

# Real Estate BASIC

With iOS & Android Apps



## 15+ BEST TECH BRAND AWARDS



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## Real Estate Basic

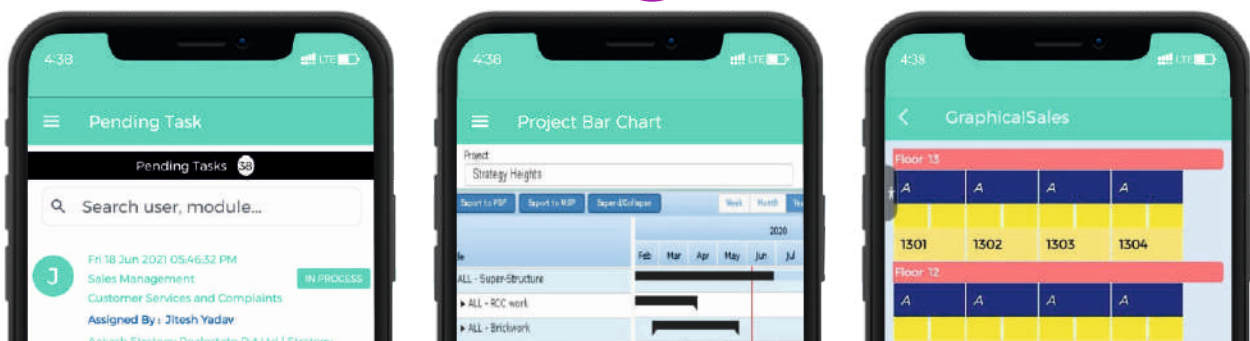
Focusing on customer's best interest, IT AAKASH has launched a brand new software - REAL ESTATE BASIC v.23.1 for SME Real Estate. REAL ESTATE BASIC is a web-based and mobile-based start-to-end ERP solution that satisfies unique requirements of SMEs in the real estate and construction industry. Real Estate SMEs can experience quicker ROI.

## Features and Advantages

- Simplified and affordable web based ERP software
- Compatible with OS, Windows, Linux, Apple & Android
- Seamless integration with mobile, email, SMS, Tally and IVR
- Manage Leads, Customer Data, Sales and post sales activity
- Clear focus on least implementation duration
- Scalable solution to drive growth of SME's to large unit.

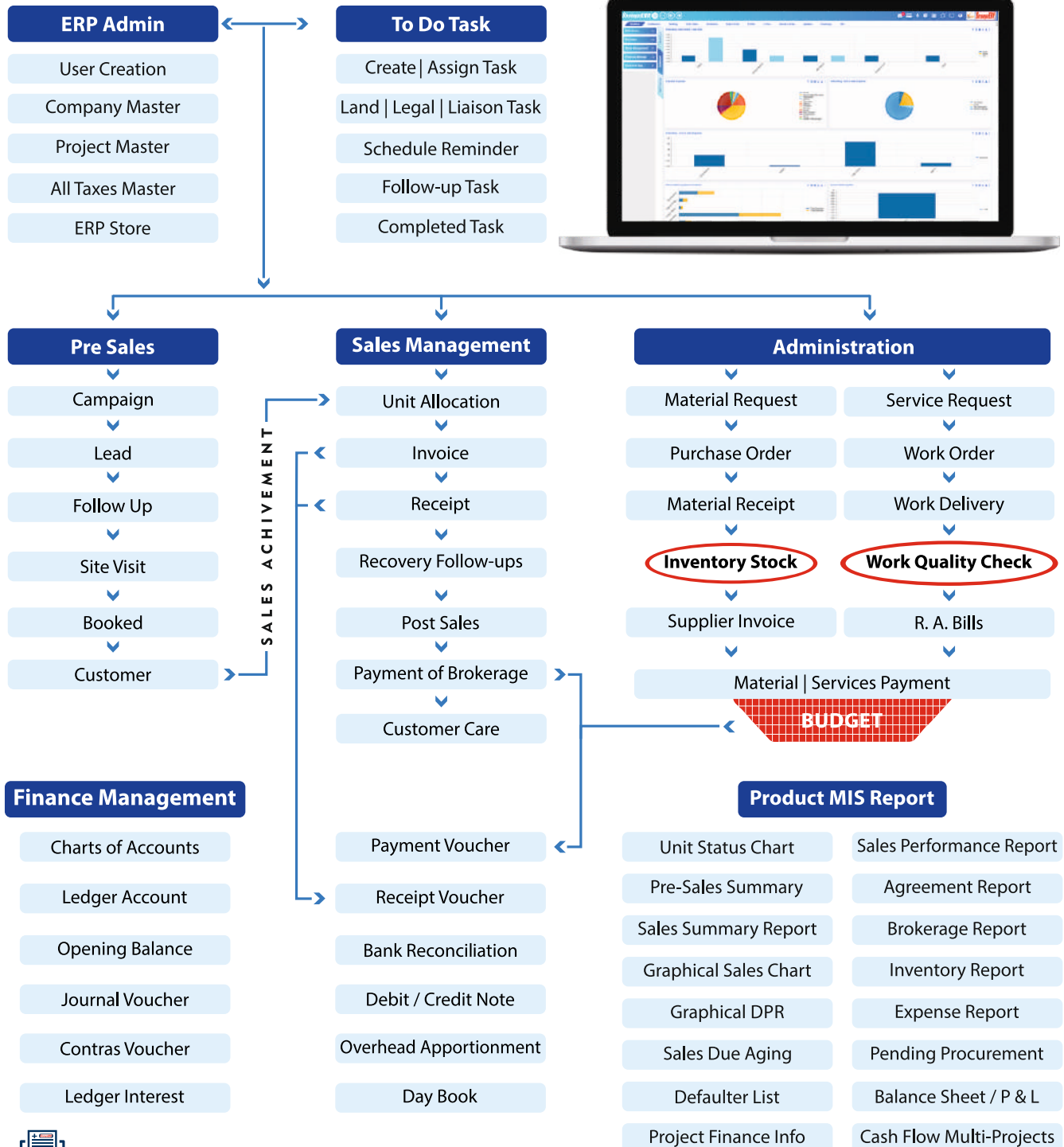
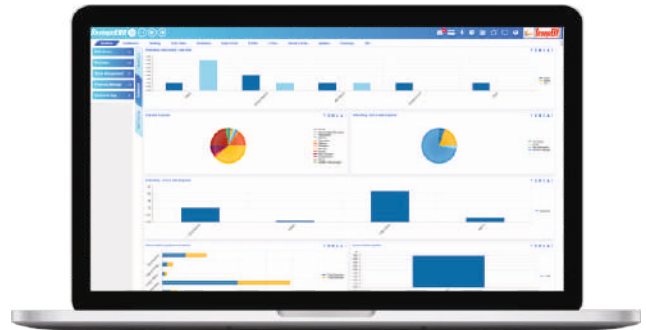


## Modules Covered in Real Estate Basic



**Mobile Apps for Reports | Process | MIS Dashboards**

# Flowchart of Real Estate Basic Product



\*Real Estate Basic Product helps you move from paper to digital documents thereby saving time and money



Mail & SMS Integration



Tally Integration



Mobile ERP App



Website Integration



All Digital Media Integration



Click to Call (IVR Integration)



HR & Payroll



Statutory Management



Add Ons



Over 1000 clients and 2 lakh users have trusted our award-winning cloud ERP solution since 2005. Build a robust business with StrategicERP's Artificial Intelligence- integrated transformative solution.



“

Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while.



**Mr. Wilson Rajan**  
CEO Phoenix Group, Hyderabad  
Scan QR Code To Watch Client Testimonials

“

When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner.



**Mr. Virambhai R. Bhatu**  
Director of Pramukh Group, Gujarat  
Scan QR Code To Watch Client Testimonials

“

The collaboration among my employees has improved since the time we are implementing StrategicERP in our business Process.



**Mr. Amit Israni**  
Director of the Maruti Group, PUNE  
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## Our Locations

### Global Headquarters

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Mumbai | Ahmedabad | Pune | Bangalore | Delhi NCR | Hyderabad | Jaipur | Chennai | Doha  
UAE | African Continent



### Our Domain Expertise

Real Estate Products

Infrastructure Products

MEP Industries

EPC Industries

Energy Industries

Ceramic Manufacturing

Power Generation

Mobile Apps

Other Industries

Our solutions maximize operational efficiency to increase productivity and ROI