

Version 22.1

StrategicERP's Bulletin for

# Government & Public Sector ERP

Facilitating Functional and Digital Transformation at local, state and central government levels.

StrategicERP's business automation solutions have led to an increase in:



Sales pipeline & productivity



Sales forecast accuracy



Optimisation of production cost



Effective resource utilisation



Customer engagement & retention



**Business** revenue













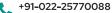






















StrategicERP, a global provider of information technology and outsourcing services was founded in the year 2005 at Mumbai. We provide industry-centric business automation solutions, Rapid Application Development (RAD) and advisory services to enterprises in the public and private sectors.

"With the StrategicERP system, one can create a perfect lasting fit for their business by implementing only the modules that are required immediately and subsequently building the financial and operational system over time by adding more modules as the business grows

-" Praful Gami, Director

"We innovate to equip our 700 customers with the tools to become efficient and adaptive with digital, logical and Al transformations.

- "Ashvin Gami, Managing Director

**OUR STORY** begins in 2005 at the prestigious IIT-Bombay, where the idea for StrategicERP was born. Soon after developing and delivering customised ERP solutions for a real estate client, we were approached by many more. Requests from other industries started pouring in, our teams began growing and the rest, as they say, is history!

Today, StrategicERP has garnered an enviable client base of more than 700 customers around the world with 2 lakhs ERP users.

**WHAT WE DO** is empower small and large companies with customised process automation solutions to increase productivity and revenue in addition to creating scalable and adaptive businesses.

WHAT SETS US APART is our problem-solving development strategy. Based on the market demand and customer sentiment, our products are upgraded to be client-centric and industry-relevant.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, lower costs, multi-platform compatibility and cross database.

Government ERP Software	
Business Automation Products	Industry-Specific ERP
Customer Relationship Management (CRM)	Real Estate
Project Portfolio Management (PPM)	Infrastructure
Human Capital Management (HCM)	Manufacturing
Property Management	Energy
Inventory Management (P2P)	Agriculture
Smart City ERP	Finance
Document Management System (DMS)	Legal

## StrategicERP Products



#### Government enterprises

A gamut of ERP solutions are available for government organizations including smart city management, document management system, project management, HR and payroll and facility management.

#### Manufacturing

Create a seamless manufacturing system by digitally managing production, warehouse, supply, assets and quality.





#### **Smart City ERP**

Manage land, estate, hawkers, vehicles, licenses, finances, inventory and more to experience smart urbanization solutions.



Nurture long sales cycles, analyze customer behavior and create personalized strategies that work! Automate workflows of any B2B organization.





#### Inventory Management (P2P)

Track goods across various stages of the supply chain, maintain an optimum flow of stock and oversee warehouse operations.



Capture and retrieve data instantly with added design management and compliance management features.





#### Project Portfolio Management (PPM)

Achieve targets quickly and effectively. Manage schedules and get updates in real-time. Leverage project-specific insights to reduce contingencies.

## **StrategicERP Products**



#### **Customer Relationship Management (CRM)**

Generate customer insights to manage sales pipeline, analyze campaigns, track customer journeys and convert more!



Track longer sales cycles, automate pre-sales and site management, optimize project engineering and budget management.





#### Construction

Gain visibility into construction projects, budgets, procurement, contracting, compliance and site management.



Enable operational efficiency, foresee project delays, optimize resources while increasing interdepartmental communication.





#### **Human Capital Management (HCM)**

Automate human resource activities including onboarding, attendance and payroll to optimize processes and personalize employee experiences.



Achieve targets quickly and effectively. Manage schedules and get updates in real-time. Leverage project-specific insights to reduce contingencies.





#### Agriculture

Run streamlined operations and optimise the full agribusiness cycle. Integrate with the latest technologies and equipment to create a fully connected businesses.

#### **TOOLS & TECHNOLOGIES**



- ✓ J2FX Framework on JAVA Platform (Auto Code Programming) Designed by IITians
- Rated highly efficient and credible by 1,200 site users of one of our esteemed clients with more than 125 projects
- ✓ Web-based ERP Software Compatible with Windows, Linux and Mac
- ✓ No browser/device dependability operable on tablets, mobile phones, laptops and PC's
- ✓ Latest developments on RERA, GST, and TDS Returns available in ERP store
- Seamless Integration with Tally
- Import and export of data for Excel
- → Biometric Integration
- ✓ Mobile, Email & SMS Integration
- ✓ Integration with MSP (Microsoft Project)
- ✓ IVR Integration (Click to call / Virtual Number)
- Complete Digital Media Integration





- ✔ Project Implementation as per schedules
- ✓ Quick & Successful Implementations
- ✔ Project Progress by PMP Certified Team
- ✓ Training on each and every module provided
- ✓ F1, F2 User manual for guidance & Video Tutorial
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- Real-time Approvals and Communication through StrategicERP Mobile App - IOS & Android
- Online Chat by ERP Mobile App
- Customer Portal App for Project Status
- ✓ Digital Marketing App/ Channel Partner App
- ✓ Mobile App Voice Commands
- ✓ Employee Self Service (ESS) Portal App
- ✓ ERP Store (Update modules, choose add-ons as and when required)
- Version 22.1 (2x faster than 19.2)
- → Bank Integration (Maker Checker approval)
- ✓ Login as another user (hierarchy-based)
- Scheduler in mobile app with reminder notifications
- ✓ Bulk mailer, bulk SMS from ERP on one click



## **Gain Control & Visibility with Government Solutions**

It is essential to unify all processes of an organisation to prevent data silos. Increase visibility, collaboration and communication across all departments.

Plan better with predictive Easy to integrate with the latest Instantly access data to get technologies and machinery real-time updates analytics Stay on top of emerging Save costs by standardising Automate compliances and and optimising processes l regulations cyber threats Customise ERP solution with Facilitate effective participation Easily monitor and upgrade industry-specific modules of citizens and stakeholders services Low code/ No code 6 Voice Commands **Programming** Advanced analytics & 7 Digital media integration forecasting The latest version of StrategicERP's **Government and Public** Multiple third-party 8 Biometrics and Face ID **Sector Software 22.1** integrations is equipped with advanced Multilingual and multitechnologies. IoT integration currency support Mobile applications Inbuilt GPS tracking Pick and choose your integrations to create a truly customised Government Software Solution. Geographic information 2 3 Task management Customer service system (GIS) Marketing and 5 4 6 Direct calling Compliance advertising

Machinery

Assets

8

**Productivity Tools** 

# StrategicERP Products on Government e-Market Place hosted by DGS&D

- Salary and Employee Management (HCM 19.2)
- Customer Relationship Management (CRM 19.2)
- Grievance Management (GM 19.5)
- Project Portfolio Management (PPM 19.2)
- Document Management DMS (19.2)
- Accounting and Bill Monitoring (B2B 19.2)
- Project Analytical Report (PAR 19.2)

## **StrategicERP Business Model**

#### **Hosting Infrastructure**

StrategicERP provides two types of hosting options for all government enterprises.

#### **Cloud hosting**

- No e quipment/ hardware overhead
- Hardware and software by StrategicERP
- Vendor compatibility
- 99.99% Uptime

#### **Dedicated On-premise**

- Additional infrastructure cost
- More control over software
- Hardware repair and maintenance
- Prone to physical damage

#### **Key Products**

- Industry-specific ERP software
- 2. Universal business automation solutions

#### **Value Proposition**

- 1. Client prerequisites & analysis
- 2. Customised bespoke ERP modules
- 3. Overhaul of legacy systems
- 4. Mobile apps

#### **Client Relationship**

- 1. Complete ERP training
- 2. Video tutorials
- 3. Knowledgebase
- 1. Customer support

Heavy Water Board department (HWB), under Government of India creates an Integration Information System (IIS) by implementing StrategicERP developed modules



Government of India
Department of Atomic Energy
HEAVY WATER BOARD

#### **CLIENT**

Bhabha Atomic Research Centre (BARC) Ministry of Atomic Energy, under Heavy Water Board department, Government of India

Responsible for production of heavy water, nurturing and facilitating R&D activities.

## PROBLEM STATEMENT

To centralise its IIS with bi-lingual support to achieve a paperless office across its heavy water plants in addition to data integration at two locations.



# Strategic ERP | Separation of the separation of

#### **SOLUTION**

Development, Implementation, Integration of Software Modules for IIS-HWB Project (Integration Information System- Heavy Water Board)

#### **STRATEGY**

- Design and development of IIS modules
- Integration with vendor modules
- Compliance with security guidelines
- Proof of concept for 2 modules
- Additional forms and reports



#### **ERP SUCCESS**

- Web-based easy access
- 11 Customised IIS-HWB ERP modules
- Open Standards
   & Interoperability
- StrategicERP's 284 forms and 203 reports successfully delivered in 11 days!

StrategicERP-developed Applicant-Friendly Automated Selection Process for SINE IIT-B



#### **CLIENT**

Society for Innovation & Entrepreneurship (SINE), IIT-Bombay, Powai, Mumbai.

An umbrella organisation at IIT Bombay, a technology business incubator providing 'Start to Scale' support for technology-based startups.

## PROBLEM STATEMENT

Automate to quickly filter in quality applications based on the outcome of internal and external reviews, ultimately reaching either incubation or program.



# StrategicERP.

#### **SOLUTION**

Designing and deploying a centralised SINE automated process flow development for incubation and program module.

#### **STRATEGY**

- Requirement analysis
- Module I-Incubation
   Program
- Develop submodules, dashboards and reports
- Training & back-up
- Post-deployment support
- Free annual maintenance for the first year



#### **ERP SUCCESS**

- Visibility into reviewing and qualifying process
- Reduction in manual tasks
- Streamlines process for leads, pre-incubation, mentor, reviewer and document management
- Set incubation milestones and program requirements

## Nashik Municipal Corporation selects StrategicERP to develop and implement an e-Governance Integrated Application Software



#### **CLIENT**

#### Nashik Municipal Corporation

The governing body of the city of Nashik in the Indian state of Maharashtra.

## PROBLEM STATEMENT

Customise and revamp an e-Governance ERP solution to eliminate redundancies and serve the citizens better.



#### **SOLUTION**

Bilingual webbased ERP Software Integrated for Municipal Accounts, Inventory Management, Human Resources, Project Management and MIS reporting.



- Identification of areas of improvement
- Train for functional and technical readiness
- Designated project manager
- Progress reports
- Adherence to NMC best practices



#### **ERP SUCCESS**

- Streamline workflows
- Integration of biometric attendance
- Al-based data analysis
- Mobile responsive ERP
- API integrations

Chandigarh Transport Undertaking Streamlined it Operational Processes with StrategicERP's Web and Mobile Software



#### CLIENT

Amnex Infotechnologies Pvt. Ltd., Ahmedabad, Gujarat

Adding the latest integrated technologies to businesses

### CTU

Chandigarh Transport Undertaking, Chandigarh administration, India

## PROBLEM STATEMENT

Design customised ERP software for the Chandigarh Transport Undertaking Project



#### **SOLUTION**

e-Governance ERP software for site, purchase, accounts and finance management + API integration of Kiosk with HR and Payroll module.



criteria

- timeliness

  Develop in accordance with pre-defined
- Kick-off meeting, implementation and training
- Postimplementation support



#### **ERP SUCCESS**

- Paperless office
- Automated statutory compliance
- Flexibility with mobile app
- Options for postimplementation customisation and addition of new reports





# Mobilise your Business with StrategicERP Apps (for iOS and Android users)



### **Employee Self Service (ESS)**

An organisation's workforce can log in and manage their own attendance, incentives, leaves, claim expenses, view awards and appreciation letters.



### Happy To Help

The interactive application provides customers with information on product guarantee, warranty, sales and logistics support in addition to functioning as a help desk.



#### **Customer portal App**

The perfect mobile based ERP app for customers to view the progress of projects and payment breakdown structure, raise service tickets and view the status of their requests and payments.



### **Channel Partner App**

An enterprise resource planning mobile solution for channel partners for the automation of business processes across various industries.



#### **PPM App**

The Project Portfolio Management App helps analyse and manage all projects of an organisation by optimising costs, processes and resources.



### **GIS Management App**

GIS integration with ERP systems allows users to track and view progress on maps.



### **Facility Management**

A powerful mobile ERP software that helps manage properties and facilities including processes such as lease, rental, sale, maintenance and more.



### Real Estate CRM App

A real estate mobile ERP system extends mobility for the entire pre-sales and sales team. It helps make calls, view enquiry details, set follow-up reminders, view pending tasks and more.



#### **B2B CRM App**

A completely customizable business-to-business customer relationship management solution developed to nurture longer sales cycles.







#### **SERVICES**

At StrategicERP, our chief objective is to provide top-notch services to our customers. We guide our clients through various stages of software selection and implementation by educating them and enabling them to make informed decisions. Our service to our customers spans from consultation to successful implementation. We also suggest best practices in the industry and facilitate smooth and fruitful implementation.

#### CONSULTING

We want our clients to choose the option that will reap them the most benefit. We guide our customers to make an informed decision based on what will best suit their needs. We provide them with the knowledge they need to understand what exactly is the need for their business and make a decision accordingly.





#### **IMPLEMENTATION**

StrategicERP's Implementation Team experts follow a 360-degree proactive approach to implement enterprise application. We facilitate successful implementation by ensuring essential customization for user benefit and smooth integration of the solution with the existing systems. Our modularized and innovative 'rapid application development' technology helps at every step of the way including the feasibility study, allocation, installation, extensive testing and onsite training & handholding. We use a phase-wise approach for the implementation.

#### **TRAINING**

We believe that a software product is only as effective as its usage. This is why we assign a lot of importance to training programs to help users get the best out of StrategicERP products. With high-quality content created by expert trainers, we ensure that programs can benefit different user groups such as developers, end- users, and process managers.





### **SUPPORT**

StrategicERP understands the value of support for our esteemed clients. We strive to offer the best possible and prompt support for smooth usage. Our support system is always available to help you with any problems you may be facing and ensure a smooth and pleasant experience.

### StrategicERP's turnkey solutions for Government Departments and Agencies is developed by IITians for achieving process excellence and enhancing productivity.



#### **Bhabha Atomic Research** Centre (BARC):

StrategicERP's HR & Payroll solution provided automation for process optimization, enhancing personnel management, recruitment, on-boarding, payroll, attendance, and other critical HR functions.



#### Society for Innovation and **Entrepreneurship (SINE):**

StrategicERP mapped out the end to end process as per organisational requirements. We enabled online applicant registration in-house, Government incubation and funding programs, application review at various stages with multiple definable parameters, external reviewer feedback system.



#### **Indian Merchants** Chamber

StrategicERP's Bulk Mail product has helped them with Email ID validation, advanced filters, spam control, schedule optimisation, easy access to logs, email personalisation, and simplified user interface.



#### **Brihanmumbai Municipal** Corporation

Happy to Help! Product Features: Track online enquiry from customers about products and services, Track customer's queries, complaints and grievances, Address customers order and tracking related queries, Route queries and complaints to partners and distributors, Sharing online feedback form to customers.



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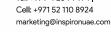
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Mumbai | Ahmedabad | Pune | Bangalore | Delhi NCR | Hyderabad | Jaipur | Chennai | Doha UAE | African Continent



**Range Of Products** 

**HCM - HRMS** 

MANUFACTURING ERP

PROJECT PORTFOLIO MANAGEMENT

LEAD MANAGEMENT

**Customer Relationship Management** 

**GRIEVANCE MANAGEMENT** 

**P2P (INVENTORY MANAGEMENT)** 

FINANCE MANAGEMENT

STATUTORY MANAGEMENT

**HAPPY TO HELP (HELPDESK)**