higher levels of productivity among customers. He is actively engaged in ensuring a high quality of governance, customer satisfaction and 100% project delivery.



Praful Gami (MBA-IT) Co-Founder & Director

Praful Gami holds a management degree and is responsible for pioneering the marketing and business growth strategy of the company. He has been instrumental in defining the organization's philosophy. He works closely with the technical and sales team to deliver the right solution to customers in accordance with their demands. He endeavors to bridge the gap between market expectation and what is available.



Testimonials



StrategicERP's customization as per our needs and centralized control impressed us. The implementation and support from their team are outstanding.

Mr. Ashish B. Jain, M.D.



StrategicERP improved collaboration among employees and reduced paperwork with its Tally integration and mobile app.

Mr. Manish Bathija, M.D.



With StrategicERP, we track, manage and automate resources seamlessly, ensuring proactive decisions and customer satisfaction.

Mr. Gopikrishna Patibanda, M.D.



StrategicERP has made our workflow smoother, saving us time and making it easier to share information for timely task completion.

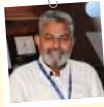
Mr. S P Dayanand, Executive Director



Over 1000 clients and 2.5 lakh users have trusted our award-winning cloud ERP solution since 2005. Build a robust business with StrategicERP's Artificial Intelligence integrated transformative solution.



Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while.



Mr. Wilson Rajan
CEO Phoenix Group, Hyderabad

Scan QR Code To Watch Client Testimonials

When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner.



Mr. Virambhai R. Bhatu
Director of Pramukh Group, Gujarat

Scan QR Code To Watch Client Testimonials

The collaboration among my employees has improved since the time we are implementing StrategicERP in our business process.



Mr. Amit Israni
Director of Maruti Group, PUNE

Scan QR Code To Watch Client Testimonials



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